



University  
of Victoria



## DR. EUGENI OSÁCAR

Director de Recerca del Campus de Turisme  
Hoteleria i Gastronomia CETT  
Universitat de Barcelona

### The Tourism Image of Barcelona Through International Films

**Thursday, 11 October | 10:00 a.m.**

**Senate Chambers, University Centre, Room A180**

Presented by [the Department of Hispanic & Italian Studies](#)

Dr. Eugeni Osácar is a Professor and research director at CETT-UB, University of Barcelona. He specialises in marketing, heritage, cultural tourism and film tourism. He has directed several projects on film tourism and participated as a speaker in more than 30 international and national congresses, symposiums and seminars. Dr. Osácar has published extensively on the subject of tourism, including the books *Barcelona Movie Walks* (2013), *Catalonia Movie Walks*, *Vicky Cristina Barcelona* (2014) and a new revised and expanded edition of *Barcelona, una ciudad de película* (2018).

#### ADDITIONAL PUBLIC LECTURES

Tras las huellas de Diego Velázquez. Un viaje turístico-cultural por España. *(in Spanish)*

**Tuesday, 9 October | 11:30 a.m. | Clearihue Building, Room C110**

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