

## Presentation Rubric

HSTR 371 Summer 2023

Criteria	A-range	B-range	C-range	D or lower
<b>Organization</b>	Extremely well organized. Introduces the presentation clearly; include smooth transition which connect key points; information presented in a logical sequence which audience can follow. Ends the presentation with a clear conclusion showing thoughtful evaluation of the evidence presented.	Generally well organized. Introduces the presentation clearly; includes mostly smooth transition which connect most of the key points; most information presented in a logical sequence which audience can follow. A few minor points might be confusing. Ends the presentation with a conclusion that demonstrated some evaluation of the evidence presented.	Somewhat organized. Introduces the presentation; includes some transitions that connect key points but there is some difficulty in following the presentation with gaps left unexplained. There is a jumping around of topics and several points are confusing. Conclusion is brief and may not wholly conclude or summarize points discussed.	Poorly organized. May introduce the presentation but audience may not be clear up front what the presentation or argument is about, or what to expect. Rarely connects points; presentation is choppy or disjointed; ends without a summary or conclusion.
<b>Content</b>	Speaker draws upon relevant literature using clear examples. Application of theories or other scholars' works are included throughout to illuminate issues or ideas. Uses varied sources. Combines and evaluates ideas to form new or unique insights.	For the most part, speaker draws upon relevant literature in most examples. Application of theories or other scholars' works are included at least twice to illuminate issues or ideas. Uses varied sources. Combines and evaluates ideas to form solid insights.	Speaker may not draw upon relevant literature. Application of theories or other scholars' works are not included or included only once. Uses minimal sources. Combines and evaluates ideas but they may not always form insights that are different than what has been discussed previously.	No reference is made to literature or theory. Shows little evidence of valid research or the combination of ideas. The audience cannot depend on the presentation as an accurate source of information. Presentation is not well communicated for the intended audience; it is too elementary or too sophisticated.
<b>Creativity and Communication Aids</b>	Graphics reinforce the presentation and maximize understanding. Visuals/font were large enough to be easily seen at the back of the room. Slides or visual presentation were engaging and light on detail but appropriate for the points being made. No misspellings.	Graphics mostly reinforce the presentation and understanding, but there may have been one or two places where they could have been improved. Visuals/font were for the most part large	Graphics did not reinforce the presentation and understanding as well as they could have, but it has promise. At times visuals/font were hard to see from the back of the	Graphics not used, not relevant, or they are poorly prepared. Choices do not connect to points being made. Font too small to be easily read; many misspellings.

		enough to be seen at the back of the room. Slides or visual presentation were engaging but may have been heavy on detail at times. No or few misspellings.	room. Slides or visual presentation were somewhat engaging, with room for improvement. Several misspellings.	
<b>Use of Voice and Presence</b>	Presenter used appropriate volume, showed enthusiasm, maintained eye contact with audience, and encouraged questions. Did not consult notes more than twice.	Presenter used mostly appropriate volume, showed enthusiasm, maintained eye contact with audience for the most part, and made at least one effort to encourage questions. Did not consult notes more than three times.	Presenter's volume may have been a bit quiet for the room to hear; they had eye contact at times with audience. They did not necessarily encourage questions. They relied on their notes and at times may have read verbatim from them.	Presenter's volume was mostly too quiet for the room to hear; they avoided eye contact with audience. They did not encourage questions. They significantly relied on their notes and may have spent a considerable portion of their presentation reading from them.
<b>Length</b>	Finished at or slightly within the allotted time frame. Did not go over time.	Finished at or slightly within the allotted time frame. If speaker went over time, it did not have a negative impact on the presentation and they wrapped up quickly.	Went over or under allotted time frame which impacted the presentation or the content.	Time was not adhered to and there was significant impact to the content and delivery.

*Inspired by Source:* Mark France, Michigan State University; Iowa State University