



MDIA 300 : Critical Media Practice (1.5 units) Spring 2025 – University of Victoria



© Anledry Cobos

Schedule

Mondays & Thursdays from 11:30am until 12:50pm

Prerequisites

- MDIA200 — Media in the 21st Century (completed or currently enrolled in)
- Academic Writing Requirement satisfied

Description

This course studies how audio, images, video, and text are produced around the world today, with a strong emphasis on the importance of developing a critical and creative media practice. Through a holistic approach to media studies that integrates theoretical knowledge with practical skills and community engagement, the course will foster critical awareness, creative expression, and social responsibility amongst students. MDIA300 is an experiential learning course: students will participate in hands-on experiences and reflection to connect theories and knowledge learned in the classroom to real-world situations. By the end of the semester, students will have gained skills in media literacy, content creation and production, critical thinking, social justice-oriented media analysis, and collaborative work.

Instructor

Pierre-Luc Landry || Pronouns : he/they || pierreluclandry@uvic.ca

Office hours: Mondays & Thursdays from 10:00am until 11:00am