

School of Health Information Science Seminar:

Comparative Study of GenAI (ChatGPT) vs. Human in Generating Multiple Choice Questions Based on the PIRLS Reading Assessment Framework



Speakers:

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10:00AM PT

Human-generated multiple-choice questions (MCQs) are commonly used to ensure objective evaluation in education. However, generating high-quality questions is difficult and time-consuming. Generative artificial intelligence (GenAl) has emerged as an automated approach for question generation, but challenges remain in terms of biases and diversity in training data. This study aims to compare the quality of GenAl-generated MCQs with human-created ones. In Part 1, 16 MCQs were created by humans and GenAl individually, aligned with the Progress in International Reading Literacy Study (PIRLS) assessment framework. In Part 2, the quality of MCQs was assessed based on clarity, appropriateness, suitability, and alignment to PIRLS by four assessors. Wilcoxon rank sum tests were conducted to compare GenAl versus human-generated MCQs. The findings highlight GenAl's potential as it was difficult to differentiate from human-created questions and offer recommendations for integrating Al technology in the future.

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