

Pointing you towards savings

\$29.3 billion

Did you know that Canadians spent an estimated \$29.3 billion on prescription drugs in 2013? Of those, \$7 billion were out-of-pocket costs, which have grown by more than 50% since 2010.¹

Pacific Blue Cross believes that all British Columbians deserve to have access to affordable health care, especially when it comes to prescription drugs.

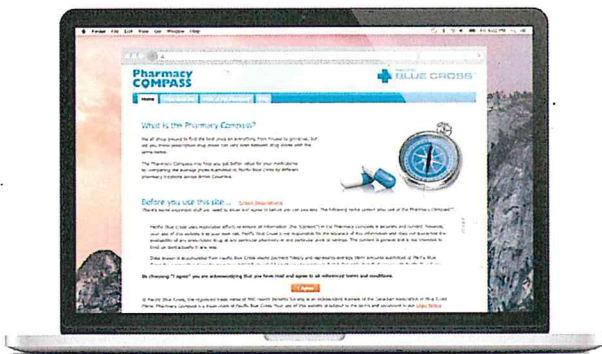
Smart shopping can save consumers and our health care system billions of dollars.

What is Pharmacy Compass?

Developed by Pacific Blue Cross, Pharmacy Compass is a free, interactive online tool that can help you find better value for your medications by comparing the prices at different pharmacy locations across British Columbia.

Accessible via a computer or mobile device, Pharmacy Compass helps you find ways to lower your out-of-pocket costs.

To use the tool, visit www.pharmacycompass.ca. Read the *Before you use this site* and click *I Agree* to continue to the tool.



www.pharmacycompass.ca

Follow these simple steps to begin your search by *Price Near Me*²

Step 1 Enter the drug name or Drug Identification Number (DIN)

Step 2 Select the strength

Step 3 Enter your desired pharmacy location (e.g., city name or postal code)

Step 4 Click *Find Average Price*



Tania can save **\$59.81/month with Pharmacy Compass!**

Tania is 54 years old and takes Lipitor for high cholesterol.

BEFORE using Pharmacy Compass, her costs for brand-name Lipitor (20mg) was: ☹️
 30 tablets @ \$2.21/tablet + \$10.60 dispensing fee
 = **\$76.90/month**

AFTER using Pharmacy Compass, she discovers she can save \$59.81/month by switching pharmacies and using the Lipitor (20mg) generic! 😊
 30 tablets @ \$0.42/tablet + \$4.49 dispensing fee
 = **\$17.09/month**

¹ National Health Expenditure Database 2013, Canadian Institute for Health Information.

² Prices shown are per tablet or capsule. Multiply the price shown by the number of pills to determine the approximate cost of your prescription.