PRINCIPLE 1: PURPOSE

We will develop students’ capabilities to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

LETTER FROM THE DEAN

After a challenging two years with COVID-19, we saw our first full year back in the classroom in 2022. That isn’t to say that COVID-19 is gone, or that the world returned to the way it was before, but it was a breath of fresh air to return to our new normal. Our work on all six Principles of Responsible Management Education (PRME) is back face-to-face, with our employees, students and community partners actively engaging in classrooms, meeting rooms and in neighbourhoods in and beyond Victoria.

We’ve long been leaders in incorporating sustainability into the classroom and research, and we continue to improve upon it. This year, we changed how we track sustainable research, implementing an increased focus on the sustainable development goals. Further, we carried out information sessions for faculty to better understand and incorporate the SDGs into their research. As you can see on page 16, our commitment to integrating the SDGs into our research is paramount. In the classroom, we’re continuing to integrate impressive levels of sustainable and social responsibility content across all our programs—as you can see from the data presented on page 9.

The Victoria Forum returned in-person for three days in August and welcomed academics, business leaders, policy makers and the public for a series of talks on Bridging Divides (see page 29). This event, co-hosted with the Senate of Canada, promotes dialogue in our community and across Canada as speakers and participants build understanding across numerous subjects.

Gustavson’s commitment to PRME is as strong as ever. CSSI continues to work within the school to strengthen our dedication to fostering an environment of innovation for sustainability and social issues. We go forward carrying a reinforced commitment to make the world a better place, through innovative changes in our school, our programs and with our partners.

Sincerely,

Saul Klein, Dean