Another leader, emerging
Sadee O’Shea (BCom ’19) attended the Forum for Emerging Environmental Leaders, organized by Leading Change Canada, in Vancouver in March this year. She offers some thoughts on whether it was worth the trip:

“I was pleasantly surprised at how well the Business & Sustainability course in BCom gave me the knowledge to understand the language and concepts discussed at the forum,” says Sadee. “It really made me realize that with a business degree I can make a difference and impact change. It is important for environmental leaders to be able to promote their ideas and innovations, and it is important for business leaders to relay the benefits of implementing sustainable practices to corporations and governments.

“I attended a session about accounting and it showed me how improving sustainability can happen in every department at every organization,” she continues. “I am considering getting my CPA designation, and this forum made me realize that I can merge my passion for accounting with my passion for sustainability all at the same time.

“I was also impressed with the variety of people who came to speak. There were representatives from huge companies such as Coca-Cola and Dasani, as well as small local businesses. It was great to see people from all different areas come together to discuss sustainability.”

What is the Forum for Emerging Environmental Leaders...and why go?
From the Gustavson blog, here’s fourth-year BCom student Becca Blachut’s take on it.

Resilient communities
Marine ecosystems in an urban environment can be very rich habitats for some animals. World Fisheries Trust works with native oysters and Gorge herring that are unique to the Capital Regional District. A free public talk will be hosted by the Victoria Natural History Society, at UVic on April 30.

CreativelyUnited.org is becoming the go-to place to share and learn about local events, innovative ideas, organizations and resources that matter to a conscious-based community.

Mozilla Diagnoses the Health of the Global Internet
"It's a human decision to have the advertising system work the way that it does,” says Mozilla Foundation’s Mark Surman. “We could have a much leaner, more ethical set of data-driven advertising practices if we actually set our mind to it.”

The article’s in Wired.

Highly recommended
CSSI Associate Director Heather Ranson says, “This is a great interview on innovation, green power and strategic thinking....”

How a Coal Polluter Became a Renewable Energy Leader

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