Victoria Forum Nov 17-19, 2017
Inaugural Victoria Forum explores ideas for a better world
The speaker’s list is a Who’s Who of global changemakers. Here are three of them:
• Dr. Roberta Jamieson, OC, is an expert in alternative dispute resolution;
• Dr. Juan José Daboub is Former Chair of the World Economic Forum’s Global Agenda Council on Climate Change;
• Dr. Bessma Momani is a political scientist who has examined the IMF, the World Bank, petrodollars, the Middle East, and Arab youth.
Visit the website to learn more about these and the other speakers.

Case study
Bunny Butcher: PETA Protests Donna Karan New York
November 29, 2010 was “Cyber Monday,” one of the busiest online shopping days of the year, with the potential to approach $1 billion in online sales in North America. The chief designer of fashion company Donna Karan New York (DKNY) was facing a difficult situation. On this particular Cyber Monday, activists for the animal rights group People for the Ethical Treatment of Animals (PETA) had posted simultaneous messages on DKNY’s Facebook page.

Tips for a greener, cleaner life
The Lifehacker’s Guide to Living with Less Plastic (The Ultimate Cheat Sheet to a Plastic-Free Life)