

[Centre for Social and Sustainable Innovation](#)  
Communiqué  
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This edition brought to you by hope



“[On July 23,] 17 of us ran an 8K race here in Lima,” reports MGB student Abby Atebawone. “The race (IPD 8K) was a fundraiser to help raise money for the Peruvians in the North that had been affected by the flood earlier on in the year.”

The 35 soles entry fee added up to CAD230 for all 17 students and, said Atebawone, “the cause was worth it!”

All 17 students finished the race – the fastest in only 30 minutes!

**Just one reason immigrants are good for a country** [Young companies](#) account for almost all net new job creation and 20 percent of gross job creation in the US, according to [this article](#) on *Wired*, July 19, 2017. A study by the Kauffman Foundation [also found](#) that roughly a quarter of tech and engineering firms are founded by immigrants, and employ an average of 21.37 people per company.

[Trump's Policies Are Sending Precious Startup Jobs to Canada](#)

The University of Victoria has a [Campus Community Garden](#) with allotment plots. People can volunteer in the garden or rent a plot for \$30 a year!

Food security on your patio? Lucy Chamberlain says “You bet!” in [A Beginner's Guide to Growing Fruit](#), *The Guardian*, July 18, 2017.

[#BusinessCase: REI Proves Values-First Approach Leads to Longevity](#) in *SustainableBrands* July 2017

This 80-year-old cooperative has grown to 16 million members and \$2.6 billion in revenue. “When you put your values first, instead of share value, your organization can be very healthy over a long period of time,” said Alex Thompson, REI’s VP of brand stewardship and impact. “In the past three years we have seen 10 percent, 9 percent and 5.5 percent growth. If you know retail, those numbers are breathtaking.”

[Can the world thrive on 100% renewable energy?](#)

A transition away from fossil fuels is necessary, but it will not be painless, according to *The Economist* on July 13, 2017.



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