

# THE WORLD LOOKS **DIFFERENT** FROM HERE

It's a phrase that is both a reflection of our reality and a promise we make to all who come here.

Nestled on the far western edge of Canada in beautiful Victoria, British Columbia, is a business school that thinks past convention and sparks transformational learning. Located where mountains meet ocean, where city meets forest, where knowledge meets adventure, we are also where an innovative, emerging economy meets an evolving spirit of reconciliation, and where different cultural, academic and professional perspectives transcend traditional boundaries to intersect.

Internationally recognized for innovative management research and education, the Gustavson School of Business may be small in numbers but not in ambition. Our focus is on fundamental research questions and developing the responsible, curious leaders who will make tomorrow's world a better place.



**Gustavson**  
School of Business  
University of Victoria

## Our Winning Aspiration .....

### **TOGETHER WE TRANSFORM LIVES.**

- We champion research that makes a difference.
- We develop responsible leaders for a better world.
- We cultivate partnerships for positive impact.

## Our Pillars

### **INTERNATIONAL:**

Being appreciative, well-informed and perceptive of the diverse, complex world we live in and having the skill-set required to succeed in it.

### **INTEGRATIVE:**

Having a deep understanding of the fundamental areas of business combined with an awareness of how these areas continuously interact with one another and the abilities to use this knowledge.

### **INNOVATIVE:**

Being flexible and creative to view the world, issues and opportunities from different perspectives and secure enough to take risks and try new things.

### **SOCIALLY RESPONSIBLE/ SUSTAINABLE:**

Having the awareness to consider, and the skills to incorporate, the economic, environmental and social consequences of decisions in business and personal contexts.

# GUSTAVSON AT A GLANCE

## STUDENT ENROLMENT (2019/20)



1,152 79 56 11 647

BCom MBA MGB PHD BUSINESS MINORS

6,268



CONTACTABLE ALUMNI

100%

MBA & MGB

73%

BCom



STUDENTS HAVE AN INTERNATIONAL EXPERIENCE

111



FACULTY & STAFF

102



INTERNATIONAL PARTNER UNIVERSITIES

774 414



774 CO-OP PLACEMENTS WITH 414 EMPLOYERS

2016



2016-GUSTAVSON BECAME CARBON NEUTRAL

## LEARNING SPECIALIZATIONS

INTERNATIONAL BUSINESS, SERVICE MANAGEMENT, ENTREPRENEURSHIP, NON-SPECIALIZED

### MEMBER OF

- Less than 1% of schools with five-year accreditations from both AACSB and EQUIS
- United Nations Principles for Responsible Management Education (UN PRME) Champion
- Only North American business school represented on Board of the European Foundation for Management Development (EFMD)

### WINNER OF

- UVic grads among the most employable in the world: ranked top in Canada by Times Higher Education
- EFMD Excellence in Practice Awards for Aboriginal Canadian Entrepreneurs and MBA for TELUS
- UN PRME Chapter North America Excellence Award in Teaching
- Three faculty recipients of prestigious 3M National Teaching Fellowship
- QS World University Rankings high score for diversity
- 17th in the world on Corporate Knights Better World MBA ranking. Top 5 in undergraduate programs
- Financial Times' top 100 masters in management ranking (MGB)

### HOME OF

- Centre for Social and Sustainable Innovation
- National Consortium for Indigenous Economic Development
- Victoria Forum
- Gustavson Brand Trust Index
- Applied Portfolio Management Program



**Gustavson**  
School of Business  
University of Victoria

[www.uvic.ca/gustavson](http://www.uvic.ca/gustavson) • [gustavson@uvic.ca](mailto:gustavson@uvic.ca)

**PRME** Principles for Responsible Management Education

**AACSB** ACCREDITED

**EQUIS** ACCREDITED