Brilliant by nature.
Discover a Canadian Education

Canada is an amazing country in which to live and learn. Your Canadian degree will be a perfect start for whatever career you want to pursue—wherever in the world you want to take it (including right here in Canada, if you choose). Our high quality, public and affordable education system offers practical life skills you won’t find outside our borders. Recognized worldwide, a University of Victoria degree will open doors to wherever you want to go.

About the University of Victoria (UVic)

Ranked in the top one percent of the world’s best universities, UVic is committed to inspired teaching, research excellence and civic engagement. An active and diverse community of more than 20,000, we are small enough that you’ll see friends on campus, and large enough to make an impact on the world.

UVic is a special place you have to feel to understand. It’s an environment of open and curious exchange—of ideas and stories, laughter and encouragement. It’s a community of thinkers and leaders driven by their imaginations who will shape the world for years to come. It truly is a one-of-a-kind place where you will be challenged in ways you have yet to imagine.

- Consistently ranked among the top Canadian comprehensive universities by Maclean’s magazine
- In 2016, Times Higher Education (THE) ranked UVic among the top 200 universities in the world
- 18,389 undergraduate and 3,307 graduate students study on campus (but average class size is only 36 students)
- 96% of our graduates say that UVic was the right choice for them

About Victoria

Welcome to Victoria, a vibrant city at the southern tip of Vancouver Island on Canada’s spectacular West Coast. Perched above the beach between rainforests and snowcapped mountains, we’re a green city of quaint, tree-lined neighborhoods rich in character for you to discover and—most important of all—filled with warm and friendly people. In fact, we’re consistently rated as one of the most livable, safe and welcoming cities in the world.

Hike the Juan de Fuca Trail, spend an evening at a poetry reading in Fernwood or kite-surf in the waves off Dallas Road—you’ll never run out of things to do. Our relaxed island lifestyle makes this the perfect place to live and learn.

- Greater Victoria population—more than 360,000
- The second sunniest city in British Columbia, with an average high summer temperature of 22°C and an average high winter temperature of 6.9°C
- Voted Canada’s smartest, fittest and most walked city—we’re also the cycling capital of the country and one of the best cold water diving destinations in the world
- One of the best cities to live in Canada—Vancouver Island is also ranked as the “top island” in continental North America and one of the top ten islands in the world
My name is Sheri Love and I am the Global Engagement and Business Development Officer at the Gustavson School of Business at the University of Victoria. I am here to help you better understand our school and how an education at Gustavson can prepare you to become a future leader. As I was an international student myself, I understand many of your questions and concerns about studying abroad and I can also help guide you concerning your post graduation opportunities. Please do not hesitate to contact me directly with any questions that you may have. You can reach me at sdlove@uvic.ca.

Peter B. Gustavson School of Business

The Gustavson business education and approach is founded on our vision and the four value pillars that underpin everything we do: international, integrative, innovative and sustainable/socially responsible. These values are incorporated throughout the program in course content, in teaching style, in developing our students’ global mindset and in our areas of specialization. The quality of our program is reflected in the thought leadership our professors bring to the classroom and in the accreditations we have earned from the Association to Advance Collegiate Schools of Business (AACSB) and the European Quality Improvement System (EQUIS). Among the 12,000 business schools worldwide, only the top 0.5% schools hold both accreditations. We are also an inaugural member of the UN Global Compact Principles for Responsible Management Education (PRME) initiative whose mission is to inspire and champion responsible management education, research and thought leadership globally.

We’re a relatively small business school, with about 1,100 students, faculty and staff members. We get to know our students personally to help them excel and explore the exciting world of business management.

**LIST OF PROGRAMS AT GUSTAVSON:**

- Bachelor of Commerce program (BCom)
- Master of Global Business (MGB)
- Master of Business Administration (MBA)
- PhD in International Management and Organization
- Executive Programs

“...The Gustavson BCom program made me into a real international student. My different world started here, and ended with a footprint of 27 countries and 96 cities. However, it’s not the number that counts, it’s the experience.”

— Xiang Huang, BCom 2012
World-class faculty and staff

The Gustavson School of Business is a comprehensive institution that encourages innovation in both research and teaching. Since the school’s inception, faculty and staff have received many awards for teaching, service and scholarship excellence.

Below are some of the faculty members who provide leadership and guidance to our School of Business.

Dean, Dr. Saul Klein

Dr. Saul Klein serves as dean and Lansdowne Professor of International Business at the Gustavson School of Business. Saul joined the business faculty in 2001 to teach and research in the area of international business. Since then, he has played a number of roles—serving as champion of the International Business specialization, directing and overseeing a significant expansion of the school’s Executive Programs, and in 2012 acting as dean. As dean, Saul focuses his energies on enhancing the reputation, expanding the recognition of the business school, and building on the work of previous leaders. To that end, he concentrates on differentiating the business school from its competitors and sharpening its global positioning. The school enjoys full five-year accreditations from both EQUIS and AACSB, a distinction earned by only 65 of the more than 15,000 business schools worldwide. He is building additional partnerships to leverage the school’s emphasis on social and sustainable values and its areas of specializations—entrepreneurship, international business and service management. Saul is committed to achieving the vision of the school, “to pioneer business education that creates sustainable value.”
Dr. A.R. Elangovan (Elango)

Dr. Elangovan is a professor of organizational behavior at the Gustavson School of Business. His teaching, research and consulting interests are in the areas of leadership, organizational analysis, trust, and conflict management with a primary focus on managerial dispute intervention, knowledge management, and negotiations. His most recent stream of research is on the topic of ‘callings’ as he believes everyone deserves to find meaning in their work. Elango, as he is known, has received numerous teaching and academic awards. In February 2012, he was recognized with Canada’s most prestigious teaching award—the 3M National Teaching Fellowship. In May 2013, he was named a University of Victoria Distinguished Professor. In addition, he has received several Gustavson excellence awards and was named MBA Professor of the Year on many different occasions. He also received the University of Victoria Alumni Award for Teaching Excellence in 1999.

Dr. J. Brock Smith

“Entrepreneurship is mainly about what you know and what you do, as such it is a cognitive task that can be learned,” says Dr. J. Brock Smith, who teaches marketing and entrepreneurship courses at the Gustavson School of Business. Brock joined UVic in 1991 and, since 2007, has championed the entrepreneurship program for the university and the business school. Brock’s research interests are in the areas of marketing strategy, entrepreneurship, and tourism and he hopes his research into the expert entrepreneurial mind-set and entrepreneurial behaviours will help prospective entrepreneurs learn to become experts faster, with less failure, and will lead to improved understanding of how this expertise can best be learned. He has published articles in the *Journal of Marketing*, *Entrepreneurship Theory & Practice*, and the *Academy of Management*, among other journals in the areas of entrepreneurial cognitions, value creation, team selling, and the buyer-seller relationship. He is also the lead Canadian author of a popular marketing principles textbook.

Dr. Mark Colgate

Known for his passion for excellent customer service and his innovative teaching style, Dr. Mark Colgate serves as an associate professor of service excellence at the Gustavson School of Business. He helps to inspire students, new faculty members and guide the school’s brand, culture and growth. Mark’s primary research areas are service excellence, financial services marketing and sports coaching. His research, which has been published in journals such as the *Sloan Management Review*, the *Journal of the Academy of Marketing Science*, the *Journal of Service Research*, and the *Journal of Business Research*, advances our understanding of the science of service excellence. He brings a coaching and mentorship approach that blends the science of service with the frontline delivery of sales and service in a professional way. His goal is for practitioners to benefit from the academic framework and models to provide an unforgettable customer experience.
Small class size

Gustavson highly values each student and is dedicated to providing the most effective learning experiences; this is achieved by designing our classes to be small enough for each student to participate during class. During the Year 3 business core courses, each class is fixed at approximately 30 students.

Experiential learning philosophy

Our professors try to create an active learning environment, encouraging students to participate during the lecture as much as possible to create a collaborative and cooperative classroom. This type of learning style makes the student an active participant and encourages discussion among peers.

Outside lecture assistance

Outside the classroom, professors will set aside office hours of 2-3 hours per week to allow students to ask questions on a one-on-one basis. This gives the student an opportunity to forge a meaningful relationship with their professors as well as a chance to receive guidance on certain topics/assignments.

Team projects

In your Year 3 business core classes, you will be assigned to a project team with whom you will complete all group work with during the given semester. These teams are meticulously assigned by the program and generally consist of four Canadian students and one international student. This type of group work reflects the reality of the working environment, encouraging students to look at each problem from different perspectives and to learn from each other.
“The Gustavson Co-op program helped me learn how to be a successful business professional and prepared me for life after graduation. In fact, I was able to secure a full-time position post-graduation with one of the companies I completed a co-op with. The program provided real-world experience and allowed me to try different jobs in order to decide what career path was best for me.”

– Laurier LaMarche (USA), BCom 2017

Co-operative Education program (Co-op)

As part of the graduation requirement, all Gustavson BCom students must complete three paid Co-op work terms. During your paid co-op terms, you will gain relevant work experience between your academic sessions and will have an opportunity to apply the theoretical knowledge gained in your classroom into real-life practice. Co-op work terms can either be done in Canada or overseas, depending on your interest. Upon graduating, the professional development you have built during your co-op terms will provide you with a competitive advantage and a head start in your career path.

Co-op Program Office

The University of Victoria’s Co-op program is the third largest in Canada and is dedicated to helping you succeed throughout your co-op terms. As a Gustavson student, you will be assigned a dedicated co-op coordinator that will help you plan your professional career goals, assist you with writing a professional resume and cover letter, practice your interview skills, etc. The Co-op Program office also hosts alumni forums, mock interviews with real companies and facilitate professional networking events.

List of sample employers who have hired internationals students before:

- KPMG, Victoria
- Shell Canada, Calgary
- Swatch, Shanghai, China
- Royal Bank of Canada (RBC), Victoria
- Four Seasons Hotels and Resorts, Whistler
- BC Investment & Management Corporation (BCIMC), Victoria
- Canadian Agricultural Commodities Trading Company, Ottawa
- Shanghai Economic Development Research Center, Shanghai, China
- China Unicom, Sichuan, China
- Talisman Energy, Calgary
- Hydro One, Toronto
- Aga Khan University, Kenya
- Airbus, France, UK and Germany
- Canadian Chamber of Commerce, Shanghai and Hong Kong
- Touchdown! Education Consulting, Beijing
- Western Digital, Thailand
EXECUTIVE MENTOR PROGRAM

The Gustavson Executive Mentor Program is one of the special features of our BCom program and is a unique opportunity to gain the help and guidance of a local business leader.

The program will match you with a business executive based on your career interests and goals. Through one-on-one sessions, your mentor will share their life-long experiences with you and provide guidance, advice and encouragement in issues like: planning your career, searching for jobs, balancing work and family or being a woman in the workforce. Not only that, you will also have an opportunity to learn the “ins and outs” of a particular industry or organization and learn how that business environment operates from a professional. Through the Executive Mentor Program, you will have a better understanding of your career goals and an opportunity to build connections in fields or industries of your interest as well as having access to valuable networking opportunities.

MALCOLM WEBSTER

Malcolm is the director of the Executive Mentor Program. He will meet on a one-on-one basis with you to discuss your career goals. After a better understanding of you and your career interests, he will match you with an executive mentor tailored to meet your interests.
“During my 4 month exchange term in Sweden, I completed an entrepreneurial project with teammates, attended a trade show, learned the Swedish language, travelled extensively and left my footprint all over Europe! The biggest impact exchange had on me was not how much academic knowledge I acquired in class but learning to discard preconceived notions about other countries and to critically think about culture. My exchange term gave me the opportunity to understand the world more objectively. Because of these new life experiences, I now have a better understanding of the world.”
– Susan Liang, BCom 2017

During the fourth year of your BCom studies, you will have the opportunity to participate in an international exchange with one of our 80+ partner institutions in 44 different countries. Through this one term study, you will gain additional international experience on top of your Canadian education, and further expand your professional network beyond our borders. During your exchange term, all courses taken on exchange will transfer back as credit towards your UVic degree and you will only need to pay your regular UVic tuition rate.

If you want to embark on another cultural adventure and deepen your global perspective—our International Exchange Program is surely an option you want to consider.
**Costs of study**

### ACADEMIC COSTS

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<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Tuition</td>
<td>$27,310</td>
</tr>
<tr>
<td>Co-op program fee</td>
<td>$1,218</td>
</tr>
<tr>
<td>UVic Student Society fee (includes bus pass, dental and extended health care, etc.)</td>
<td>$1,135</td>
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<tr>
<td>International Programs fees</td>
<td>$840</td>
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<tr>
<td>Books and materials</td>
<td>$1,700</td>
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<td>Academic sub-total</td>
<td>$32,203</td>
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### STUDENT HOUSING FEES

<table>
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<th>Item</th>
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</thead>
<tbody>
<tr>
<td>On-campus Residence (single dorm including standard meal plan)</td>
<td>$10,608</td>
</tr>
<tr>
<td>Off-campus rental</td>
<td>$8,400</td>
</tr>
<tr>
<td>Homestay Program</td>
<td>$7,600</td>
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</table>

### INCOME FROM CO-OP

A great way to supplement your academic costs is your co-op work terms. Typically, BCom students make an average of $2,346/month in their work term positions.

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potential earnings of each Co-op term (based on 3 months)</td>
<td>$7,038</td>
</tr>
<tr>
<td>Potential total earnings for 3 Co-op work terms</td>
<td>$21,114</td>
</tr>
</tbody>
</table>

* Please note that these are only estimations and are subject to change.

### SCHOLARSHIP OPPORTUNITIES

The University of Victoria awards entrance scholarships to academically outstanding international students. The exact number of scholarships varies each year, depending on available funding. International scholarships range in value from $1,500 to $10,000. For more information, please visit the UVic Student Awards and Financial Aid page at uvic.ca/registrar/safa.

The Bachelor of Commerce International Student Scholarship is awarded by the International Programs office to exceptional 3rd year international students who have the three highest grade point averages (GPA) during the fall term. The student with the top GPA is granted a scholarship valued at $2,400.

All amounts above are estimations and based on the average co-op student salary. All amounts are pre-income tax.
ALUMNI PROFILES

Robin Constantin (France)
Robin joined the BCom program as an international student in 2009. His desire for improving operational processes along with his theoretical knowledge gained in the BCom program, made him the perfect candidate for the Analyst position at both the BC Ministry of Health as well as Mark’s Work Warehouse during his co-op work terms.

Currently, Robin is working as a Supply Chain Planner and Scheduler for Suncor Energy in Calgary.

Leat Ahrony (Israel)
Leat is a very diverse individual who started the BCom program in 2013. As an avid writer, she has written many blog postings on the UVic Community and her love for writing won her the first prize in the 2014 Diversity Writing Contest, with her narrative entitled “Please Don’t Categorize My Multiculturalism.”

Passionate about social and environmental sustainability, Leat has worked for the UVic Equity and Human Rights Department as well as the UVic Sustainability Project. Currently, she is combining her quantitative skills and love of sustainability while working as an Accounting and Operational Assistant for Recycle Smart Solutions, a waste reduction management company in Vancouver, BC.
Student Community

Felicita’s Campus Pub
Felicita’s is a student-owned and operated pub that is located at the heart of the UVic campus, available for students when they want to unwind after a long day of classes and studying. Not only is Felicita’s a campus hangout where you can eat delicious food and drink local Canadian beer but they also host various student events and activities. From local musicians, karaoke & trivia nights, to hosting your favorite sports events so you can watch it with other fellow fans—Felicita’s is a great place to relax.

Cinecenta Theatre
A cozy 300-seat theatre located on campus, Cinecenta offers an eclectic mix of independent, documentary, international, and Hollywood cinema on its big screen. There is also a terrific Munchie Bar with baked goods, espresso drinks and (real) buttered popcorn for when you need a delectable snack while watching your film.

Campus Clubs
Our school has over 200 student clubs allowing like-minded students to pursue their interests and passions in a positive and social environment. The range of clubs offered by UVic is diverse, offering an outlet for both academic and personal interests from religion, politics, recreation, culture and more. Some examples of past UVic clubs are: Amnesty International UVic, UVic Sailing Club, Investment Club, UVic Anime Club, and UVic Outdoors Club.

If you don’t find a club that you are interested in—but have an idea for one—you can also start your own! You can register your own club at UVic and it would be a great opportunity to practice your organizational and leadership skills as well as meet some new Canadian friends.

Commerce Student Society (CSS)
The CSS at the Gustavson School of Business is an independent, student run organization dedicated to creating unique opportunities for its members as well as the local business community.

As representatives of over 800 domestic and international business students, they help students develop and utilize their leadership skills in an economic, environmental and social capacity. They also organize various social events and recreational activities for business students, to help facilitate a full and rich social life outside the classroom.

Gym Facilities
The Center for Athletics, Recreation and Special Abilities (CARS) is a world-class venue providing state-of-the-art training, recreation, research and learning facilities. The centre is more than 190,000 sq. ft. of floor space (equivalent of three football fields) and has

- A huge multi-purpose field house with flexible space for court sports, sprint lanes and other activities
- A two-level fitness and weight training area, for both high-performance and recreational needs
- A 16 metre climbing wall and separate bouldering area
- Dance space, dedicated TRX and spin class rooms, and a yoga studio
- Squash and racquetball courts
- Rowing ergometer centre
- Sports therapy clinic

The McKinnon Gym is also another option for students with access to an indoor pool, small weight room, dance studio and gym space.
Accommodation on campus

Living on campus has its advantages, and is especially comforting when it is the first time you are living away from home. It’s a great way to meet friends and connect to campus activities, plus you won’t have to worry about being late for class because you are only steps away from your classroom. Our on-campus accommodations include fully furnished single or double occupancy rooms and a cafeteria meal plan. Residence Services staff are also available to help you settle in, find your way around and support your transition to UVic life. Events and activities will also be organized on your floor, building and across residences to help facilitate a social and positive environment.

Homestay Program

If you want to learn more about Canadian culture and improve your English skills, then the homestay program is a great choice for you. Through the program, you will be placed with a Canadian family who will provide a safe, comfortable and friendly place to live that is within an easy travelling distance from UVic. The host family will pick you up when you arrive, provide a private furnished room with internet access, provide all meals and snacks, and help you transition to living in a new city and culture. The host family will also include you in their weekend activities, giving you a chance to participate in daily Canadian life and culture.

Accommodation off-campus

Victoria has a variety of options to live off campus—from rental apartments to secondary suites within houses—you are sure to find something that suits your lifestyle. From picturesque Oak Bay, to eclectic Fernwood or seaside Gordon Head, there are neighborhoods around UVic that are a short walk or bus ride from campus.
CONTACT INFORMATION

Email: sdlove@uvic.ca
Website: uvic.ca/gustavson