

Gustavson

The world looks different from here.

There is a business school built for those who see the need for a new way forward. A school that, while not right for everyone, is the perfect place for thinkers, generators of ideas, and creators of change. It's right here, on Canada's stunning west coast, at the Peter B. Gustavson School of Business. Here, you'll find learning that throws out convention and sparks personal growth.

Get to know us and the five reasons we're different.

We're **brilliant by nature.**

Put your mind in the most inspiring place. In Victoria, BC, you'll live and learn in a place of astonishing beauty and natural landscapes. Maclean's magazine ranks Victoria as Canada's smartest city, and the University of Victoria Canada's #1 comprehensive university.

We'll help you truly **consider your footprint.**

Your decisions will create legacies of which to be proud. We are committed to embedding sustainability into every single one of our core courses and specializations.

We have a **different point of view.**

What if your outlook could change the way the world does business? We know it can, which is why we teach business in a fundamentally different way. We blend the customary core business subjects like, finance, accounting, marketing and human resources, with specializations in entrepreneurship, international business and service management.

We have a **vibrant learning culture.**

Engage, exchange, speak up, speak out. You'll emerge from Gustavson with a unique way of thinking and learning—ready for the global workplace. We have a mandatory co-operative education requirement, international study opportunities through exchange, field-trips and international consulting projects as well as an executive mentorship program.

We're **international at heart.**

Walk through our doors and discover the rest of the world. If you're excited by the thought of understanding different cultures and international business practices, your time at Gustavson will thrill you.

Programs

- Bachelor of Commerce
- Master of Business Administration
- Master of Global Business
- PhD in International Management & Organization
- Executive Programs



University
of Victoria

PETER B. GUSTAVSON
School of Business

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uvic.ca/gustavson

Awards & Recognition

University of Victoria

- The 2016 *Times Higher Education* (THE) World University Rankings place UVic among the top 250 universities around the world. In addition, THE placed UVic at 175 on its January 2016 list of the world's 200 most international universities.
- In early 2013—as UVic's 50th anniversary approached—THE also ranked UVic number 20 globally and first in Canada among universities less than 50 years old.
- UVic has continually placed at or near the top of the comprehensive category in the annual university rankings by *Maclean's*, Canada's national news magazine.

Peter B. Gustavson School of Business & Sardul S. Gill Graduate School

- MGB program is 71st in the global 2017 Financial Times' top 95 Masters in Management, and ranks 14th for international course experience.
- MBA program is ranked fourth in Canada and 21st overall in the global Corporate Knights Better World MBA ranking in 2017.
- Ranked 18th on Maclean's Best Business Universities in Canada in 2017.
- Awarded the 2016 Alan Blizzard collaborative teaching award for Northwest Aboriginal Canadian Entrepreneurs program.
- Named the overall winner of the 2016 Gold Global Best award for Northwest Aboriginal Canadian Entrepreneurs program.
- Finalist for 2017 World Chamber Award for Whistler Experience service excellence program.
- MBA students win back-to-back first place finishes at the Corporate Knights Business for a Better World case study competition during the World Economic Forum in Davos, Switzerland, in 2015 & 2016.
- Professor Roy Suddaby listed in top 1 per cent of most-cited researchers in the world, 2014, 2015, 2016 & 2017, by Thomson Reuters/Clarivate Analytics Highly Cited Researchers list.
- Professor Ravee Chittoor named a Canada Research Chair in Global Economy, 2015-2020.

Accreditations

Gustavson is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the European Quality Improvement System (EQUIS). Of the more than 12,000 business schools worldwide, there are 66 business schools, or about half a percent, with both accreditations. We're also an inaugural member of the United Nations Principles for Responsible Management Education (PRME) initiative to inspire and champion responsible management education, research and thought leadership globally.

Program enrolment	2017 – 2018
BCom (Years 1 – 4)	969
MBA	96
MGB	141
PhD	10
Executive programs*	
Open Enrolment	16
Custom Programs	50
Alumni from all degree programs	5839
Alumni living outside of Canada	10.8%
International exchange 2017 – 2018	
Partner universities	83
Outgoing exchange students	198
Incoming exchange students	148
Total Gustavson faculty and staff	107
Total co-op employers*	449

**These numbers reflect the 2016-2017 academic year*