



Promote Community Leaders

While strong leadership is crucial to all enterprises and communities, PBSEs seek to promote networks of leaders who are deeply rooted in their communities, and who can therefore advance the goals of their communities.

PLACE in action!

The Bonne Bay Cottage Hospital Heritage Corporation in Norris Point, Newfoundland was founded by a group of six community leaders. Some were originally from Norris Point, some had moved there, all felt a deep connection to the community and possessed different leadership qualities that helped the organization succeed. To learn more, read a short [case study](#) about this organization.

Short Activity

Below are some examples of leadership skills and attributes:

**Intergenerational
Engagement/
Mentorship**

**Collaboration and
Relationship-
Building**

Entrepreneurship

Storytelling

**Practical and
Business
Expertise**

**Cultural and
Environmental
Stewardship**

**Advocacy and
Empowerment**

1. List 1-3 leadership skills and attributes that contribute to your community's strength and resilience. You may choose from the list above or write your own.

2. Which leadership skills and attributes are missing from your community that you think your community could benefit from?

3. What are one or two ways to help your community develop these leadership skills and attributes?

