



Link Divergent Perspectives

Most communities experience some internal conflict when it comes to their economic and social vision. To most holistically serve its community, a place-based social enterprise should be informed by all local perspectives—not just the dominant ones. The most creative solutions are found when all stakeholder groups are enfranchised. This approach requires a high tolerance for opposing viewpoints, and community leaders who can deftly promote collaboration between conflicting groups.

PLACE in action!

St. Anthony Basin Resources Incorporated (SABRI) in St. Anthony, Newfoundland acts as a regional link between government agencies, private companies, and a variety of nonprofit organizations. Using revenue from a regional shrimp quota, SABRI has invested in social improvement projects throughout its region, unifying the perspectives of many groups that previously didn't collaborate. [Click here](#) to learn more.

Short Activity

1. Think of 5 important groups in your community and place them in the boxes below. These could be for-profit companies, non-profits, social enterprises, or local government organizations.
2. For each group, write down one or two of their priorities. What is their vision for the future of your community?
3. Draw lines between each group to represent how they currently collaborate.

No Line = No Collaboration = Informal Collaboration = Formal Collaboration

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Food for Thought

How are the priorities of these community groups aligned with each other? In what ways might they work against each other?

Looking at the chart you made, where do you see collaboration gaps? How might these groups collaborate better?

