



**University
of Victoria**

Facilities
Management

Exterior Wayfinding Signage

Design Standards

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SIGNAGE POLICY

This document shall be read in conjunction with University of Victoria signage policy.

The policy can be downloaded through the University of Victoria Website at the following location:
<http://www.uvic.ca/universitysecretary/policies/index.php>

Main Gateway [Sign 1]

Intent:

Main Gateway Signs will be used at major entrances to the university at locations visible to motorists. The signs will inform visitors that they are arriving on the campus, and establish the aesthetic and colors for the other wayfinding signs.

Size:

4.0m x 2.0m [13.1' x 6.5']



Main Gateway [Sign 1]

Parking Lot [Sign 2A & 2C]

Intent:

Parking Lot Signs will be placed along major roads to define entrances to major parking areas. The signs define the parking lot number, types of parking available, and times when pay parking is applicable. Sign 2C also provides information about the buildings easily accessible from this parking lot.

Size:

Sign 2A 1.3m x 1.8m [4.1' x 5.9']

Sign 2C 1.2m x 2.3m [4' x 7.5']



Parking Lot [Sign 2A]



Parking Lot [Sign 2C]

Building Identification [Sign 3A & 3B]

Intent:

Building Identification Signs will be placed along major roads to identify buildings. The signs define the building name, and the name of major theatres or gathering spaces.

Size:

Sign 3A 1.7m x 1.3m [5.6' x 4.3']

Sign 3B 1.2m x 1.3m [4' x 4.3']



Building Identification [Sign 3A]



Building Identification [Sign 3B]

Map Directory Kiosk [Sign 4]

Intent:

Map Directory Kiosks are designed to offer information to motorists as they arrive to campus and are in need of information. The kiosks will generally be located at vehicular pullouts on major routes entering campus and on Ring Road. Content will include a map of the campus, and a directory listing of all buildings, residences and departments.

Size:

4.5m x 3.2m [14.8' x 10.5']



Map Directory Kiosk [Sign 4]

Digital Message Board [Sign 5]

Intent:

Digital Message Boards will be used alongside major vehicular routes where they are visible to motorists. The signs will inform visitors about events and activities on campus.

Size:

3.4m x 3.8m [11.2' x 12.5']



Digital Message Board [Sign 5]

Directional [Sign 6]

Intent:

Directional signs will be used as required in order to direct motorists to hard to find areas.

Size:

Sign 6A 1.4m x 1.3m [4.6' x 4.3']

Sign 6B 1.2m x 2.0m [4' x 6.6']



Building Identification [Sign 3B]



Directional [Sign 6B]

Green Space Identification [Sign 7]

Intent:

Green Space Identification Signs will be used alongside major vehicular routes where they are visible to motorists. The signs will inform visitors about gardens and feature green spaces on campus.

Size:

1.7m x 1.2m [5.6' x 4']



Green Space Identification [Sign 7]

Map Directory Kiosk [Sign 8]

Intent:

Map Directory Kiosks will be used alongside major pedestrian routes and within parking lots. The intent is to help direct visitors who have already parked, or are entering the campus on foot. The kiosk contains a campus map and building, residence and department directories.

Size:

2.9m x 3.7m [9.5' x 12.1']



Map Directory Kiosk [Sign 8]

Major Directional [Sign 9]

Intent:

Major Directional Signs will be placed at major pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to their intended destination. The kiosk contains a campus map and building, residence and department directories.

Size:

0.8m x 2.8m [2.5' x 9.2']



Major Directional [Sign 9]

Intermediate Directional [Sign 10]

Intent:

Intermediate Directional Signs will be placed at pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. The sign contains a list of buildings in the area and directional arrows pointing to them.

Size:

1.0m x 1.4m [3.3' x 4.6']



Intermediate Directional [Sign 10]

Street Blade [Sign 11]

Intent:

Street Blades will be placed at pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. Blades contains names of buildings in close proximity and point in the direction of these buildings.

Size:

1.0m x 3.3m [3.3' x 10.8']



Street Blade [Sign 11]

Minor Directional A [Sign 12]

Intent:

Minor Wayfinding Signs will be placed at pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. The sign contains a list of buildings in the area and directional arrows pointing to them.

Size:

1.0m x 1.6m [3.3' x 5.2']



Minor Directional A [Sign 12]

Minor Directional B [Sign 13]

Intent:

Minor Directional B Signs will be attached to buildings as required throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. The sign contains a list of buildings in the area and directional arrows pointing to them.

Size:

0.6m x 0.4m [2' x 1.2']



Minor Directional B [Sign 13]

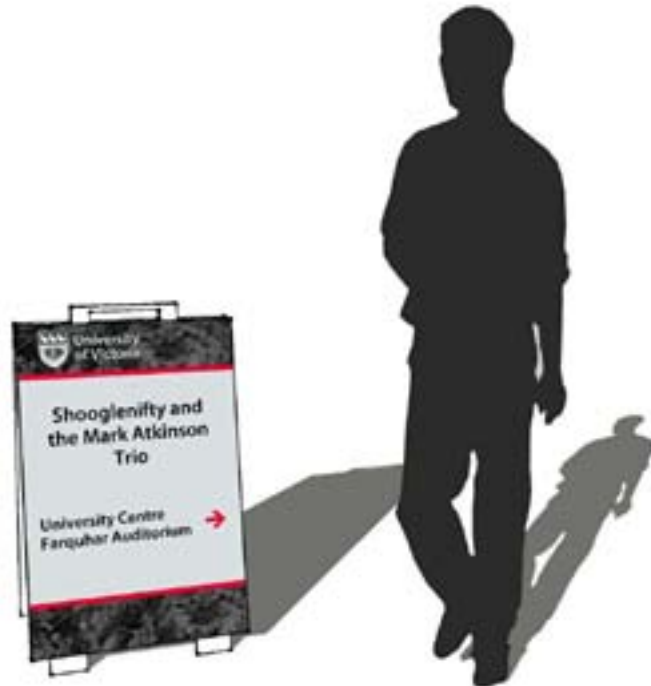
Event Sign [Sign 14]

Intent:

Event Signs are 'A-frame' signs that are designed for temporary use to help display a message or advertise an event.

Size:

0.6m x 0.9m [2' x 3']



Event Sign [Sign 14]

Minor Pedestrian Map [Sign 15]

Intent:

Minor Pedestrian Maps are located in various locations around campus. The intent is to allow the map to direct visitors to their intended destination. The signs contain a campus map and building, residence and department directories.

Size:

0.6m x 1.8m [2' x 6']



Minor Pedestrian Map [Sign 15]