Showcase Your Learning

Creating a Work Term Poster
Help ? ...

1. Know your stuff: what is important?
2. Keep to the point? (coop experience)
3. Plan ahead
4. Looks matter
1. Know your stuff: what is important?

- Describe the agency you worked for; their purpose, goal and objectives
- Their target population; programs/services offered
- A short overview of you did / what was your contribution
2. Keep to the point? (Your Co-op experience)

• Your learning and how these relate to your studies
• Unexpected experiences / outcomes
• How this experience has influenced or shaped your future goals

What did you learn?
3. Plan ahead

✓ **Start Early** – take a week to design and develop your poster

✓ How can you ‘best’ present your ideas?
  - Artistry/creativity **without** content is not professional
  - Artistry/creativity **with** content takes time

✓ Who is your audience? Colleagues, faculty, co-op and lab staff, outsiders (members of the public)
3. Plan ahead

1. Use a standard poster board (22 x 28 in):
   a) available at the UVic Bookstore, Zap (UVSS) or most stationary stores (Staples, Monk Office Supplies)
   b) use Microsoft PowerPoint or Word to develop the text of your poster
   c) print off slides & pictures and glue to poster board

OR

2. Use PowerPoint to complete and print your poster on one page (see below for further assistance)
4. Looks matter

- **Be organized** – is easy to follow
- **Content** – What interests the audience?
- **K.I.S.S.** – Keep it Simple, Synthesize ideas
- **Presentation** – Showcase your learning
- **ENSURE** your name and program is on your poster!

- Blink can print (UVic Bookstore) [https://www.uvic.ca/print/](https://www.uvic.ca/print/)
Help!!

Research posters using PowerPoint

✓ http://www.youtube.com/watch?v=MqgjgwIXadA
Do a GREAT job – this is your time to showcase your learning!
Help - Layout

- Horizontal (left to right) layouts are easiest to follow
- Text provides support: 30% text, 35% graphics, 35% empty space
- Sketch it out first – then put it together
Example: BC Ministry of Health  
Chronic Disease/Injury Prevention
Simon Smith, BA, Recreation & Health Education, 3rd coop

<table>
<thead>
<tr>
<th>Introduction</th>
<th>Learning Insights:</th>
<th>“Ah-Ha” moments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overview of organization</td>
<td>Competency #1</td>
<td>Recommendations</td>
</tr>
<tr>
<td>Background</td>
<td>Competency #2</td>
<td></td>
</tr>
<tr>
<td>My role</td>
<td>Competency #3</td>
<td></td>
</tr>
<tr>
<td>Some Key Tasks</td>
<td>Competency #4</td>
<td></td>
</tr>
</tbody>
</table>

**Photo**

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**Photo**

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**Photo**
Help - Text & Illustrations

✓ Use active language
  ✓ “I learned ...” versus ... “It can be demonstrated ...”

✓ Great font (make it easy to read)

✓ Add photos that engage the audience

✓ Choose great colours
Help - Font

Print size = relative importance:
1. Use very large print for the title (at least 36 point)
2. Use large print for headings (least 24 point)
3. Use smaller print for subheadings

Ensure the font is legible (easy to read) from 1 meter away: Some fancy print styles are hard to read
Help - Photos

Use photos that are:

☑ ‘illustrative’ – your story should be ‘clear’
☑ self-explanatory (use supporting text if necessary)
☑ visible easily from a distance (e.g. 6 feet)
Help: Colours

(contrasting colours makes for easy reading)

<table>
<thead>
<tr>
<th></th>
<th>1 blue &amp; black on yellow</th>
<th>2 white &amp; black on pink</th>
<th>3 white &amp; black on green</th>
<th>4 white &amp; black on blue</th>
<th>5 black on grey</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>blue &amp; black on yellow</td>
<td>white &amp; black on magenta</td>
<td>white &amp; black on green</td>
<td>white &amp; black on blue</td>
<td>white &amp; black on grey</td>
</tr>
<tr>
<td>11</td>
<td>blue &amp; black on yellow</td>
<td>white &amp; black on pink</td>
<td>white &amp; black on green</td>
<td>white &amp; black on blue</td>
<td>white &amp; black on grey</td>
</tr>
<tr>
<td>16</td>
<td>blue &amp; black on yellow</td>
<td>white &amp; yellow on red</td>
<td>white &amp; yellow on green</td>
<td>white &amp; yellow on blue</td>
<td>white &amp; yellow on grey</td>
</tr>
<tr>
<td>21</td>
<td>white &amp; blue on orange</td>
<td>white &amp; yellow on red</td>
<td>white &amp; yellow on green</td>
<td>white &amp; yellow on blue</td>
<td>white &amp; yellow on grey</td>
</tr>
<tr>
<td>26</td>
<td>white &amp; blue on orange</td>
<td>white &amp; yellow on brown</td>
<td>white &amp; yellow on green</td>
<td>white &amp; yellow on blue</td>
<td>white &amp; yellow on black</td>
</tr>
</tbody>
</table>
Example 1 - informative

- Large title, easy to read
- Nice color scheme, well structured
- Name, year, program
- Brief supporting text for photos
Example 2 - messy

- Title small, does not stand out
- Small photos
- Good contrast colors

Structure? Layout? Flow?
Competency 1, 2, 3...
Example 3 – photos?

- Nice design, color scheme
- Lots of text, hard to read
- Structure? Flow? Photos?
Example 4 – small text

Meaningful pictures

Well structured

Lots of text, hard to read
Example 5 – what’s missing?

Large title

Underlined subtitles support reading ‘flow’

Bright frame around photos could separate them better from the background.

Missing student name, year, program?
Using PowerPoint

✔ Develop your poster as 1 PowerPoint slide, saved as ppt or jpeg

✔ Print full page as one sheet

✔ Print at:
  ✔ Blink (basement of UVic bookstore)  
    [http://www.uvic.ca/print/blink/](http://www.uvic.ca/print/blink/)
  ✔ Zap ([http://zapcopy.com/](http://zapcopy.com/)) in SUB - Student Union Building
  ✔ Staples
Example

Large title including name, year, program

Well structured

Could have more information about the job experience