

# How to raise your organization's profile on campus

Information for employers (more at [uvic.ca/employers](http://uvic.ca/employers))



The University of Victoria (UVic) is a top-ranked Canadian university with over 20,000 talented students studying a range of innovative programs. Take a targeted recruitment approach by approaching students through the following channels.

## Attend a career fair

UVic hosts several events each year to help you connect with students, including the Work Experience and Career Fair, in early October, and the Hi-Tech Fair, in early February.

For additional information about these career fairs and more, visit [uvic.ca/coopandcareer/employerfairs](http://uvic.ca/coopandcareer/employerfairs). Contact [uviccoopcareerevents@uvic.ca](mailto:uviccoopcareerevents@uvic.ca) for details.

## Set up an employer information session

Our staff work with individual employers to host free on-campus information sessions throughout the year. These sessions are your opportunity to discuss your organization, meet students, answer questions and raise your brand profile. Contact [uviccoopcareerevents@uvic.ca](mailto:uviccoopcareerevents@uvic.ca) to learn more and to sign up for a free on-campus session.

## Take part in a "What can you do with your degree?" panel

We host industry panels each fall and spring to help our students learn about career opportunities in a variety of sectors. Sharing your own career story is a great way to support students in their career exploration and to profile your organization. You can find details at [www.uvic.ca/coopandcareer/empevents](http://www.uvic.ca/coopandcareer/empevents) or contact [uviccoopcareerevents@uvic.ca](mailto:uviccoopcareerevents@uvic.ca) to share your story.

## Volunteer for a mock interview

Our students participate in mock interviews here on campus to better gain realistic interview experience and help them to better articulate their competencies to employers. We're often looking for employers to volunteer for these sessions; it's a fantastic way to connect with UVic and share valuable feedback with our students. If you're interested in volunteering as a mock interviewer, email [uviccoopcareerevents@uvic.ca](mailto:uviccoopcareerevents@uvic.ca) for more information.

## Booking tables in the Student Union Building

The SUB has significant student traffic, which makes it a fantastic location to increase your brand awareness. Book a table through the University of Victoria Students' Society ([uvssinfo@uvss.ca](mailto:uvssinfo@uvss.ca)) for a small fee. The best times for hosting sessions are early September/October and early January/February.

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## Post a job

Are you currently looking to hire? We have a free job board that is actively searched by current students and alumni. Our streamlined process makes it easy to hire a co-op student, and our staff are happy to help every step of the way! Post a job at [learninginmotion.uvic.ca](https://learninginmotion.uvic.ca) and click on “Employers” to create a new account.

## Support UVic Co-op and Career

You can support co-op students interested in work placements—often international—that provide incredible learning opportunities but little compensation by contributing to the Graham Branton Co-operative Education Endowment Fund.

The fund was established in memory of Dr. Branton, the co-op program’s longest-serving director, and supports students who want to make a difference abroad. Visit [www.uvic.ca/coopandcareer/donate](https://www.uvic.ca/coopandcareer/donate) for details.

