

Co-operative Education Program and Career Services

2019/20: Trends and historical data

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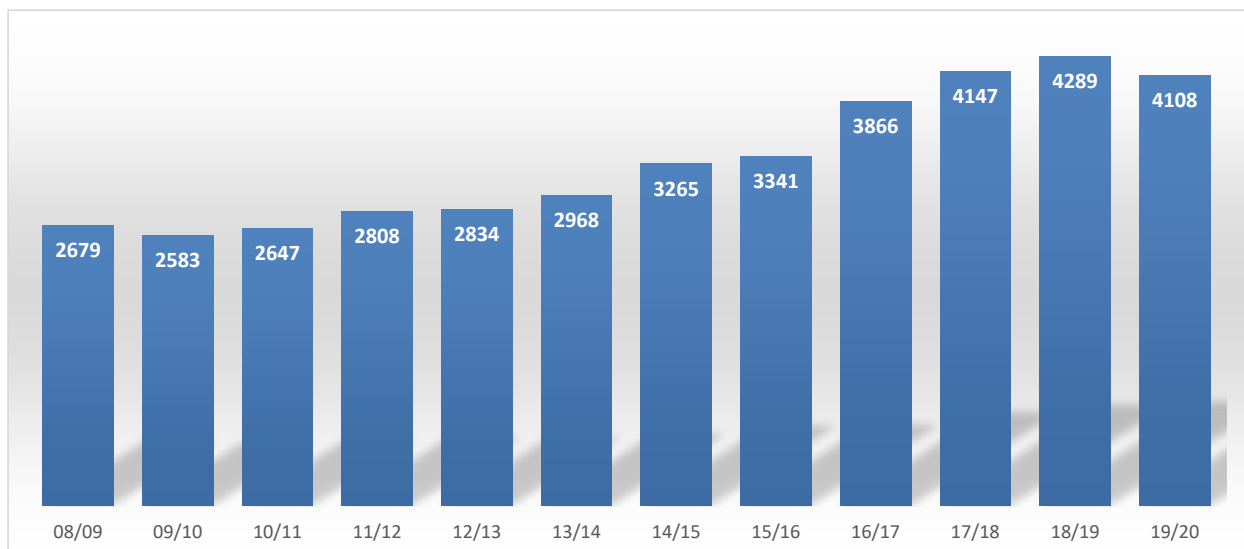
This report identifies historical data and trends from May 1, 2019 to April 30, 2020. For high-level statistics, or for data on individual faculties, please see uvic.ca/coopandcareer/annualreport. This report was completed in May 2021 by the Office of the Director of UVic's Co-operative Education Program and Career Services with support from UVic Communications and Marketing.

Co-op work term placement data

TOTAL CO-OP PLACEMENTS IN 2019/20

Overall, the Co-operative Education Program made **4,108 co-op placements in 2019/20, decreasing 4.2 per cent** over last year (c.f., 4,289 placements in 2018/19).

CO-OP PLACEMENTS OVER TIME



CO-OP PLACEMENTS BY TERM

For co-op placements, the distribution was generally balanced across each term, ranging from 25.3 per cent to 41.5 per cent, demonstrating a commitment to the alternating system of work and study, rather than the majority of placements being summer-based. Across all Co-op institutions in the province, the distribution of placements by term was similarly balanced (44.5 per cent for Summer 2019, 27.3 per cent for Fall 2019, and 28.2 per cent for Spring 2020).

Overall co-op	TOTAL PLACED BY TERM			
	Summer 2018	Fall 2018	Spring 2019	Total
Placements	1,703	1,040	1,365	4,108
Percentage	41.5%	25.3%	33.2%	100.0%

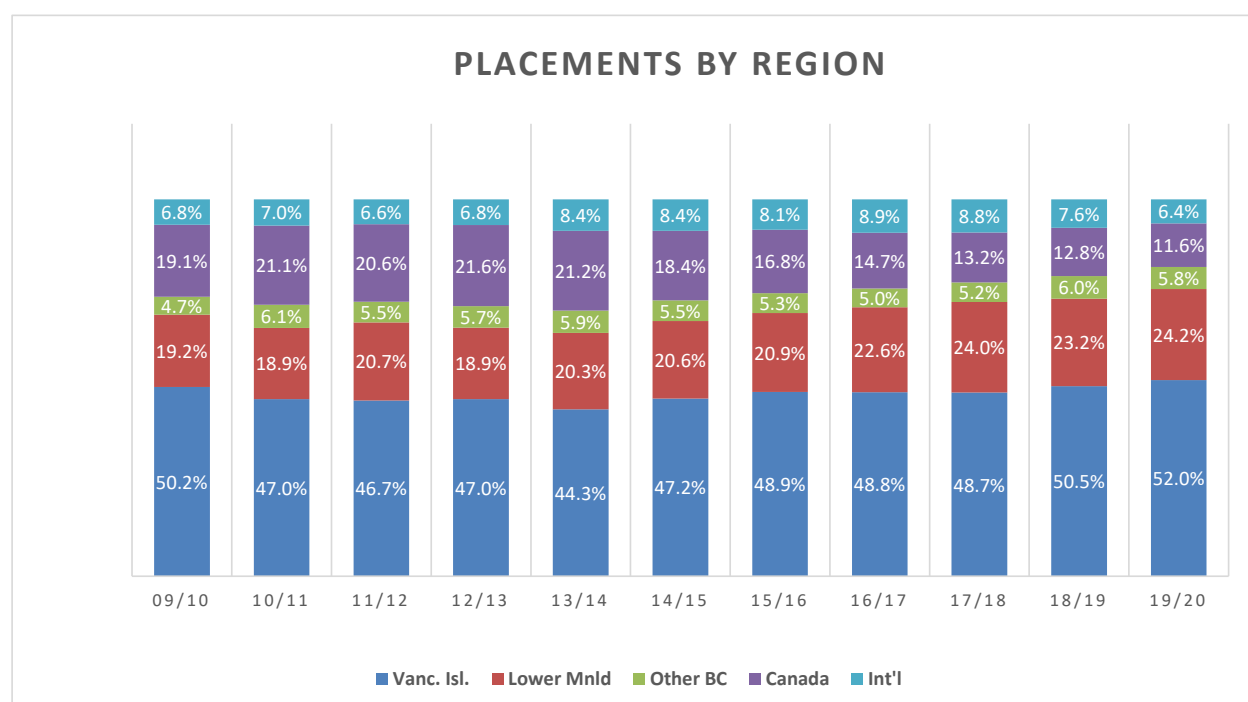
CO-OP PLACEMENTS BY REGION IN 2019/20

British Columbia remains the most popular location for work term placements. In 2019/20 there were 3,369 British Columbia placements – representing 82.0 per cent of placements.

PLACEMENT BY REGION						
Overall co-op	British Columbia			Rest of Canada	Int'l	Total placements
	Vanc. Isl.	Lower Mnld	Other BC			
Placements	2,137	994	238	477	262	4,107
Percentage	52.0%	24.2%	5.8%	11.6%	6.4%	100.0%

CO-OP PLACEMENTS BY REGION OVER TIME

The distribution of placements by region over the past five years have been relatively stable. Placements on Vancouver Island and in the Lower Mainland have increased over the several years while placements throughout the rest of Canada have decreased. International placements have been increasing over the past five years.



CO-OP PLACEMENT GENERATION IN 2019/20

Last year, of the 4,108 overall placements, **2,257 placements (54.9 per cent) were generated by co-op staff through the online posting system**, 1,061 placements (25.8 per cent) were generated by students, 611 placements (14.9 per cent) were return placements (that is, students returned to a previous employer), and 179 placements (4.4 per cent) were work term challenge placements.

Program area	Posted job	Student found own job	Return jobs	Work term challenge	Placements	Work term transfer
Overall Co-op Program	2,257	1,061	611	179	4,108	58
Overall percentage	54.9%	25.8%	14.9%	4.4%	100.0%	
Overall (but excluding Business & Engineering)	1019	250	185	16	1470	0
Percentage	69.3%	17.0%	12.6%	1.1%	100.0%	

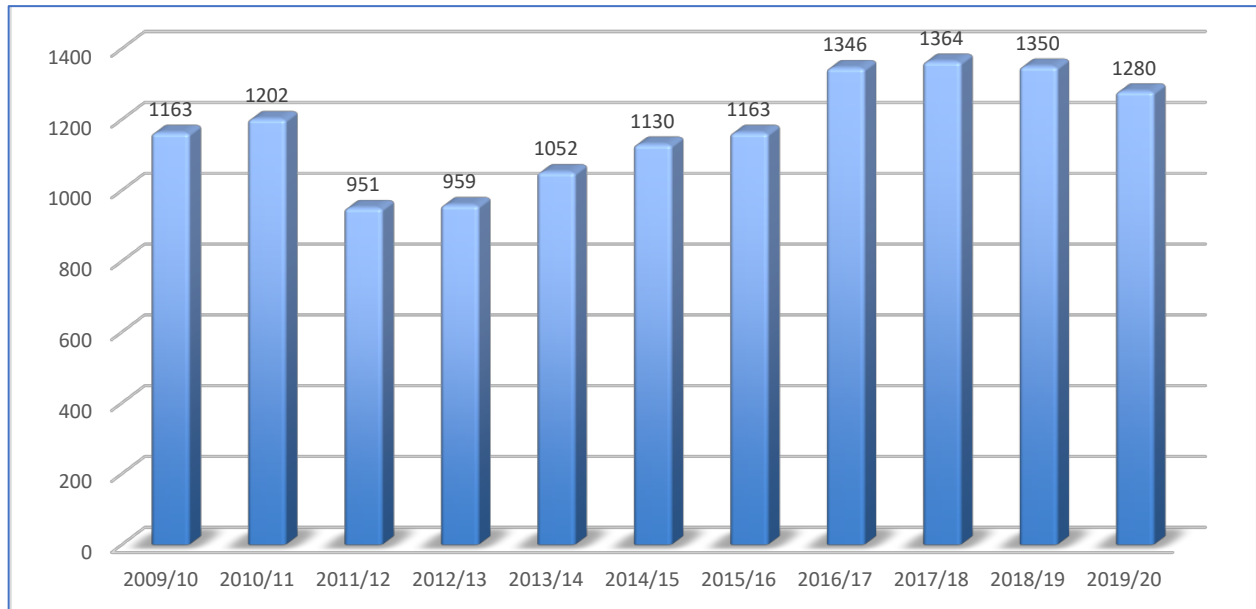
It should be noted that the placement percentages are significantly different with the two large mandatory co-op programs (Business and Engineering) extracted from the data. That is, without Business and Engineering data, the breakdown is as follows: 1,019 placements (69.3 per cent) were generated by co-op staff through online posting, 250 placements (17.0 per cent) were generated by students, 185 placements (12.6 per cent) were return placements, and 16 placements (1.1 per cent) were work term challenge placements.

Co-op employer data

NUMBER OF HIRING EMPLOYERS IN 2019/20

Last year, 1,280 different employer organizations hired co-op students and 59.0 per cent of employers hired more than one student during the year. Of these 1,280 employers, 76.1 per cent hired from more than one co-op program area.

NUMBER OF HIRING EMPLOYERS OVER TIME



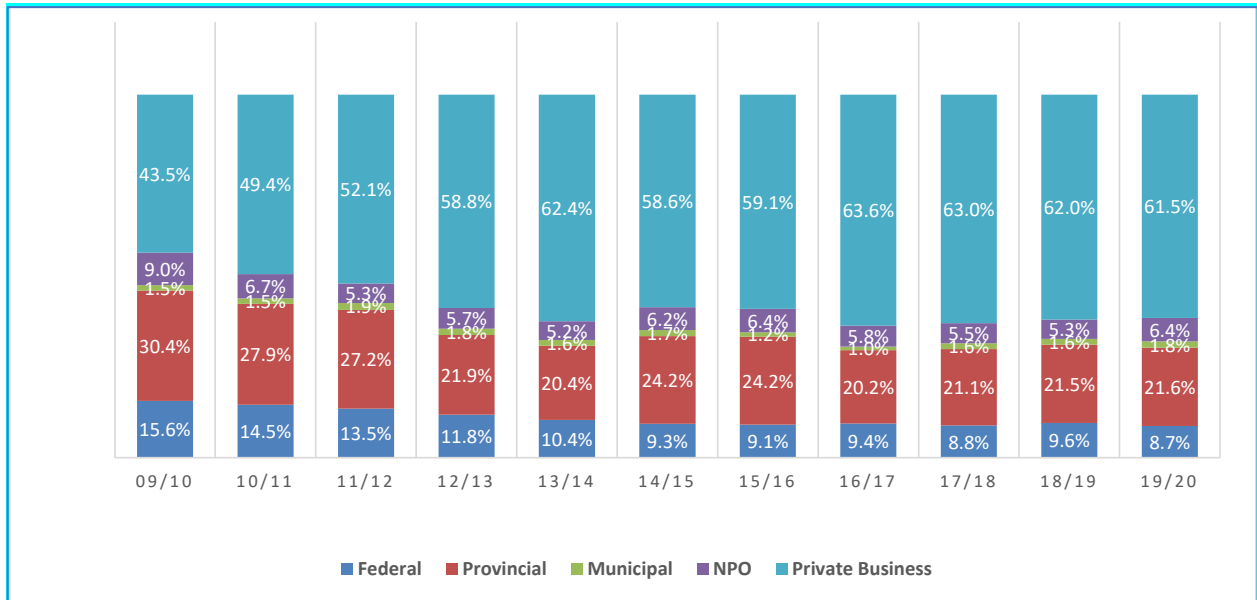
PLACEMENT BY EMPLOYER TYPE IN 2018/19

Last year, private sector placements represented 68.0 per cent of placements. Over the past several years, the percentage of placements by employer type had been settling into a pattern of greater reliance on the private sector than the public sector (c.f., in 2009/10, 52.5 per cent were private sector placements and 47.5 per cent of placements were with the public sector).

Overall co-op	Public sector					Private sector		Total placements
	Federal		Provincial		Municipal	Non-profit orgs.	Private business	
	gov't	agency	gov't	agency				
Placements	269	89	249	637	72	264	2528	4,108
Percentage	6.5%	2.2%	6.1%	15.5%	1.8%	6.4%	61.5%	100.0%

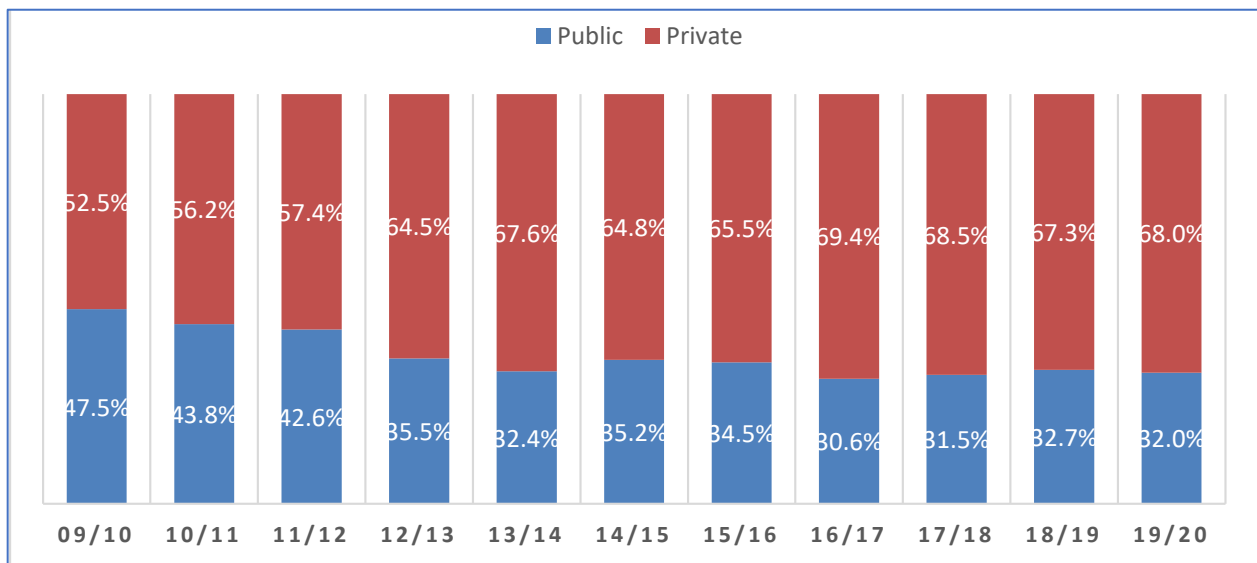
PLACEMENTS BY EMPLOYER TYPE OVER TIME

Over time, placements by employer type have remained generally steady.



PUBLIC VERSUS PRIVATE SECTOR PLACEMENTS OVER TIME

Within the public sector, both the provincial government and agency placements and federal government and agency placements showed little change in 2019/20. However, the general trend of increased private sector placements is seen over an extended period.



Co-op student data

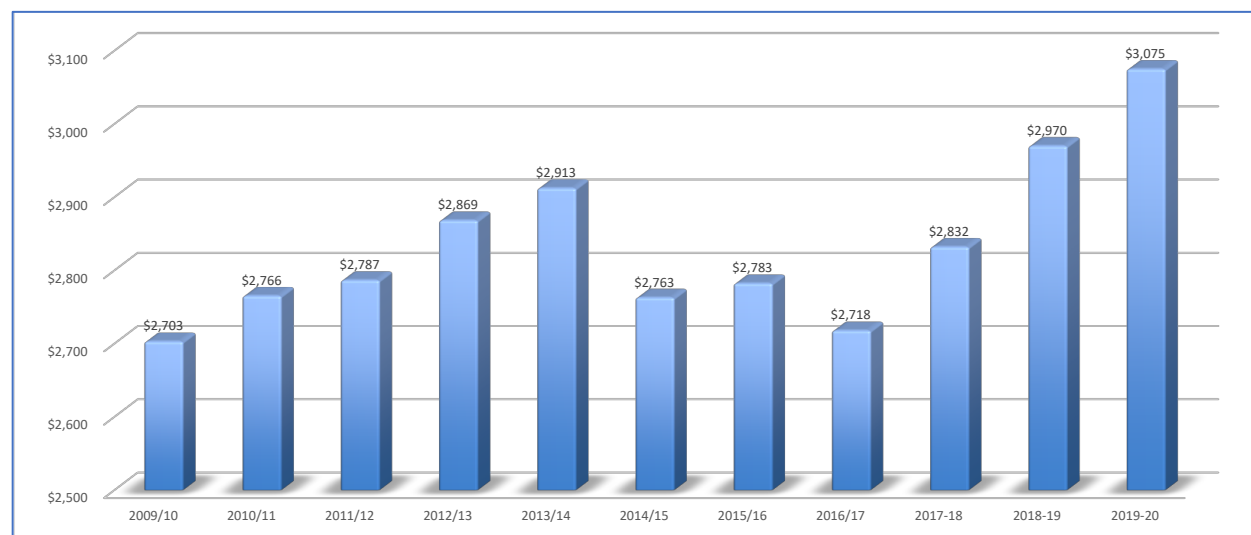
In 2019/20, 15 per cent of all UVic students were international (visa) students (12 per cent undergraduate and 27 per cent graduate). As seen below, for the UVic Co-op program, in 2019/20, 17.2 per cent of placements made were by international students; however, at the graduate level 56.2 per cent of placements made were by international students. The data below is drawn from co-op students who have self-disclosed membership in the following equity groups.

Program area	Total placements	Placements by international students	Placements by students with a disability	Placements by Indigenous students
Overall co-op program	4,108	705	115	94
Overall percentage	100.0%	17.2%	2.8%	2.3%
Graduate students only	379	213	13	5
Percentage	100.0%	56.2%	3.4%	1.3%
Undergraduate students only	3,729	492	102	89
Overall percentage	100.0%	13.2%	2.7%	2.4%

Co-op salaries

In 2019/20, the average co-op salary across all programs for all levels was \$3,075—a \$105 or 3.5 per cent increase over last year (c.f., \$2,832 in 2017/18). The average co-op salary across all programs for graduate students was \$3,669 and the average co-op salary across all programs for undergraduate students was \$3,014.

AVERAGE MONTHLY CO-OP SALARY OVER TIME



Career Services data

More than 7,587 students and alumni access career development services, programs and supports each year. Career Services is organized by faculty, with a dedicated career educator embedded within the School of Business and the Faculty of Engineering, and three career educators who support students across UVic's other faculties and departments.

Service available via faculty-based career educators	Number of participants (includes students and alumni)
Career help through scheduled appointments and drop-in appointments	1,961
Career-related workshops, presentations and programs	4,928

Event attendance and portal use

EVENT ATTENDANCE

In 2019/20, Co-op and Career hosted a wide range of activities to connect students and alumni with employers. In total:

- 4,928 students attended career-related workshops and presentations
- 420+ employers and employer organizations took part in events, mock-interview clinics and more
- 113 employer information sessions were held on campus
- Co-op and Career hosted 2 major career fairs
- 4,032 career positions were posted in the portal