

Co-operative Education Program and Career Services

2018/19: Trends and historical data

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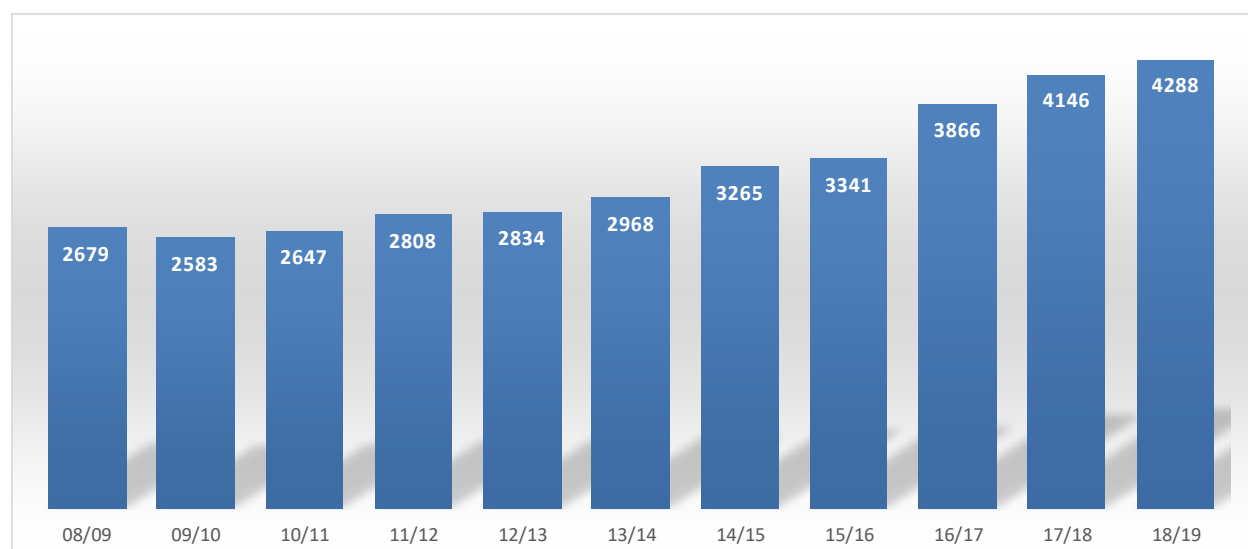
This report identifies historical data and trends from May 1, 2018 to April 30, 2019. For high-level statistics, or for data on individual faculties, please see uvic.ca/coopandcareer/annualreport. This report was produced in August 2019 by the Office of the Director of UVic's Co-operative Education Program and Career Services.

Co-op work term placement data

TOTAL CO-OP PLACEMENTS IN 2018/19

There was an increase in overall co-op placements in 2018/19 with 4,288 co-op placements—a growth of 3.4 per cent over last year (c.f., 4,146 placements in 2017/18).

CO-OP PLACEMENTS OVER TIME



CO-OP PLACEMENTS BY TERM

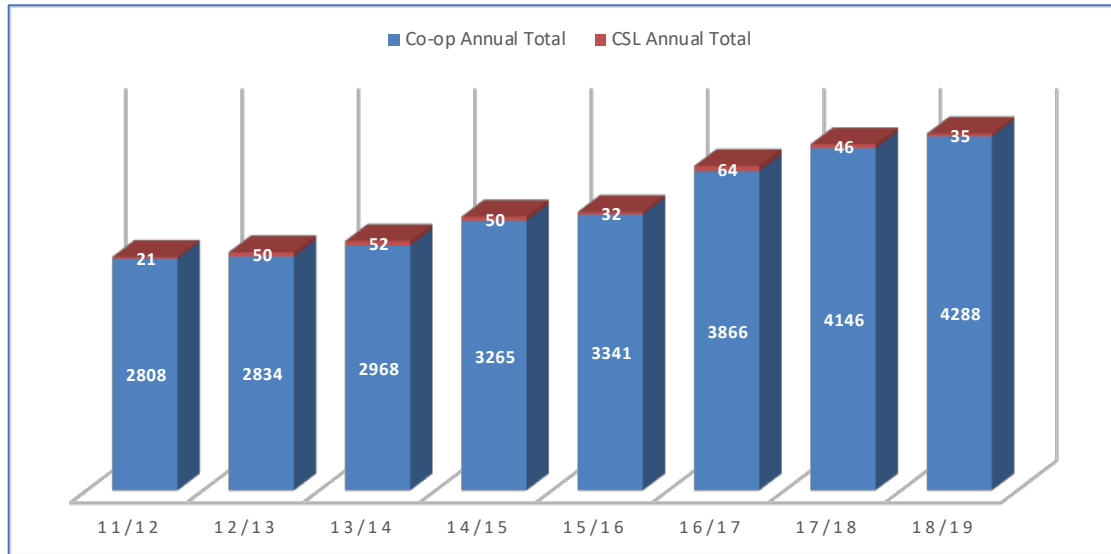
For co-op placements, the distribution was generally balanced across each term, ranging from 25.7 per cent to 41.6 per cent, demonstrating a commitment to the alternating system of work and study, rather than the majority of placements being summer-based. Across all co-op institutions in the province, the distribution of placements by term was similarly balanced (43.5 per cent for Summer 2018, 27.9 per cent for Fall 2018, and 28.6 per cent for Spring 2019).

Overall co-op	TOTAL PLACED BY TERM			
	Summer 2018	Fall 2018	Spring 2019	Total
Placements	1,782	1,103	1,403	4,288
Percentage	41.6%	25.7%	32.7%	100.0%

CO-OP AND COMMUNITY SERVICE LEARNING (CSL) PLACEMENTS IN 2018/19

In addition to our co-op placements, we have also participated in placing students in Community Service Learning Placements (CSL) over the past several years. In 2018/19, 35 CSL placements were made in local community organizations. Cumulatively, 4,323 work integrated learning opportunities were brokered last year.

CO-OP AND CSL PLACEMENTS OVER TIME



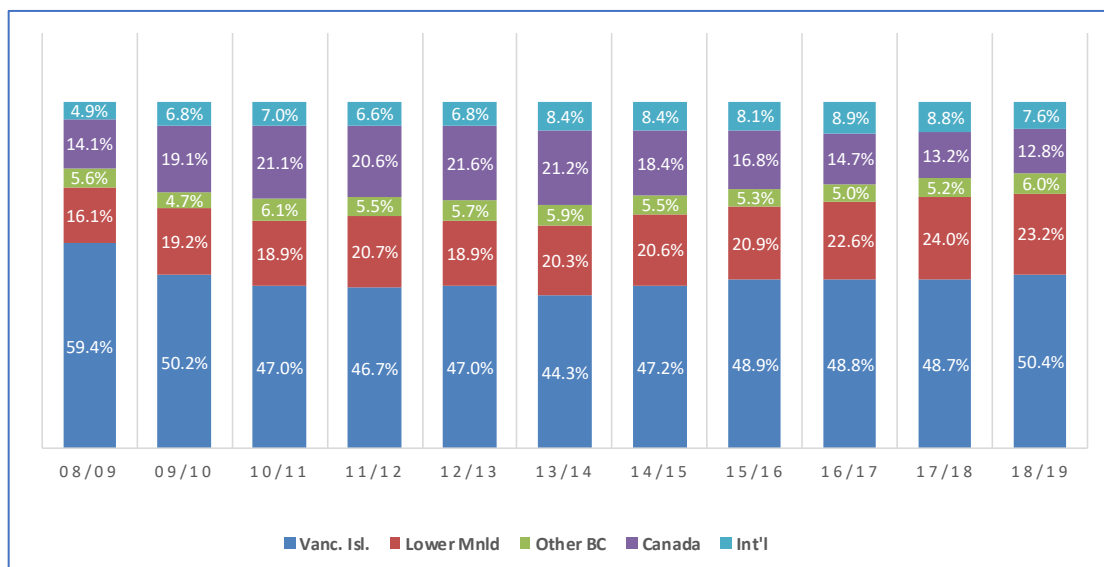
CO-OP PLACEMENTS BY REGION IN 2018/19

British Columbia remains the most popular location for work term placements. In 2018/19, there were 3,413 British Columbia work terms – representing 79.6 per cent of placements.

PLACEMENT BY REGION						
Overall co-op	British Columbia			Rest of Canada	Int'l	Total placements
	Vanc. Isl.	Lower Mnld	Other BC			
Placements	2,163	993	257	550	325	4,288
Percentage	50.4%	23.2%	6.0%	12.8%	7.6%	100.0%

CO-OP PLACEMENTS BY REGION OVER TIME

The distribution of placements by region over the past five years have been relatively stable. Placements in the Lower Mainland have increased over the past several years while placements throughout the rest of Canada have decreased. International placements have been increasing over the past five years.



CO-OP PLACEMENT GENERATION IN 2018/19

Last year, of the 4,288 overall placements, **2,489 placements (58.0 per cent) were generated by co-op staff through the online posting system**. Students generated **1,056 placements (24.6 per cent)**, **568 placements (13.2 per cent)** were return placements (that is, students returned to a previous employer), and **175 placements (4.1 per cent)** were work term challenge placements.

Program area	Posted job	Student found own job	Return jobs	Work term challenge	Placements	Work term transfer
Overall Co-op Program	2,489	1,056	568	175	4,288	51
Overall percentage	58.0%	24.6%	13.2%	4.1%	100.0%	
Overall (but excluding Business & Engineering)	1,205	196	173	26	1,600	0
Percentage	75.3%	12.3%	10.8%	1.6%	100.0%	

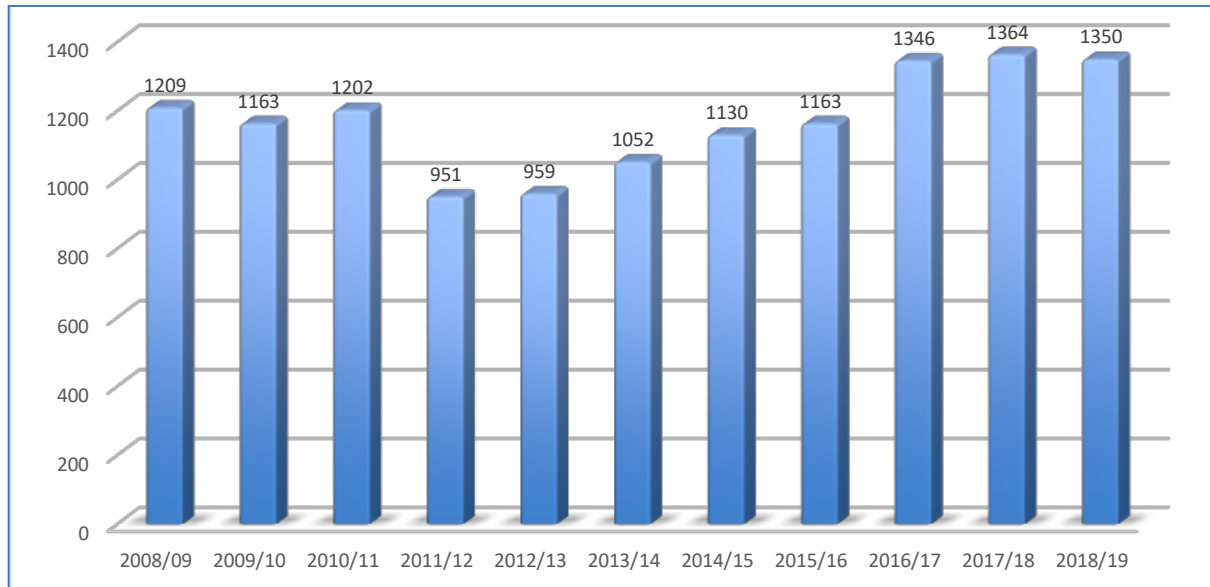
It should be noted that the placement percentages are significantly different with the two large mandatory co-op programs (Business and Engineering) extracted from the data. That is, without Business and Engineering data, the breakdown is as follows: 1,205 placements (75.3 per cent) were generated by co-op staff through online posting, 196 placements (12.3 per cent) were generated by students, 173 placements (10.8 per cent) were return placements, and 26 placements (1.6 per cent) were work term challenge placements.

Co-op employer data

NUMBER OF HIRING EMPLOYERS IN 2018/19

Last year, 1,350 different employer organizations hired co-op students. Of these employers, 75.9 per cent hired from more than one co-op program area and 58.5 per cent hired more than one student.

NUMBER OF HIRING EMPLOYERS OVER TIME



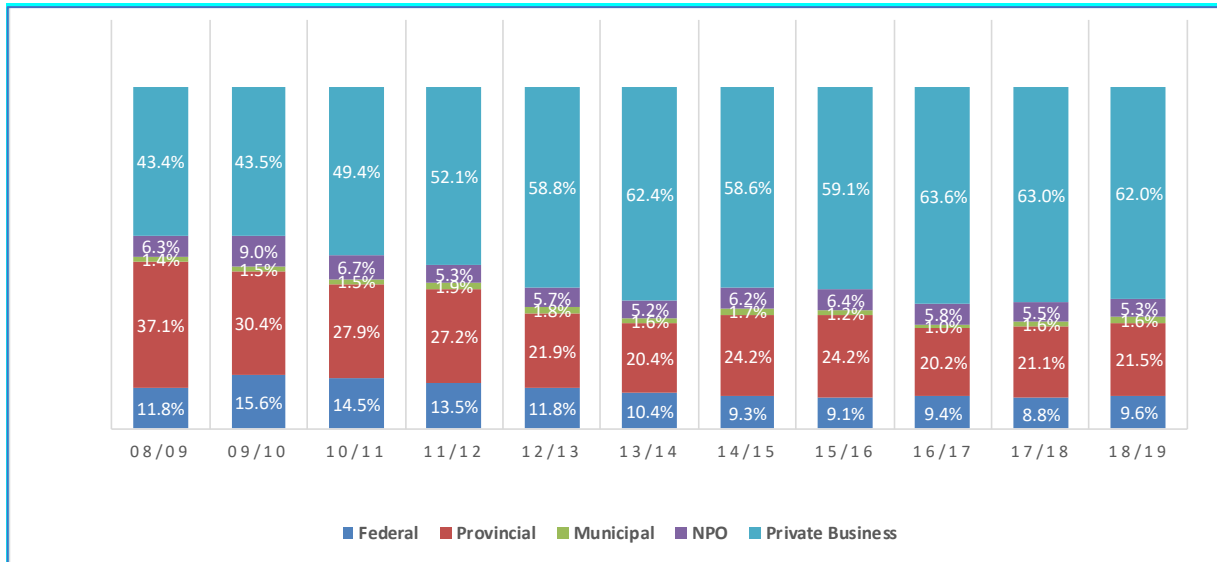
PLACEMENT BY EMPLOYER TYPE IN 2018/19

Last year, private sector placements represented 67.3 per cent of placements. Over the past several years, the percentage of placements by employer type has been settling into a pattern of greater reliance on the private sector than the public sector (c.f., in 2007/08, 54.4 per cent were private sector placements and 45.6 per cent of placements were with the private sector).

Overall co-op	Public sector					Private sector		Total placements
	Federal		Provincial		Municipal gov't	Non-profit orgs.	Private business	
	gov't	agency	gov't	agency				
Placements	313	97	291	632	70	228	2657	4,288
Percentage	7.3%	2.3%	6.8%	14.7%	1.6%	5.3%	62.0%	100.0%

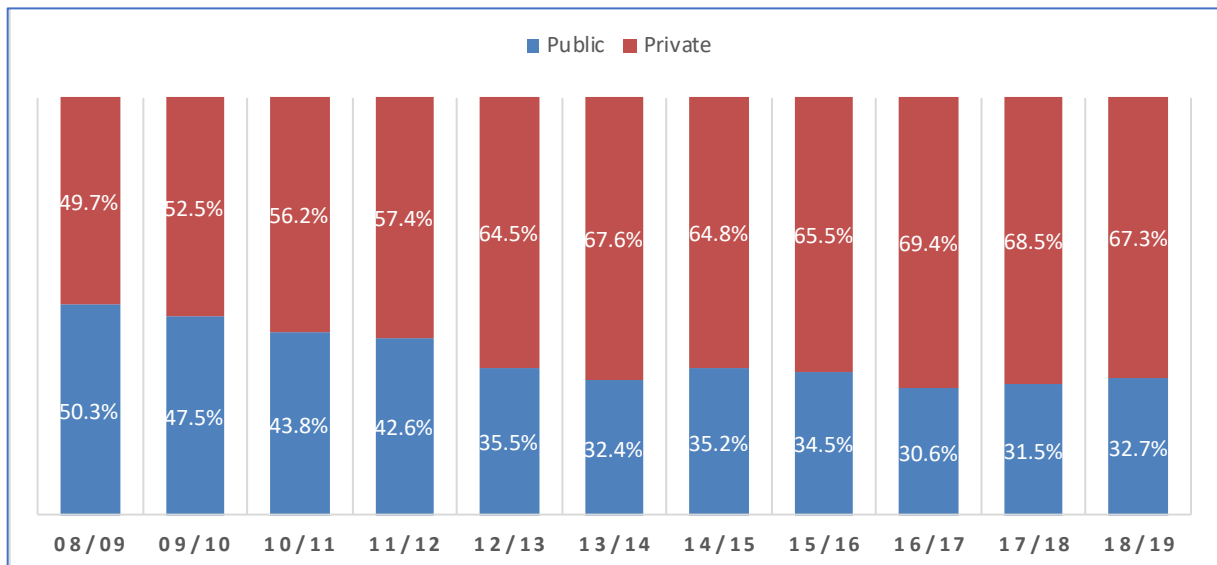
PLACEMENTS BY EMPLOYER TYPE OVER TIME

Over time, placements by employer type have remained generally steady.



PUBLIC VERSUS PRIVATE SECTOR PLACEMENTS OVER TIME

Within the public sector, both the provincial government and agency placements and federal government and agency placements showed slight increases in 2018/19. However, the general trend of increased private sector placements is seen over an extended period.



Co-op student data

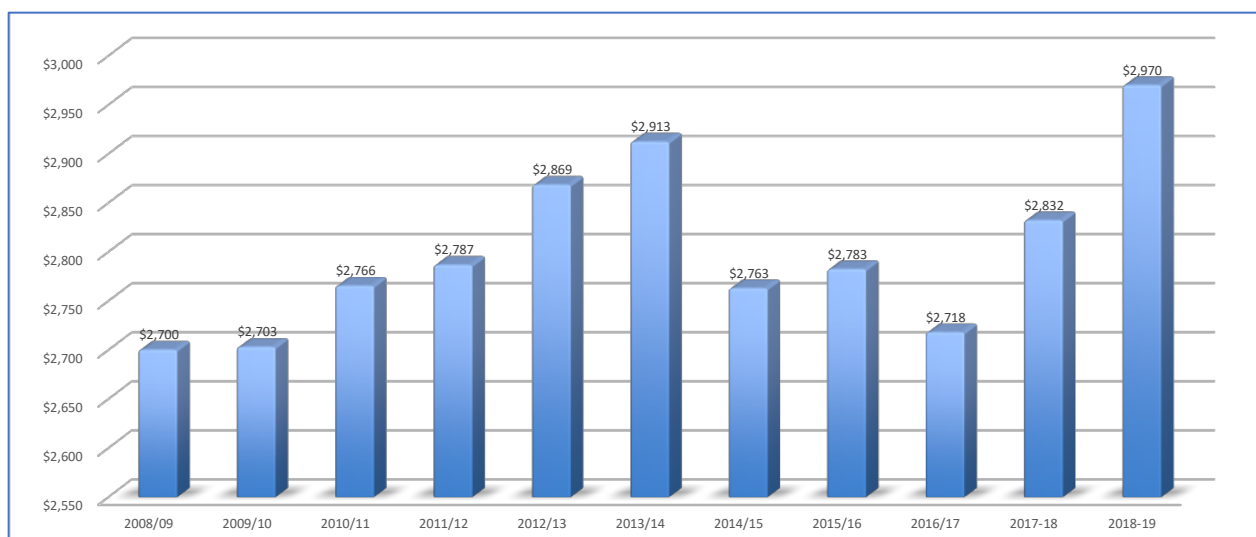
For 2018/19, 15 per cent of all UVic students were international (visa) students (12 per cent undergraduate and 27 per cent graduate). International (visa) students made 17 per cent of placements at the undergraduate level; at the graduate level international students made 55% of placements. The data below is drawn from co-op students who have self-disclosed membership in the following equity groups.

Program area	Total placements	Placements by international students	Placements by students with a disability	Placements by Indigenous students
Overall co-op program	4,288	730	6	73
Overall percentage	100.0%	17.0%	0.1%	1.7%
Graduate students only	418	230	0	5
Percentage	100.0%	55.0%	0.0%	1.2%
Undergraduate students only	3,870	500	6	68
Overall percentage	4,288	730	6	73

Co-op salaries

In 2018/19, the average co-op salary across all programs for all levels was \$2,970—a \$138 or 4.9 per cent increase over last year (c.f., \$2,832 in 2017/18). The average co-op salary across all programs for graduate students was \$3,629 and the average co-op salary across all programs for undergraduate students was \$2,894.

AVERAGE MONTHLY CO-OP SALARY OVER TIME



Career Services data

More than 9,200 students and alumni access career development services, programs and supports each year. Career Services is organized by faculty, with a dedicated career educator embedded within the School of Business and the Faculty of Engineering, and three career educators who support students across UVic's other faculties and departments.

Service available via faculty-based career educators	Number of participants (includes students and alumni)
Career help through scheduled appointments and drop-in appointments	331 (BUSI), 904 (ECS), 1,471 (OPP)
Career-related workshops, presentations and programs	283 (BUSI), 886 (ECS), 5,381 (OPP)

Breakdown of services	Number of participants (includes students and alumni)
Weekly workshops (e.g., Résumé Lab, Ace Your Interviews, LinkedIn)	341
Targeted workshops for specific student groups (e.g., second-year biology lab students, nursing students). These workshops help student explore career opportunities, identify their skills and plan the next steps on their career paths.	1,558
Targeted presentations (e.g., for graduate students, orientation, specific program areas)	2,628
Career consultations at events (e.g., Résumé Day, "What can you do with your degree" panel events, mock Multiple Mini Interviews (MMIs) that prepare students for medical school and health care program interviews)	1,195

BUSI = Business, ECS = Engineering and Computer Science, OPP = Optional and Professional Programs (all other programs)

Event attendance and portal use

EVENT ATTENDANCE

In 2018/19, Co-op and Career hosted a wide range of activities to connect students and alumni with employers.

Event	Date	Attendees	Exhibitors/presenters/ topics	Occurrence
Employer/grad school information sessions	Year-round	Student attendees varied per session	84 employer organizations	Arranged upon employer request
Navigator and Horizons	Year-round	14 (Navigator) and 30 (Horizons)	Self-paced online career programs help students explore career options and look for work	Several intakes each year
Shift into Summer	March to June 2018	15 employers and 54 students took part in the online career fair, 6,963 visits to expo	Online summer job fair, plus ongoing expo with resources, featured job postings and support	Annual
Network your way to a job	June 1, 2018	38 students	Networking workshop, LinkedIn session with LinkedIn photo booth, mingle with employers and alumni	Annual
Résumé Day	September 2017 and January 2018	255 students	Résumé clinic	Two/three times per year
Co-op and Career Info Day	September 11, 2018	600+ students	All Co-op and Career programs and offices	Annual
What can you do with your degree? panel sessions	October 2018 and February/March 2019	97 students	Panelists included alumni, co-op employers and contacts from a wide range of industries.	Twice per year (spring and fall)

Indigenous student networking and mock interview events	October 2018 and February 2019	90 students and 34 employers	Co-op information session, networking opportunity with employers and career panel	Two annual sessions
Co-op and Career Fair	October 1 and 2, 2018	1,490 students over two days	67 exhibitors	Annual
Career Corner at the Career Fair	October 1 and 2, 2018	193 students met with career educators	On-site networking and career support	Annual
Success in the Humanities and Fine Arts	November 6, 2018	51 students and 9 employers	Networking workshop and employer mingle for humanities students	Annual
Hi-Tech Co-op and Career Fair	February 5 and 6, 2019	600 students over two days	40 exhibitors	Annual

USE OF THE CO-OP AND CAREER PORTAL (learninginmotion.uvic.ca)

A total of **13,503 unique users** were active in the portal last year.

Audience group	Number of users
Students	10,672
Alumni	809
Employers	1,670
Community members	352

A total of **11,614 jobs** were posted in the portal.

Posting type	Number of posts
Co-op positions	7,509
Career positions	4,872
Volunteer positions	439
Casual positions	117