SPEED READING

EXCEPTIONAL STAFF

President's Distinguished Service Awards

A generalist who keeps the specialists on track, a meticulous records keeper devoted to academic integrity, a dedicated rejuvenator of Indigenous languages and a team of "aesthetic architects" were celebrated alongside all nominees for the 2009 President's Distinguished Services Awards at a special recognition ceremony on Feb. 8. Story, pp. 6–7

THE PHYSICAL CAMPUS

Purchase of Sisters of St. Ann properties

The Sisters of St. Ann and the University of Victoria have signed an agreement in principle that will see UVic purchase the Sisters' six-hectare wooded properties at the corner of Arbutus Road and Queenswood Drive now housing the St. Ann's Residence and Queenswood retreat centre. Pending final approvals, the properties are expected to transfer to UVic in June. Story, p.2

SCIENCE & THE MEDIA

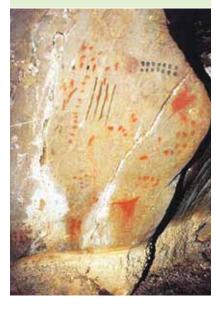
The challenges of covering climate change

Climate change dominates the headlines with clashing "facts" that can be confusing. Learn about climate change and the challenges facing media reporting the topic at a free UVic public panel discussion featuring *Times Colonist* editor-in-chief Lucinda Chodan, national science writer Peter Calamai; Pacific Institute for Climate Solutions Director Tom Pedersen; and Jim Hoggan, coauthor of the best-selling book *Climate Cover-Up*. April 8 from 7:30 to 9:30 p.m in the Bob Wright Centre, room B150.

CHINESE NEW YEAR

Happy Year of the Tiger

Dragons and lions cavorted across campus Feb. 27 as the Chinese Students and Scholars Association treated UVic to a celebration of Chinese New Year and the Lantern Festival. The association works to share Chinese culture and to provide assistance, advocacy and service for Chinese students and scholars studying, visiting or working at UVic and in the Greater Victoria area. Photo at top of page by Robie Liscomb.



HAPPY CHINESE NEW YEAR see below left



Some members of the UVic EcoCAR team (L—R): Denisa Rusova, Leon Zhou, Dr. Zuomin Dong and Jeff Waldner. PHOTO: JO-ANN RICHARDS / WORKS PHOTOGRAPHY

SUSTAINABILITY

THE GREEN CHALLENGE

UVic ingenuity drives award-winning entry in North American green car competition

BY PEIGI McGILLIVRAY

What cars will we drive in the clean, green future? How can we minimize fuel consumption and reduce emissions while keeping the performance, safety and design that we all want when we drive?

These are just a few of the questions UVic students, faculty and staff are addressing as they compete in an elite North American-wide green vehicle technology competition—EcoCAR: The NeXt Challenge.

Pitting engineering students from 17 North American universities against one another, the three-year competition fosters innovative approaches to designing and building vehicles using leading-edge automotive and electronic technologies.

At the end of the first year of competition, UVic's EcoCAR team placed second overall, with top-place honours in technical reports, computer modeling, electrical systems and media relations.

"Student response has been tremendous," says Dr. Zuomin Dong, EcoCAR advisor and chair of mechanical engineering. "Last year's team included more than 40 undergraduate and graduate students in engineering and computer science. They're all getting real-world, hands-on experience that will enable them to make valuable contributions in tomorrow's automotive industry."

During EcoCAR's first phase, the UVic team used an advanced computer mod-

eling system to develop a new, highly efficient, hybrid power train. "We've designed it, modeled it and tested the model; now all we have to do is make it real," says team leader and engineering graduate student Jeremy Wise.

To do that, the team will modify and manufacture all the required components and re-engineer the power train of a 2009 Saturn Vue donated by General Motors.

"We're transforming an off-the-assembly-line Saturn into an energy-efficient, low-emission, four-wheel-drive, extendedrange hybrid vehicle that can travel up to 60 km on electric power alone," says Wise.

SEE ECOCAR P.3

Student's analysis of "cave signs" suggests prehistoric written language

BY ANNE MacLAURIN

NUMBER OF

UNIVERSITY

AMERICA

TEAMS

TEAMS FROM

SELECTED TO COMPETE IN

THE ECOCAR

COMPETITION.

UVIC IS ONE OF THREE CANADIAN

ACROSS NORTH

A recent study by UVic anthropology graduate student Genevieve von Petzinger reveals that dots, lines and other geometric signs found in prehistoric European caves may be the precursor to an ancient system of written communication dating back nearly 30,000 years.

Von Petzinger, under the supervision of UVic anthropology professor April Nowell, compiled the markings from 146 different sites in Ice Age France, making it possible to compare the signs on a larger scale than had ever previously been attempted.

"What makes my research 'new' is that I was able to use all the wonderful modern technology at my disposal to compare inventories and digital images from nearly 150 locations. This gave me the ability to observe some startling similarities among the different sites," says von Petzinger.

Building on previous work by other scholars who tended to focus on the local or regional level, von Petzinger and Nowell were surprised by the clear patterning of the symbols across space and time—some of which remained continually in use for over 20,000 years.

The 26 specific signs may provide the first glimmers of proof that a graphic code was being used by these ancient humans shortly after their arrival in Europe from Africa, or they may have even brought this practice with them. If correct, these findings will contribute to the growing body of evidence that the "creative explosion" occurred tens of thousands of years earlier than scholars once thought.

Von Petzinger and Nowell's findings have been reported in the *New Scientist* and other media around the globe—including Canada, Germany,

the UK, Pakistan, Finland, China and India. Their research continues to explore the meaning of the symbols.

New Scientist story: http://bit.ly/bxYCEc



■ Signs in the Cave of Niaux in southwestern France.

PHOTO: JEAN CLOTT

viewpoint

Our freedom to read-Pass it on

MALAHAT REVIEW

In the last week of February, I "released" Michael Willhoite's pioneering children's book, Daddy's Roommate, somewhere in Victoria.

A vividly illustrated picture book aimed at 2- to 8-year-olds, it recounts the story of a kindergarten-aged child who, after his parents' divorce, begins to spend his weekends with Daddy and Daddy's new "roommate." The boy observes that they work, eat, sleep and shave together; they even share looking after him too. Frank, the new man in his and Daddy's life, is as adept as Daddy at making peanut-and-jelly sandwiches and reading stories. Crucially, in a gesture proving that neither tolerance nor maternal love is skindeep, it is his mother who explains to him what being gay means and that it is "just one more kind of love." The boy decides if Daddy and Frank are happy,

Published 20 years ago by Alyson, Boston's world-renowned queer press, Daddy's Roommate was one of the first children's books to "illustrate" gay and lesbian parenting in a positive light. It also holds the distinction

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carbon-neutral energy.

Next issue April 9

ringads@uvic.ca

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reflect official university policy

Victoria, BC V8W 2Y2

E-mail: ucom@uvic.ca

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Printed in Canada by Nanaimo Daily News

Council certified, process chlorine free,

using 100% Green-E certified renewable

The Ring is published monthly except in August by

Managing editor Robie Liscomb, 250-721-7640

Director Bruce Kilpatrick, 250-721-7638

Production Beth Doman, bdoman@uvic.ca

Display ads Bonnie Light, 250-388-5321,

Calendar Mandy Crocker, 250-721-8587,

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The Ring, PO Box 1700, University of Victoria,

Tel: 250-721-7636 Fax: 250-721-8955

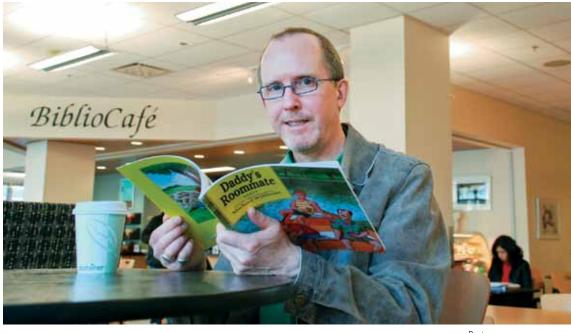
Canadian Publications Mail Agreement No. 40014024

BY JOHN BARTON, EDITOR, of being number two, ahead of The Adventures of Huckleberry Finn and Of Mice and Men, in the American Library Association's list of the 100 Most Frequently Challenged Books of the 1990s. Though now in its umpteenth printing, it is a postmodern-day classic whose easy availability we must still guarantee.

I was one of 26 staff and students from the University of Victoria who released similarly controversial books during the 26th annual edition of Freedom to Read Week (Feb. 21-27), the Book and Periodical Council's (BPC) long-celebrated, nationwide initiative that aims to raise awareness of, and foster commitment to, the right to read and intellectual freedom.

These releases involved leaving our books in coffee shops, laundromats or bus shelters anywhere in the city or in the world. Through BookCrossing, a book-sharing website the BPC partnered with this year, anyone who finds one of them can discover how far or near it may have already travelled by logging in with the identification number on the bookplate on the back cover (my release's ID is 679-7786341).

BookCrossing encourages all "finders" not to be "keepers," but to aban-



Barton, PHOTO: ROBIE LISCOME

don their books somewhere—after reading and recording their impressions of them on its website—so that over time they will have stories to tell independent of the ones printed on their dog-eared, coffee- or tearstained pages. Presumably, the 26 UVic "releases," like fingerlings from a hatchery, shall have the opportunity to voyage far.

Not only as a writer and editor, but as a gay man (albeit not one who's a father), I feel it is essential to lend my support to a child's or adult's right to read Daddy's Roommate, a book I would gladly see in any personal, public or school library alongside the open-ended largesse of Dr. Seuss. After all, at least 10 per cent of the Whos in Whoville must be lesbian or gay (or bisexual, transsexual, transgendered, two-spirited, questioning or intersex...).

I do worry, though, about the asyet unbattered copy I've just released. The distances it may travel depend on those who happen upon it. What if it doesn't get farther than one finder,

and not because he or she likes it too much to let it go. Like all the books released by UVic, Daddy's Roommate is vulnerable to misreadings as well as to the miserliness of hate. I can only entrust this copy to the hospitality that the burghers of the world are famed to have for strangers wanting a room (or bookshelf) for the night.

Views expressed in this article are the author's and do not necessarily reflect those of The Ring or the University of Victoria.

UVic to purchase properties from Sisters of St. Ann

No changes in properties' use for immediate future

BY TARA SHARPE

Many of the Sisters of St. Ann have travelled a familiar path home over the years, returning from post-secondary study at the University of Victoria to the Sisters' properties on the corner of Arbutus Road and Queenswood Drive. Now the university community can look forward to literally following in their footsteps in the future.

On March 1, UVic and the Sisters announced the signing of an agreement that will see UVic purchase the properties from the Sisters. The agreement is in keeping with the shared history of the Sisters of St. Ann and UVic, and their shared commitment to education and health promotion. And it helps open the opportunity in the long term to expand the university's academic mission to a location within walking distance of the UVic campus.

In the immediate future there will be no changes in the use of the

'This agreement promises distinct benefits to our campus community," says UVic Vice-President Finance and

Operations Gayle Gorrill. "These scenic wooded properties, so close to the UVic campus, will allow us to plan the use of space over the long term in support of our academic mission, and the agreement also serves as a clear reflection of the deep connection between our institution and the Sisters of St. Ann."

The Sisters of St. Ann, a religious order, opened their first school in 1858 and were among the first educators in Victoria. They are responsible for founding most of BC's first hospitals and schools, and many of the Sisters of St. Ann are alumnæ of Victoria College and UVic; one member was part of the first faculty of UVic's School of Nursing.

In June 2008, the ongoing strength of the relationship between the Sisters and UVic was underscored by the Sisters' generous endowment of \$300,000 to the university to support UVic nursing and rural education students. The gift celebrated the 150th anniversary

of the Sisters' arrival in the capital city and their missionary work in BC.

The Sisters originally purchased the land as a residence for the Sisters studying at UVic. The six-hectare wooded location now houses St. Ann's Residence, a care facility for the Sisters of St. Ann, and Oueenswood retreat centre, which initially

was used as a residence for the Sisters. And now provides individual and group retreats with a unique program focus on the spiritual, emotional and physical renewal of those who care for others in education, health care and social services. The Sisters residing in St. Ann's Residence will have the option of continuing to live there until January 2013, and the Sisters of St. Ann have been actively planning the

'The Sisters of St. Ann have been playing an active role in the lives of British Columbians for over 150 years," says Sisters of St. Ann Province Leader Sister Marie Zarowny. "It is heartening to know that our legacy of compassion and education can live on in a variety of ways as part of the university."

In 2004, the Sisters established the Queenswood Society for Spiritual Growth to assume the management of Queenswood retreat centre

and transform it into a financially self-sustaining legacy of the Sisters of St. Ann. It is anticipated there will be no significant change in the use of the properties in the immediate future, and the centre plans to continue delivering community programming according to an existing agreement with the Sisters of St. Ann that ends Dec. 31, 2010. The future of Queenswood retreat centre has been an important part of the discussions between the Sisters and UVic since the beginning, and UVic and Queenswood are currently exploring potential arrangements for a longer-term presence for the retreat centre on the property.

In the long term, the property would be used for purposes consistent with the teaching, research and community engagement aspects of the university's mission. Kristi Simpson, UVic's assistant vice-president of financial planning and operations, will be developing recommendations for the use of the property for the long term. UVic is committed to sitting down with the neighbourhood before proposing any significant changes to the use of the properties in the future.

The agreement between UVic and the Sisters provides for transfer of property ownership to UVic in June 2010, based on final approvals by the UVic Board of Governors and the Congregational Leadership of the Sisters of St. Ann.



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Bob Reimer

HEALTH CARE AT YOUR FINGERTIPS

A new web-based tool empowers diabetes patients—and saves health care money

BY PEIGI MCGILLIVRAY

Is it possible to improve health care delivery while reducing costs at the same time?

University of Victoria health economist Dr. Angela Downey thinks so. The business professor is currently investigating the service delivery needs and costs associated with the management and treatment of diabetes.

Over the next 10 years, Canada's changing ethnic makeup, aging population and increasing obesity and sedentary lifestyles will lead to unprecedented rates of diabetes. And costs associated with diabetes will skyrocket. The Canadian Diabetes Association calls it an impending health care "tsunami."

Finding new and better ways to manage the coming tidal wave is critical, says Downey. "It's important for people with diabetes to educate themselves about their condition, to monitor and control it and to have access to expert advice and guidance. The challenge is to balance those needs with the ever-spiraling costs of health care."

Downey and colleagues in the UK and at the University of Calgary, the University of Lethbridge and Alberta Health Services are looking to the Internet for solutions. They have developed an interactive, web-based counselling and management tool for people newly diagnosed with type-2 diabetes (the most common adult form).

The site allows patients to connect with health care providers and other patients in the study, post questions, schedule appointments and access extensive educational resources.

To test the effectiveness of the website, three groups were compared: a group who managed their blood hemoglobin through face-to-face meetings with health care providers, a group who used the interactive



Downey. PHOTO: JO-ANN RICHARDS, WORKS PHOTOGRAPHY

website and a group who had access to a static website with information about diabetes but no interactivity.

The team found a significant difference among the three groups. "We were astonished—and heartened—to discover that those who used the interactive website to attend virtual appointments with clinicians had the best results—better even than those meeting face-to-face," says Downey.

The implications are huge. Interactive websites allow people who live in rural or remote areas—and those who are unable to travel to appointments—to receive high-quality services closer to home.

"We know at this point that the initial visit for face-to-face patients lasts for one hour, but that it only takes 45 minutes for interactive patients," says Downey. "Across the country, that alone is a huge saving for our cash-strapped health system."

Downey is working with UVic graduate students to help fine-tune the web-based education process. "Because we were able to collect so much information from the website, we now have a chance to dig deeper," she says.

"My students are analyzing how people learn in an electronic environment and search for information, and about differences between the way men and women use the site," she says.

This type of intervention could allow people who are newly diagnosed with diabetes or other chronic diseases to get the education they need to manage their conditions, says Downey.

"Right now we're replicating the diabetes study with the National Health Service in the UK, and are in the planning stages of a similar website to support people with pulmonary disease.

"Better management leads to fewer complications and fewer visits to primary health care providers," she says. "It should save our health care system millions."

ringers

UVic business students

celebrated in January as their management information systems team took a third-place ribbon at the annual Jeux du Commerce **West Business Competition** held in Prince George, BC. The 50-strong delegation, organized by the Commerce Student Society, also performed well in the entrepreneurship, finance, international business and marketing competitions. The JDC West competition saw 10 business schools compete in 10 disciplines. JDC West is the largest student-run business competition in Western Canada, celebrating academic

excellence, exemplifying team

to excel.

synergy, and challenging students

UVic alumna Joanna Wong (Pacific and Asian Studies '05) has won the Asia Pacific Foundation of Canada's 25@25 youth video contest for her video Canadian Resources 2.0. In 2003/04, Wong was one of the first interns in the Centre for Asia-Pacific Initiatives (CAPI) International Internship Program, working as the program officer for the Foundation for Child Development in Bangkok, Thailand. More recently, she has assisted CAPI in establishing new internship placements in Beijing, China, with Future Generations/ China, a non-governmental organization that works to ensure a sustainable future for China through environmental education and sustainable development projects. The contest asked young Canadians to share their vision for Canada's future with Asia, and set out to identify some of the 25 most important issues in the next 25 years of Canada-Asia relations. Her video: www.25at25.ca/ entries#16375

ECOCAR CONTINUED FROM P.1

"We have to make sure each component in the drive train works perfectly," says Dong. "The competition also requires us to maintain the car's consumer appeal—including good acceleration and handling, comfortable seating, adequate leg room and ample cargo and towing capacity. It has to be a car that people would want to drive."

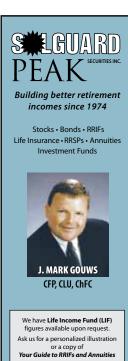
Just before Christmas, the team took delivery of five advanced lithium battery modules donated by A123 Systems. The team designed and fabricated a large battery pack with new cooling, packing and control systems to be integrated into the vehicle.

UVic's participation in the EcoCAR Challenge builds on 10 years of successful fuel cell and hybrid vehicle research. This includes developing advanced modeling tools to under-

stand multiple-mode power trains, creating an electric and fuel cell testing platform to speed the transfer of technology from the lab to industry, and establishing a unique green vehicle research and training facility that will draw researchers from across the continent.

"With Canada's abundantly available clean hydro power, it makes sense for us to explore the possibilities of plug-in hybrid electric vehicles and extended-range electric vehicles," says Dong, "UVic is building the facilities we need to provide global leadership in this growing field. Our EcoCAR team is showing the world just how far we can go—and how little carbon it will take to get us there."

More information on UVic's Eco-CAR team: http://ecocar.uvic.ca



RETIREMENT INCOME OPTIONS

Monthly Income Based on \$100,000

	AGE	55	60	65	71	75	80
Minimum Payout *		\$238	\$278	\$333	\$615	\$654	\$729
otal Payout to Age 100	\$	199,084	\$179,469	\$162,227	\$144,283	\$137,093	\$127,400
, í	Income over 5 years\$1,819 Income over 10 years\$989 Income over 15 years\$715			Total 5 year payout \$109,104 Total 10 year payout \$118,611 Total 15 year payout \$128,619			

LIFE ANNUITIES								
	AGE	55	60	65	71	75	80	
Male								
payments cease at death10 years guaranteed		\$586 \$574	\$638 \$617	\$716 \$674	\$854 \$758	\$971 \$827	\$1,199 \$947	
Female								
payments cease at death10 years guaranteed		\$535 \$529	\$584 \$574	\$638 \$618	\$747 \$697	\$852 \$761	\$1,052 \$884	
Joint Life: 10 yrs guarantee	t	\$493	\$532	\$570	\$637	\$703	\$824	

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around the ring

UVic surplus goes to charity

When the university decides to do some early spring cleaning, local charities benefit. On March 2, UVic provided several bookshelves, desks, cabinets, TVs and tables plus over 700 new and 1,200 used surplus fitted sheets to the Salvation Army. UVic has a limited capacity to store surplus items, and when demand exceeds capacity, UVic contacts an appropriate charity. Recently, Habitat for Humanity picked up surplus construction materials, and other surplus items have been given to a wide variety of charitable organizations, including the St. John Ambulance, Royal Jubilee Hospital School of Nursing Archive, Girl Guides of Canada and the Stó:lō

Strategic plan status update available

The 2009 Status Update on the Implementation of the Strategic Plan is available in pdf format. The update provides a sampling of initiatives highlighting progress made towards the goals, objectives and strategies articulated in the UVic strategic plan, A Vision for the Future—Building on Strength. The accomplishments are at a fairly general and high level. The document was prepared in consultation with the Planning and Priorities Committee and was presented at the February senate meeting. http://bit.ly/betETP

International journal a library first

The UVic Libraries and the School of Child and Youth Care have collaborated to develop a new peer-reviewed journal and e-publication, International Journal of Child, Youth and Family Studies. The independent cross-national journal makes it possible for scholars and practitioners to be connected to current developments in the field of research on the study of children, youth, families and their communities worldwide. Info: journals.uvic.ca/index.php/ijcyfs/

STUDENTS SUPPORTING STUDENTS

BY CHRISTINE McLAREN

Starting on a new campus, meeting new people, navigating the demands of a new program all pose some level of anxiety for new students. The nurse mentorship project, initiated by nursing students, has helped relieve some of the stress and made the transition easier.

"The mentorship program provides a valuable support system for students and helps create a sense of community in the school," says Dehab Haile, a fourth-year nursing student and a 2009 mentorship representative. Mentorship representatives both coordinate the program and provide

Started in 2004 and fully integrated as a community placement component of the nursing program in 2007, the mentorship project extended its reach in 2009 to include partner colleges.

Nursing students come to UVic's School of Nursing in their third year from various partner colleges around the province, and currently Camosun College and College of the Rockies are participating in the mentorship program.

"The program provides valuable opportunities to establish student connections with Camosun and our partner colleges," says Lori Klear, admissions liaison officer and student advisor in the school.

Over 500 students are now participating in this voluntary program.

Matching of students is done through a random selection of pair-



(L-R): Nursing students Chris Bigelow, fourth year; Nicolle Rushton, second year from Camosun College; and Dehab Haile, fourth year, meet at the Bob Wright Centre to discuss the nursing mentorship project. PHOTO: UVIC PHOTO SERVICES

ings from first to fourth year. The mentor and the mentee decide how they want to establish the relationship and what level of activity they will undertake.

Chris Bigelow, fourth-year nursing student mentor, welcomed his partner by email and provided information about himself and his experiences in the school. "I shared my understanding of the program, the material we were learning and some ways of getting through it all," says Bigelow. "Mentorship has been personally and academically rewarding for me."

His partner Nicolle Rushton, a second-year student from Camosun, says, "It was reassuring to have someone say, 'I've been through this and you can do it too." From time to time she re-reads the emails from her mentor. "It's like a little bank of past encouragement to reflect on."

"Mentorship allows for personal learning in the areas of teamwork, relationship building and sharing knowledge," says Kara Schick Makaroff, practica coordinator in the

school. "These are skills that apply directly to the field of nursing."

Nursing students have created a bursary called "Lighting the Way for our Future Nurses" in memory of Karen McFadzean, a third-year nursing student who died in 2009. McFadzean, a 2008 mentorship representative, was committed to raising awareness about the mentorship project and helped pave the way for the program's success.

More info: nursing.uvic.ca/current/ mentorship.php

New course examines the nature of creativity

BY MARIA LIRONI

What is creativity and what does it take to be creative? These are just two of the questions posed to UVic students as part of a new first-year course being offered by the Faculty of Fine Arts, open to students in all

"As creativity is deeply personal, it is difficult to both define and evaluate," says theatre professor and course coordinator Peter McGuire.

As part of the course, students were instructed to do one creative act every week, then demonstrate it and reflect on it through their blogs. The students also presented their projects during two "gala" evenings. The projects ranged from a sculpture on the publicity surrounding the H1N1 issue to a video on laughter, incorporating a laugh-a-thon recorded outside the McPherson Library.

"This course was transformative for me," says Deanne Young, 48, a part-time educational psychology student and a full-time palliative care nurse. "I grew up in an age when creativity wasn't valued. It was seen as something with no future and kind of flaky. But what really came up for me during the course was the need for authenticity at this stage in my life. I don't want to just study creativity, I want it to be part of me."

She decided to take the course after being invited to accompany her 23-year-old daughter Emily, a UVic student studying history in art and a participant in the course. Young has made some big changes in her life because of the course. She quit one of her jobs and dedicated every Thursday to commit an act of creativity. Right now she is working on a paper-mâché sculpture.

FINE 100 is the brainchild of Dean of Fine Arts Sarah Blackstone. "The creativity course is an attempt to avoid the old trap of offering art (or music, or theatre) appreciation courses where you listen to famous symphonies or look at famous art work and learn to identify the artist, the period, etc. Such courses do not increase people's appreciation of art, and they don't improve our understanding of the process of creativity. Instead, we should be rigorous in our approach to the subject of creativity from perspectives like brain science (left-brain, right-brain discoveries and other more sophisticated research), health, cognition and behaviour, etc. Creativity should be approached as

a complex and interesting research question with profound consequences for human beings—just as math has always been approached in this way."

Since the class is open to all UVic students, it connects the various faculties on campus. The fall 2009 class included students from business, anthropology, psychology, English, political science, geography, biochemistry, computer science and fine arts. There are similar courses about creativity at other universities.

"The course is part of an ongoing effort to ask, and ask again, what it means to be engaged in the fine arts at a research-intensive university—as opposed, for example, to a technical or training art school," says Blackstone. "In so doing, it helps set a high bar for the creative work and scholarship in all of the fine arts fields."





BC budget highlights

The province announced its 2010-11 budget just before *Ring* press time. Funding to the post-secondary sector remains stable at \$1.88 billion while full-time equivalent student numbers at BC's post-secondary institutions are also projected to remain stable.

The capital budget for the post-secondary sector will decline substantially by 2012-13. The government had previously

announced that post-secondary institutions will not have to pay additional tax once the harmonized sales tax is introduced in July. Universities and colleges will qualify for rebates on the 5-per-cent federal portion of the HST and on the 7-per-cent provincial portion of the HST where applicable.

Further provincial budget highlights: www.uvic.ca/current

Making a difference, one pedal at a time

BY CEARA LORNIE

Third-year UVic psychology co-op student Sam Wade has always been passionate about helping others, but it was a combination of UVic courses that inspired him to take real action in the name of altruism. "I've always been fascinated with why people do what they do, but I wasn't sure how to connect this to my schooling," he says.

When Wade took a first-year psychology course from Dr. Martin Smith, he was so inspired by Smith's enthusiasm for the topic that he decided to pursue a psychology major. This decision led Wade to take a course called Social Psychology, which introduced him to the concept of altruism in psychology. "I also took Human Wellness and Potential with Dr. Lara Lauzon, and she invited speakers to share their stories about making positive impacts on the world. I put it all together and decided that I could improve my own life by making other people's lives better. Now I want to share this message of community with others."

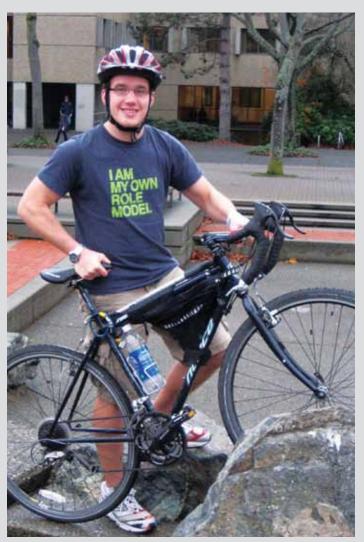
In 2007 Wade helped launch a group called Simple Acts of Charitable Kindness (SACK), dedicated to inspiring people to get involved in their community by participating in monthly charitable causes. He is also about to embark on a second project to raise money for prostate cancer by biking across Canada.

Wade's grandfather was diagnosed with the disease in the fall of 2008 and around that time Wade and three of his friends began joking about riding their bikes across Canada. They now make up the "Pedalers for Prostate" team and will embark on the 8,000 km trip across Canada in May 2010.

Wade has put his selfless attitude to work not only in his private life but also in his professional life. For his first co-op work term, Wade worked as outdoor pursuit $programmer \, for \, the \, BC \, Lions \, Easter$ Seal Camp in Squamish, which gave him the opportunity to work with children with disabilities. It also gave him the chance to prepare for his next adventure—on weekends off from camp, Wade rode his bike from Squamish to Richmond and

"I started Pedalers for Prostate to honour an amazing man: my grandfather. If I am able to raise \$25,000 for the Prostate Centre so that it can continue improving lives by preventing and treating those with prostate cancer, I will be happy. If one life is saved, I can consider this trip a success." This adventure is just one way that Wade is striving to make a difference. "Through each act of kindness, people can become living proof that simple acts can make a big difference," he says. "All it takes is that first step."

More info: www.pedalersforprostate.ca



Wade PHOTO: CEARA LORNIE



UVic has spirit, and a trophy to prove it

At the Jan. 27 United Way Spirit Awards, UVic was given the Spirit of Excellence trophy in recognition of the campus community's long-term achievement in running a model workplace campaign. Campaign chair Norah McRae (co-op and career services) and leadership chair Bruce Kilpatrick (communications services) know 300,000 good reasons to be happy with the 2009 campaign team and campus-wide effort. UVic raised more than \$303,000 for the United Way of Greater Victoria. PHOTO: UVIC PHOTO SERVICES



Climate Change and the Media: Scientists, Scribes and Spinmeisters

You are invited to this free panel discussion designed to inform the community about the facts on climate change and the challenges facing media in reporting them.

Join our panelists as they debate how to determine the facts behind the headlines:

- Peter Calamai, Science Writer, Toronto Star
- Lucinda Chodan, Editor-in-Chief, Times Colonist
- Jim Hoggan, *Co-author of the bestseller Climate Cover-Up*
- Tom Pedersen, Director, Pacific Institute for Climate Solutions

Please arrive early as seating is limited. The closest parking is available in Lot 1.

Thursday, April 8, 7:30 – 9:30 p.m. Bob Wright Centre, Room B150, University of Victoria For more information, please visit: www.pics.uvic.ca or call 250-853-3626





Help celebrate one of UVic's key educational pillars during National Co-op Week. One in four UVic students takes part in a co-op

around

the ring

Mail Services becomes

Distribution Services

On March 15, Mail Services will

become Distribution Services. The

expanded service will coordinate

the distribution of mail and courier

items and will handle box delivery,

surplus item moving and some interdepartmental furniture moves. Beginning Mar. 15 daily campus mail service will decrease from two

visits per day to one visit to each department and will continue to be

starting at \$6.75 per item. If you

need something moved around

campus please make arrangements

using FAMIS self-serve or call 250-

National Co-operative

March 22 to 26 is

Education Week

721-6389.

provided at no cost. The distribution of other items on campus will be on a cost-recovery basis, with rates

program. As part of the celebration, co-op is inviting current co-op students to submit videos of their co-op experiences. Videos will be viewable on UVic's Youtube channel (www.youtube.com/uvic), and students will vote for their favourite video, which will be announced on March 26. Details: www.uvic.ca/ coop/nationalcoopweek

Celebrate student families

Join friends, colleagues and students for entertainment, free food and family fun activities at the seventh annual No Foolin' event at the UVic Family Centre on April 1 from 4:30-6:30 p.m. Everyone is welcome to the free event just outside the centre in the UVic student family housing complex at 2375 Lam Circle.

Bus fare going up

As of April 1, a standard BC Transit bus fare will increase from \$2.25 to \$2.50. Regular monthly bus passes are increasing from \$73.25 to \$80. This will impact the UVic subsidized monthly bus pass, resulting in an increase of \$3 per month, going from \$33 to \$36. Info: http://www. transitbc.com/regions/vic/news/

The Faculties of Fine Arts, Humanities, Social Sciences, Science and Law, the Social Sciences Faculty Equity and Diversity Committee, and the Division of Continuing Studies present:

Corporatizing the University: Risks and Opportunities

Spring 2010 Public Issues Community Forum Thursday, March 18, 2010: 7 to 9 pm



Admission is FREE. Call 250-472-4747 to confirm location.

PANELISTS: Budd Hall, PhD, Professor of Public Administration and Director of the Office of Community Based Research.

Heather McRae, EdD, Program Director, Arts and Science unit, Division of Continuing Studies.

Martin Taylor, PhD, President and CEO of Ocean Networks Canada, including the VENUS and NEPTUNE Canada ocean observatory programs, and the Ocean Networks Centre for Enterprise and Engagement.

MODERATOR: Avigail Eisenberg, PhD, Department of Political Science, UVic

Is academic freedom and instructional quality adversely affected in universities that have moved closer to the marketplace or is increased commercialization an important strateay for survival in difficult economic times? What are some of the equity and diversity implications?



Shining the spotlight on exceptional employees

generalist who keeps the specialists on track, a meticulous records keeper devoted to academic integrity, a dedicated rejuvenator of Indigenous languages and a team of "aesthetic architects" were celebrated alongside all nominees for the 2009 President's Distinguished Service Awards (PDSA) at a special recognition ceremony on Feb. 8.

HOSTED BY UVIC PRESIDENT Dr. David Turpin, the event was attended by more than 225 members of the university community. UVic's Vice-President Finance and Operations Gayle Gorrill honoured all nominees in a speech.

"Every year, I have the pleasure to announce the recipients and celebrate the nominees of the PDSA program," says Turpin. "The daily efforts of all UVic employees are crucial to

the success of our university, and the exceptional employees being recognized by the annual awards program can be justifiably proud of the roles they play in realizing our core mission and strengthening UVic's reputation, not only locally but also nationally and internationally."

This year, the Team Award for Innovation goes to the William C. Mearns Centre for Learning Project Team.

The individual winners are:

Ian Blazey of the Faculty of Science, for the Excellence in Leadership Award; Lauren Charlton of the Office of the Registrar, for the Excellence in Service Award; and Aliki Marinakis of the Faculty of Education, for the First Five Years—Outstanding Contribution Award.

Information on the PDSA program and past award recipients: http://web.uvic.ca/hr/ndsa/

TEAM AWARD FOR INNOVATION

William C. Mearns Centre for Learning Project Team

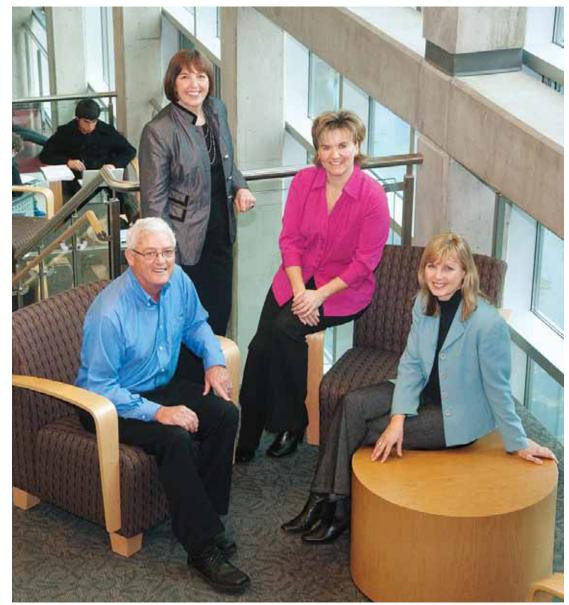
The 2009 Team Award for Innovation was awarded to the William C. Mearns Centre for Learning Project Team. Louise Labonte and Wendie McHenry of the University Librarian's Office and Kim Fawthorpe and Ron McDowell (retired) of UVic Facilities Management could easily be considered the "aesthetic architects" of UVic's new library space, having been responsible for bringing about what is today the William C. Mearns Centre for Learning—the elegant and modern library expansion to the existing McPherson Library.

The \$20-million project, with its inception in 1994 and grand opening in 2008, has created a visually open and welcoming academic centre. This was no small challenge considering the complexities of keeping the library doors open to the entire campus while renovations were under way. General work commenced in the late 1990s, and fundraising for the new complex was completed with a \$5-million gift from the Mearns family in 2005. William C. Mearns was a founder of the university and a leading figure in BC's commercial

and industrial development.

"This impressive expansion and renovation which has been so long in the planning was ably led by the members of this project team," says University Librarian Marnie Swanson. "Their care and attention to detail has resulted in the Mearns Centre for Learning becoming a jewel and focal point for learning at UVic."

One of the team's primary goals was the seamless integration of social, collaborative and academic support spaces with traditional study and collection spaces. Elements of the project reflect this goal: an enhanced learning commons which offers various academic help services; natural light and appealing furnishings; a renovated special collections and archives space with appropriate environmental controls; new seminar and tutorial facilities as well as classrooms; individual and group study areas with electronic information access; a state-of-the-art media commons that integrates all formats of the library's music, audio and video collection; and the BiblioCafé.



(L-R): McDowell, McHenry, Labonte and Fawthorpe. PHOTO: UVIC PHOTO SERVICES



Blazey. PHOTO: UVIC PHOTO SERVICES

INDIVIUAL AWARD FOR EXCELLENCE IN LEADERSHIP

lan Blazey

Ian Blazey is a problem solver and consummate diplomat. In addition to his regular duties as administrative officer in the dean's office, he took on a leadership role for the design and planning of the Bob Wright Centre and the Ocean, Earth and Atmospheric Sciences Building, and is currently helping to oversee UVic science building renewals.

Dr. Thomas Pedersen, former dean, and Dr. Claire Cupples, currently acting dean, both think it would be fair to say that the new science building—a world-class centre of excellence in ocean, earth and atmospheric research—was constructed "with a notable lack of friction. Ian should get much of the credit for that."

He was involved in every aspect of the project—from initial design decisions and bringing the broad scope of the project into focus, to reviewing constantly changing drawings for the complex building so thoroughly that he can identify the location of all of its power outlets.

Blazey coordinated an exceptional team of dedicated administrative officers, and also effectively represented the often competing needs of different departments on this mega-project while calmly communicating throughout with architects, contractors and university administration.

Blazey's dedication to the project was so complete that

he guided a tour with a donor in torrential, nearly horizontal rain through the building construction site on a Sunday two days before Christmas.

Dr. Kathryn Gillis, director of UVic's School of Earth and Ocean Sciences, remembers him "wisely juggling the concerns of individual departments and at the same time keeping the collective goals for the building in sight."

His adeptness in resolving complicated elements of a project is demonstrated by the installation of seismic walls within two of the science buildings. His plan was crucial to ensuring the installation could proceed regardless of extremely tight timelines.

Blazey should also be recognized for his many years of wider service to the campus community through membership on many standing and ad hoc committees.

Those who nominated him for this award repeatedly emphasized that his wealth of experience and knowledge is outweighed only by his character. Margaret Dawkins, supervisor of UVic Science Stores, points out that he often "brushes off praise by saying in a matter-of-fact tone, 'Well, it's my job.' Many would agree that it is indeed a job well done."

With a new building standing proudly on the edge of Ring Road, Blazey may be less able to quietly avoid the accolades



Marinakis. PHOTO: UVIC PHOTO SERVICES

INDIVIDUAL AWARD FOR THE FIRST FIVE YEARS

Aliki Marinakis

Aliki Marinakis holds in her hands—whether they are held over her office keyboard or joined in greetings with an Elder—the possibility to help save languages in grave danger of extinction.

"She is truly a selfless ally in the fight to save our languages," says Onowa McIvor, UVic's director of Indigenous Education. "And one of her many gifts is her incredible community relations skill."

Marinakis, an alumna (BA '99, MA '04 in linguistics), began work at the university in the fall of 2005 for the Indigenous Education unit in UVic's Faculty of Education. She is the coordinator for Indigenous language programs, which include the certificate program in First Nations Language and Culture, a Faculty of Education program with close ties to the award-winning Certificate in Aboriginal Language Revitalization. Both programs offered at UVic help develop and implement language revitalization activities across BC and beyond.

"Indigenous language holds the key to so much of the environmental, intellectual and epistemological wealth we currently have in this land," says Marinakis. "How can we not fight for its survival?"

Marinakis supports many Aboriginal students as they make the transition into UVic as well as many non-Aboriginal students who might have an assignment related to Indigenous education. Her typical day might involve answering emails, advising students by phone or meeting personally with community partners. Her skills also extend to fundraising: she has contributed directly to the acquisition of hundreds of thousands of dollars to UVic through her extraordinary grant-writing skills.

The director of the program also recalls one example of her exceptional service, when a guest from New Zealand was coming to present at a conference. It was a Friday evening, and not only did Marinakis volunteer to pick up the visitor from the airport but also took her shopping, sightseeing and made sure she had dinner before helping her to check in to her hotel.

Dr. Ted Riecken, dean of UVic's Faculty of Education, has seen Marinakis travel even further afield to help others: "Some of the students live on the remote island of Cortes and others reside in the northern Vancouver Island area. They are challenged by their remote location, but she bridges that gap by travelling regularly up-island to give students a personal connection to the program and UVic."

Riecken adds, "Her many wonderful attributes are all prefaced with her smiling countenance and her continually sunny disposition."



Charlton. PHOTO: UVIC PHOTO SERVICES

INDIVIDUAL AWARD FOR EXCELLENCE IN SERVICE

Lauren Charlton

Lauren Charlton is no stranger to paperwork. For over 30 years, she has touched the lives of thousands of UVic students, faculty and staff. Whether serving on one of 20 UVic committees over three decades, devoting countless evening and weekend hours to no fewer than 60 convocation ceremonies to ensure all eligible students have met graduation eligibility, or playing a vital role in the registration process from the time it was completed in person in the McKinnon "old" gym to today's more automated systems, Charlton has remained constantly conscientious, quick-witted and thoughtful while paging through countless stacks of university files and records.

When asked to comment, Charlton said she is "humbled by the nomination and selection. I have worked with so many very dedicated staff and faculty over the years that it has been inspiring to me. The environment at UVic has been continually dynamic, and the opportunity to serve students and the general campus community has been extremely rewarding."

Through her application of "benevolent bureaucracy," Charlton has put heart into the deadlines and regulations when students with extenuating circumstances needed some flexibility. Joe Parsons, manager of UVic's Counselling

Services, says she is in many ways UVic's "first student retention program" especially when she found time over the years to personally encourage struggling students to seek support from campus skills programs.

Herself an alumna (BA'73, Ed. Diploma '74), Charlton is an effective and principled leader who has established a campus-wide reputation as a trusted authority. Since joining UVic as a records officer in 1977, then senior records officer, coordinator of undergraduate records, recently UVic's associate registrar, acting registrar and now registrar, Charlton has garnered a truly encyclopedic knowledge and expert understanding of UVic's regulations, both academic and administrative.

"She has been a terrific pillar of calmness and a steadying influence in the rapidly expanding post-secondary educational environment in BC," says Dr. Peter Keller, dean of UVic's Faculty of Social Sciences.

Charlton can answer nearly any question related to UVic's academic calendar, and her knowledge of its minutiae becomes increasingly more valuable with key recent retirements.

It seems that Charlton's hard work over the years has been worth the occasional paper cut.

Diversity conference raises the bar on critical engagement

"The feedback I have been hearing is that the first conference was good, last year's was better, and this year's was the best ever," says Grace Wong Sneddon, adviser on diversity and equity and chair of the organizing committee of the third annual diversity research forum. Students, staff, faculty and community members gathered Feb. 11 and 12 for *Critical Conversations III: International, Indigenous, Intersectional* to share research, engage in dialogue, recognize research achievements and share critical pedagogy.

The event featured stirring keynote addresses from UVic's Budd Hall, Lorna Williams and Christine O'Bonsawin, and an unprecedented range of panel sessions.

CindyAnn Rose-Redwood (geography) reflected on the session International Global Mixing: Building Diverse Social Connections at UVic, which she facilitated. "I had the opportunity to work with five amazing international students," she says. "For some of them, UVic was indeed a place they felt welcomed. Two of the students talked about playing sports and getting involved with different organizations on campus, which allowed them to diversify their friendships and build social connections across national lines. For others, however, negative experiences with respect to racism and uncomfortable encounters made them steer away from interacting with the predominantly Canadian student body. Socially interacting with other students of the same nationality was a social support system for some who did not feel as welcome on campus. The session was quite provocative

and it accomplished what it was intended to do—engage in critical conversations. The panel reinforced the idea that both the individual and the institution need to communicate and be proactive in making UVic a diverse space that fosters academic and social connections."

Janine Mayers, an undergraduate admissions clerk and first-time conference volunteer, reflected on the session Intergenerational and Intercultural Conversations: Elders

and Youth, facilitated by Jin-Sun Yoon and Maxine Matilpi. "What made the discussion most interesting was the juxtaposition of youthful enthusiasm with the calm reflection of the elders," she explains. "Elder Marie Cooper (Tsartlip Nation) gave a heartfelt account of her life as a young child and her struggles with segregation in the school system. Her stories about the forced move into and out of the residential school system showed first-hand how difficult it was to keep

one's identity. What was most interesting was how her stories from the past connected so well with those of Rakiya Larkin, the youngest member of the panel at 17, and her present struggles in the school system. They both shared their sadness about the loss of the language of their ancestors because their families were forced not to speak it. The panel showed how important it is for all of us to engage in conversations with different peoples, especially those who may be younger

or older than ourselves."

"My impression is that the UVic community is ready for action and to move diversity, equity and inclusion to the next level," says Wong Sneddon. "I would like to see the university take on the diversity conference as one of the signature conferences for UVic and the broader community."

If you are interested in joining the organizing committee for next year's conference, contact Wong Sneddon at multi@uvic.ca or 250-721-6143.

The following keynote addresses are available as video podcasts at http://web.uvic.ca/vpac/diversity/forum2010/

Whose local? Whose global? Knowledge, diversity and intersectionality in a troubled world
Budd Hall | Director, Office of Community- Based Research and Professor,
School of Public Administration

Diversity: The key to life, living, existence and community Lorna Williams | Canada Research Chair in Indigenous Knowledge and Learning and Assistant Professor, Aboriginal Education. Curriculum and Instruction

Declaring the Games open: The 2010 Vancouver Olympic ceremonies and the politics of Indigenous symbolism Christine O'Bonsawin | Assistant Professor, History and Director, Indigenous Minor Program

Audio podcasts of several of the panel sessions will also be available soon.



Up to



Clean Sweep Sale March 8 - 13

Save on selected clothing, books, gifts, stationery and more. Now those are prices that won't clean out your wallet. **www.uvicbookstore.ca**

Savings cannot be combined with any other offer or discount.



Business Dean weighs in on work-life balance

Come hear Professor Ali Dastmalchian, Dean of the Faculty of Business, discuss his new book, *Ways of Living: Work, Community and Lifestyle Choice*.

Refreshments will be served. March 17, between 7:30 to 9:30 p.m. at the Bookstore.

wuvic bookstore

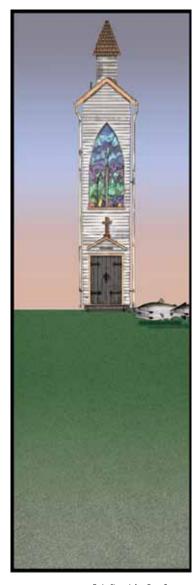
MASTERMINDS 2010

Retirees inspire in words and pictures

The Masterminds Art Show returns to the Maltwood Art Museum and Gallery, March 12 through April 23, featuring the internationally known work of 27 UVic retirees and showcasing their talents in painting, printmaking, photography and pottery. Frances Baskerville, Rachel Coward, Bill Zuk, Pat George and Deirdre Roberts are just some of the artists whose work will be featured.

The popular Masterminds Lecture Series begins April 7 with sports psychologist (emeritus) Bruce Howe's lecture, "Winning Is a Mind Game: Reflections on the Olympics," focusing on the sheer mental strength it takes to perform successfully and win a medal. On April 14, law professor (emeritus) John McLaren will present "Dewigged, Bothered and Bewildered: British Colonial Judges on Trial, 1800–1900"—stories about colonial judges who "misbehaved" themselves. On April 21, education professor (emeritus) Margie I. Mayfield will explore the issue of kindergarten for young children in her lecture, "Why Kindergarten for Three- to Five-yearolds?" On April 28, chemistry professor (emeritus) Reginald Mitchell will debunk some of the "cures"-found both online and in print—that target the elderly, in his lecture, "A New Era of Snake Oils: Chemically Ripping off the Elderly and the Not So Old."

Supported by the university and co-sponsored by the Centre on Aging, the art show and lecture series profiles retirees who continue to contribute to both the university and the community. Info: www.uvic.ca/masterminds



Fish Church by Pat George

Sexual assault centre a national leader

Anti-Violence Project offers broad range of services

BY VIVIAN KEREKI

The Anti-Violence Project (AVP), in the Student Union Building, is leading the way for sexual assault centres across the country. "There is no one quite like us in Canada," says AVP cocoordinator Elizabeth Morrison. "We often have other centres contacting us, asking what we're doing now."

How has AVP built its glowing reputation among colleagues? The answer lies in the centre's two sets of services, developed over the years since its inception in 1996. Not only does AVP offer free drop-in services for survivors of sexualized violence, it is also extremely active in outreach, education and advocacy.

As a drop-in centre, AVP is commonly a first stop for people. "It's a place where you can share your experience, have someone really listen to you, then help choose a plan of action to further your healing," explains Morrison. AVP is proud of its non-formal counselling environment where staff, practicum students and volunteers (who each receive 40 hours of counselling skills training) offer free, peerbased counselling services. AVP has a surplus of connections and networks to community resources and can offer referrals for counselling, health and legal services.

Tucked away in the basement of the SUB, the AVP has couches and friendly, non-judgmental staff ready to help drop-in clients. But the spot is a double-edged sword for AVP: while the inconspicuous location is beneficial for creating a safe, confidential atmosphere, it is also easy

to miss. Though a large number of UVic students, staff and community members use the centre, Morrison feels it is still under-utilized. "People don't know we're here," she comments. We're trying to change that."

Assessing how many people are affected by sexualized violence is difficult. According to statistics, rates have been steady for the last 30 years. Statistics Canada's most recent report states one in three women and one in five men will experience sexualized violence at some point in their lifetime. However, only one in 100 people actually report their experience, perhaps because most experience sexualized violence with people they know, not strangers, as the media often portray.

What is certain is that the age group that's most at risk is 18-26-yearolds—the majority of UVic's student population. Instead of dissecting numbers, AVP chooses to concentrate on education. "We know sexualized violence is happening, but it can be prevented if people have the skills," says Morrison.

The centre offers a menu of workshops throughout the year. The AVP team—a passionate group consisting of three staff (all UVic graduates), 16 volunteers and three practicum students-regularly sits down to brainstorm potential workshop topics such as healthy relationships, consent, fun sex education, communication skills and myth-busting. "Myth-busting is one of our favourite workshops," says Morrison. "We break down the facts and social myths we hold on who gets assaulted, where, and when."



The clothesline project. PHOTO: BETH DOMAN

"We often have other centres contacting us, asking what we're doing now."

AVP CO-COORDINATOR **ELIZABETH MORRISON**

Upcoming AVP advocacy events include an April 6 showing of the film Polytechnique (recently nominated for 11 Genie Awards)—the third in their three-film series at Cinecenta called "Defy, Revive, Remember," (complete with speakers and conversations following the screenings); a participatory art campaign; and their yearly clothesline project on International Women's Day (March 8) between 10 a.m. and 3 p.m. in front of the McPherson Library. The project is a display of over 1,000 T-shirts painted by UVic students and staff that are statements of their experiences with sexualized violence.

"We really believe in using art, music, theatre and film as a way to help people think through these issues because they're so complicated and difficult to process," says

More about AVP and upcoming events: http://antiviolenceproject.org, call 250-472-4388, or drop in SUB B027 $\,$

ringers

Jarita Greyeyes, a UVic MA candidate in Indigenous Governance and member of the Muskeg Lake Cree Nation, is one of two recently elected youth representatives of the Federation of Saskatchewan Indian Nations (FSIN). As such, she will have speaking provileges at the next FSIN legislative assembly and provide a direct link between FSIN officials and the province's First Nations youth.

Vikes swimmers and runners raked in the medals in last month's CIS championships. Nick Sinclair struck gold in the 200m backstroke and Craig Dagnall won bronze in the 1500m freestyle, helping the men's swim team to an eighthplace finish. The Vikes track team captured five of six medals in the 1500m race, with Daniel Mallie earning gold; Karl Robertson, silver; and Cliff Childs, bronze; and, in the women's event, Julia Tschanz took gold and Claire Jean, silver. Both men's and women's teams placed sixth in team standings.

Tara Saracuse, a fourth-year writing student, has published her first book, Island Kids, a collection of creative non-fiction stories about real children who've lived on Vancouver Island. Published by Brindle and Glass, the 240-page volume tells first-person stories of 22 children, ranging from prehistoric times to the present.

Birthday business

UVic Business celebrates 20 years

This year the Faculty of Business celebrates its 20th anniversary.

The school began in 1990 with 158 Bachelor of Commerce program students and two years later launched the Masters of Business Administration program with a class of 32 candidates. The educational needs of the business community were addressed with the introduction of Executive Programs in 1993.

Twenty years later, UVic Business has grown to 105 faculty and staff now serving some 870 MBA and BCom students. What's more, the faculty supports a thriving business minor program and teaches more than 500 executive education participants each year.

From the beginning, UVic Business dared to be different. It specializes in entrepreneurship, international business and service management rather than focus on the traditional trio of marketing, accounting and finance. "We are a very, very different business school," says Ali Dastmalchian, dean of business. "We believe

that business issues and business problems are interrelated, so we don't structure ourselves according to these functional silos."

In February 2007, UVic Business was awarded the European Quality Improvement System (EQUIS) accreditation-an achievement that places it among the top business schools in Canada and the world. The faculty is poised to grow even more with the introduction of a PhD in International Management and Organization and a Masters of Global Business degree. A graduate certificate and diploma in entrepreneurship will be introduced in 2011.

To recognize these many achievements, celebrations are planned throughout 2010. A community birthday bash takes place on campus on March 19, the Distinguished Entrepreneur of the Year gala on June 1, and a "Build Your Future" professional development conference is scheduled for June 23-25.

Info: www.business.uvic.ca





School of Health Information Science STUDENT RECRUITMENT OPEN HOUSE

When: 4:30 pm - 6:00 pm

Thursday, March 11, 2010

Where: Room 300 (staff lounge)

Human and Social Development Building

Come join the faculty of the School of Health Information Science for FREE PIZZA and pop and learn about the emerging and rapidly expanding field of information and information technology in healthcare. We are accepting applications now for September 2010 entry. Deadline to apply is March 31.

Health informatics is the study of:

- a) information and communication technology
- health systems
- people, organization and society
- problem solving methods and techniques

The career opportunities for graduates are worldwide, diverse and exciting with starting salaries exceeding \$50,000.

For more information, visit http://hinf.uvic.ca or email his@uvic.ca



beyond the ring

News on post-secondary education across Canada and around the world. To suggest topics for this column, email ringedit@uvic.ca.

University research key to Canada's future

As Canada emerges from the economic downturn, we have an opportunity to support research and innovation that will enhance our future. That's the key message in an op-ed piece in the Feb. 22 *Hill Times* by Heather Munroe-Blum, chair of the AUCC Standing Advisory Committee on University Research and principal and vice-chancellor of McGill University. Canada's universities employ more than 150,000 people and, in 2008, conducted more than \$10 billion in research and development, she points out.

http://www.thehilltimes.ca/page/view/blum-02-22-2010

McMaster expects to cut 50–100 jobs

Forecasting 2010/11 to be the fourth consecutive year of deficits, McMaster University is looking to find \$48 million in budget savings: \$22 million to cover inflation, \$14 million to cover post-retirement medical and dental benefits, \$8 million to cover pension deficits, and \$4 million for other increased costs. The university anticipates this will require eliminating between 50–100 positions, mostly in non-teaching areas, through attrition and layoffs.

http://dailynews.mcmaster.ca/story.cfm?id=6631

Alberta budget hits U of A hard

The University of Alberta, already facing a projected \$59-million budget shortfall, stands to lose an expected additional \$20 million as a result of cuts to funding targeting new and growing programs in the February provincial budget. In an effort to cut costs, the university has offered voluntary retirement packages, faculty have voted in favour of accepting six furlough days, senior administrators have promised to take six extra furlough days, and some staff layoffs and reduction in enrolments for next year are anticipated.

http://www.edmontonjournal.com/business/reels+from+surprise/2579758/story.html

Behind the scenes at the Olympics

BY PATTY PITTS

Ten-hour days, no pay and shifts that start as early as 4:30 a.m. That may not sound like a dream job to most people, but to Olympic volunteer and UVic Centre Auditorium manager Heather Regan it was "amazing."

Regan was among the army (20,000 plus) of volunteers from across Canada and around the world who powered the Olympic engine in Vancouver last month.

Her position as team leader for event services at Pacific Coliseum came after a phone interview and a personal interview. "I figure skated as a kid in the Lower Mainland, and I learned to ski at Whistler and Hemlock, but I told them I would go wherever they wanted," says Regan, who returned briefly to her job at UVic in between multi-day engagements in Vancouver.

Each day she was in charge of a team of 8–12 volunteer hosts who did everything from preliminary ticket and accreditation checks outside the venue to ticket scanning, security checks and ushering.

The early mornings were a result of VANOC selling tickets to figure skating training sessions that started at 7 a.m. "There was either figure skating or short track speed skating competition every day I was working," says



Reagan by the Olympic cauldron

Regan, whose celebrity encounters included skaters Patrick Chan and Scott Hamilton and American broadcaster Al Roker.

Her most memorable moment came at the expense of a Canadian short track speed skater "when three Koreans moved as one on a curve to overtake him. It was disappointing [to me] as a Canadian, but the movement of the Koreans was beautiful to watch."

Clad in the distinctive baby blue coat of an Olympic volunteer, Regan

was a magnet for fans who wanted to pose with her for a picture or who wanted to buy the coat outright. "Only the volunteers get them. I'll be interested in seeing how much they'll go for now on eBay."

Regan's coat won't be among those offered for sale. "Are you kidding? I earned this. We 'blue-coated-people' gathered at bus stops and immediately started talking to each other. The volunteers were absolutely wonderful. I was so pleased to be able to be part of the Olympics."

COMMUNITY-BASED RESEARCH

Weaving research into the fabric of the community

BY TARA SHARPE

Much like the quiet industrious efforts of the Coast Salish knitters of southern Vancouver Island—whose story UVic helped showcase at a recent campus presentation in January—the University of Victoria's Office of Community-Based Research (OCBR) has woven itself into the very fabric of community to facilitate action in the interests of collective well-being.

The OCBR opened its doors on June 19, 2007, to facilitate local, national and international research partnerships and help influence policy with evidence-based recommendations. Ever since, the OCBR team has been working hard to position UVic at the forefront of community-based research.

In April the OCBR offices will move from the Continuing Studies Building to University House 3, near the edge of Mystic Vale. And starting this July Dr. Budd Hall, founding director and professor in UVic's School of Public Administration, will be taking a year-long sabbatical. Well-known UVic historian Dr. John Lutz, initiator of the award-winning Great Unsolved Mysteries in Canadian History website project at UVic, will take up the leadership role during Hall's absence.

Community-based research stems from projects carried out collabora-

tively on the front lines of social, economic and environmental activism to influence positive change locally, nationally and globally.

"Community-based research practitioners and institutions are working across our nation to explore and act on the root causes of community issues," says Hall. "I'm proud of the contribution the OCBR has made so far toward these goals, and I look forward to even more good work."

"UVic's OCBR has been a national leader in linking the wisdom of communities and university scholars to tackle crucial community issues, ranging from homelessness and child poverty to Aboriginal health and adaptation to climate change," says Lutz. "We need each other. On the one hand, there is enormous untapped potential in our students and our faculty when it comes to helping communities, while on the other, we at UVic need help from community groups to ground our research in real situations where it will be of use."

Since its inception, the OCBR has developed a UVic working group on housing and homelessness, in collaboration with UVic's Faculty of Human and Social Development; conducted a survey with 200 Vancouver Island leaders and networks involved in solving homelessness and food security; helped engage the Indigenous Higher

and Adult Education Association in BC on how to get more Aboriginal students into higher education.

It has also co-founded the Vancouver Island Community Research Alliance with island post-secondary institutions; led the development of a national report requested by the Social Sciences and Humanities Research Council in 2009 to explore funding models for community-based research; and led numerous other activities including coordinating various community mapping projects.

The OCBR has also been busy helping to organize workshops and forums on campus including the "Teaching CBR at UVic" lunchtime series in collaboration with UVic's Learning and Teaching Centre, and the CANEUEL series. CANEUEL (pronounced "cheynewel") is the SENCOTEN word for "working together."

The Jan. 20 film screening and panel discussion of the documentary *The Story of the Coast Salish Knitters* was the first of the CANEUEL lunchtime sessions this season. Métis filmmaker Dr. Christine Welsh (women's studies) produced the one-hour film and was one of the Jan. 20 panelists.

The last two CANEUEL sessions take place March 22 and Apr. 8. Details: www.uvic.ca/ocbr

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calendar highlights

Events free unless otherwise indicated.
For a complete list of events, visit the online calendar at www.uvic.ca/events

at the galleries uvac.uvic.ca 250-721-6562

- **Exhibit** Teachers of Teachers: 30th Annual Art Education Faculty Exhibit. Until March 17. Works from 21 studios of art educators who practice what they teach. McPherson Library Gallery. 250-721-8298
- **Exhibit** Regarding Wealth. Until May 2. Featuring works from UVic's Michael Williams Collection reflecting the many layers of wealth found within our community and challenging traditional concepts of wealth. Legacy Art Gallery and Cafe 630 Yates St. 250-381-7670.

at the theatre www.phoenixtheaters.ca

March 18-27. By Sally Stubbs. Directed by Fran Gebhard. It's 1949 and Violet inherits an old red suitcase containing a diary revealing complicated truths about her family—a 1920s drug cartel headed up by a woman named "Momma" and a horrific train wreck that changed their lives. 250-721-8000. Tickets \$12—\$22.

FRIDAY, MARCH 5

- **Music** 12:30 p.m. *Fridaymusic*. School of Music string students. MacLaurin B125. 250-721-7904
- **Orion Lecture** 1:30 p.m. *Wagner as Anti-Semite.* Jean-Jacques Nattiez. Strong C108. 250-721-7904

- Lecture/Seminar 2:30 p.m. Anatomy of an Environmental Disaster: The Case of the Iraqi Marshlands. Prof. Steve Lonergan, UVic. SSM B215. 250-721-7327
- Music 8 p.m. *University of Victoria Or-chestra*. János Sándor, conductor. UVic Centre Farquhar Auditorium. 250-721-8480. \$5-\$16

SATURDAY, MARCH 6

Music 8 p.m. *Orion Guest Recital.* Eve Egoyan, piano. MacLaurin B125. 250-721-7904

TUESDAY, MARCH 9

- Career Fair 10 a.m. Business Co-op and Career Fair. Visit employers' booths to learn what they're looking for and put your networking skills to work. SUB Michele Pujol Rm. 250-721-6084
- **Public Administration Lecture** 2 p.m. *The Limits of Boundaries: Why City-regions Cannot be Self-governing.* Dr. Andrew Sancton, Univ. of Western Ontario. HSD A373. 250-721-8056
- Lecture/Seminar 7:30 p.m. Polar Bears: Outstanding Survivors of Climate Change. Victoria Natural History Society Presentation: Natural History Night. Dr. Susan Crockford, UVic. Fraser 159.
- Lecture/Seminar 7:30 p.m. North-South Solidarities in Practice. In conversation with Carlos Flores and Lynn Thornton, presented by UVic's Social Justice Studies program. Strong C116.

WEDNESDAY, MARCH 10

Career Fair 10 a.m. *Co-op and Career Fair.* Connect with representatives from a wide range of companies. SUB, Michele Pujol Rm. 250-721-6084

Centre for Studies in Religion & Society Lecture 4:30 p.m. Hazards of Reductionism in the Interpretation of Cultural and Religious Values in Ethical Decision-making. Joseph Kaufert, Univ. of Manitoba. Strong C116. 250-721-6325

FRIDAY, MARCH 12

- **Recycling** 9 a.m. to noon. *Pacific Mobile Depots*. Neighbourhood recycling drop off centre open to campus residents and neighbours. Lot #7. www.pacificmobiledepots.com
- **Music** 12:30 p.m. *Fridaymusic*. School of Music percussion students. MacLaurin B125. 250-721-7904

SUNDAY, MARCH 14

Music 8 p.m. *Vocal Jazz Cabaret*. UVic's 6th Annual Vocal Jazz Showcase. MacLaurin B125. Admission by donation. 250-721-7904

TUESDAY, MARCH 16

- ICOR'S Food For Thought Lecture Noon. British Columbia's Killer Whales as Indicators of Global Pollution. Dr. Peter S. Ross, Inst. of Ocean Sciences. UVic Centre A180. 250-721-8848
- Lansdowne Lecture 7:30 p.m. *Hit Parade: The Enduring Allure of Nazi Attractions.* Dr. Eric Rentschler, Harvard Univ. Strong C118. 250-721-6328

WEDNESDAY, MARCH 17

- Centre for Studies in Religion & Society Lecture 4:30 p.m. *The Walls of Jericho: The Labyrinth as Fortress.* Terence Marner, Univ. of Regina. Strong Bldg. C116. 250-721-6325
- **Orion Lecture** 8 p.m. *The Word Is Coming to an End.* Bruce Ferguson, independent curator and critic. Visual Arts Bldg. A162.

THURSDAY, MARCH 18

Lecture/Seminar 1 p.m. Shifting Consciousness: Why Are we Trying To Indigenize the Western Academy? Dr. Betty Bastien, Piikani (Blackfoot), Univ. of Calgary. First Peoples House Ceremonial Rm. 250-472-5311

FRIDAY, MARCH 19

- Other 11 a.m. Anniversary Party. Celebrate the 20th anniversary of UVic Business. Big top between the Business and Economics and Strong buildings. BEC Bldg. 250-721-6406
- **Music** 12:30 p.m. *Fridaymusic*. School of Music guitar students. MacLaurin B125. 250-721-7904

SUNDAY, MARCH 21

■ Centre for Aboriginal Health Research Conference 5 p.m. And March 23 and 24. Consensus Conference on Small Water Systems Management for the Promotion of Indigenous Health. Register: rlink@uvic.ca or 250-853-3115. University Club. 250-853-3115

TUESDAY, MARCH 23

- Cafe Scientifique Lecture 6:30 p.m. Using X-rays to Study Human Pathogens: From Structure to Therapy. Dr. Martin Boulanger, UVic. Strathcona Hotel, 919 Douglas St. Maple Rm. 250-472-4067
- Lecture/Seminar 7:30 p.m. Feminisms and their Intersections. In conversation with Manjeet Birk and Sean Brown, presented by UVic's Social Justice Studies program. Strong C116. 250-592-3715

WEDNESDAY, MARCH 24

Centre for Studies in Religion & Society Lecture 4:30 p.m. Art and Religion Along the Silk Route. Banerjee Sarkar, Indira

Gandhi National Centre for the Arts, New Delhi. Strong C116. 250-721-6325

Lecture/Seminar 8 p.m. Visting Artists: Jessica Wozny and Luis Hampshire. Visual Arts A162.

FRIDAY, MARCH 26

- **Music** 12:30 p.m. *Fridaymusic*. School of Music students in a program featuring composition. MacLaurin B125. 250-721-7904
- Lecture/Seminar 2:45 p.m. Sustainable Ecological Aquaculture. Dr. Stephen F. Cross, UVic. SSM B215. 250-721-7327
- Centre for Studies in Religion & Society Lecture 7:30 p.m. The Ethical Challenges of Medicine Today: Drawing on the Wisdom of Vatican II. Christine Jamieson, Concordia Univ. Strong C103. 250–721–6325

MONDAY, MARCH 29

Lecture/Seminar 7:30 p.m. *Using Seabird Diets To Track How Climate Change Is Affecting Arctic Ecosystems.* Victoria Natural History Society Presentation. Jennifer Provencher, UVic. Fraser 159.

WEDNESDAY, MARCH 31

■ Centre for Studies in Religion & Society Lecture 4:30 p.m. *Religious Understandings of a "Good Death" in Hospice Care.* Harold Coward, founding director CSRS. Strong C116. 250-721-6325

THURSDAY, APRIL 8

Lecture/Seminar 7:30 p.m. Climate Change and the Media: Scientists, Scribes and Spinmeisters. Panelists: Lucinda Chodan, editor, Times Colonist; Peter Calamai, science writer, Toronto Star; Tom Pedersen, UVic and Jim Hoggan, coauthor of Climate Cover-Up. Bob Wright Centre B150. 250-853-3626

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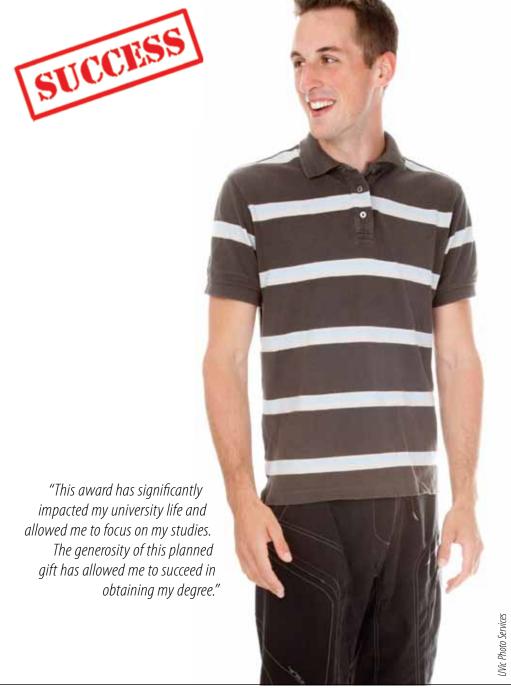
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UVic MBAs place first in annual stock competition

For the second time in five years, UVic MBA students have emerged on top in the annual *Financial Post* MBA Portfolio Management Competition. The challenge sees Canadian MBA students invest \$100,000 in fantasy money with the goal of earning the highest total return.

The UVic team won by a "landslide," according to organizer David Pett of the *National Post*. Team UVic ended the competition with a 43-per-cent return, adding \$43,000 to their initial amount. Each participating team used its pretend money to buy, sell and even short any stock or exchange-traded

fund listed on the TSX, NYSE, Nasdaq or AMEX during regular trading hours.

"Our strategy focused on three main areas of the market—energy, commodities and technology stocks," says team member Kourosh Ahmadian. "By engaging in prudent stock analysis and research, we were able to identify value stocks that provided short-term gains and limited downside risk."

"This shows the incredible calibre of students here at UVic Business," says Mia Maki, FCMA, coach and senior instructor in the entrepreneurship program. "Not only did they

master many aspects of stock market trading, the team was very diverse and they had to quickly learn how to work together to develop and execute a winning strategy."

A diverse group of seven students with undergraduate degrees in finance, business and economics representing Canada, India, Brazil/USA, Turkey, and Japan formed the team: Ryan Bradford, Rodrigo Teixeira, Chisato Komamiya, Kourosh Ahmadian, Sukhchain Gill, Tristan Hasselback and Tolgahan Yildiz.

The competition began Oct. 15, 2009, with 15 MBA schools competing.



(L—R): Coach Mia Maki with the winners Kourosh Ahmadian, Rodrigo Teixeira, Ryan Bradford, Sukhchain Gill, Tristan Hasselback, Tolgahan Yildiz and Chisato Komamiya. PHOTO: UVIC PHOTO SERVICES



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day in the life

BY ANNE MacLAURIN

A DAY IN THE LIFE of grounds worker Chris Wick begins with a walk through the winding pathways of Finnerty Gardens to survey any possible overnight damage to the 4,000 trees and shrubs. Fallen branches or other debris may have to be removed immediately or added to his long list of "to dos" for the day.

"Every day is different," says Wick, "yesterday I was shin deep in muck." He points to a bit of pond that glimmers in the sunlight. The changeable nature of the work (and the seasons) is what keeps life interesting for Wick as he explains how one day he is pruning or weeding while another day he is creating a new West Coast bed in the garden.

As any gardener knows, a lot depends on Mother Nature. "Spring is early this year," remarks Wick, "I hope we don't get a frost." A frost, of course, would be devastating to the early bloom that is happening in the gardens right now. And since this is Wick's first season working in the 6.5-acre garden, its understandable he wants every last bloom to survive.

Born and raised in Victoria, Wick has been a grounds worker for four years. Most of that time he spent working on construction projects, not gardening. His chance came to use his horticulture diploma from

Camosun College when a grounds worker position opened up in the Finnerty Gardens. With almost a full season under his belt, Wick hopes to stay in the place that gives him such joy. "I love my job, and the best part is hearing all the nice things people say about the gardens," grins Wick.

When he is not tending to the needs of UVic's rhododendrons, he can be found riding his sport bike motorcycle or playing the guitar. He is equally passionate about gardening and motorcycle racing. At least once a year he races his motorcycle on the tracks at Pacific Raceways in Washington State. That is if he can get some time off—a rare occurrence during the spring or summer when the garden is at its peak.

The winter months offer more possibilities for holidays when everything slows down outside, but even during the coldest days in November and December, Wick is active in the greenhouse, nurturing shoots and bulbs that will be sold at the university's annual plant sale. "We are always very busy," says Wick. "Everything we grow in the greenhouse is for the plant sale."

With spring upon us, Wick is anxious to get back to fertilizing all 1,500 rhododendrons and azalea plants. The early blooms are already happening and the public is back strolling through one of the most beautiful gardens in Victoria.



Wick PHOTO: UVIC PHOTO SERVICES

Commerce students organize reverse boycott for sustainability

Green consumers around the world have been using a reverse boycott approach, heralded as "activism 2.0," to help businesses make environmental improvements in their business. This movement is called Carrotmob (www.carrotmob.org), and it's coming to Victoria this month, thanks to the UVic Commerce Sustainability Club—a group of business students interested in affecting change by mobilizing consumer power to encourage businesses to become more sustainable.

Through an organized bidding process, Wannawafel, a family-run Belgian waffle business in Victoria's Market Square, won the right to be mobbed by consumers for four hours on March 12. During that time, hundreds of consumers will be heading down to Wannawafel to buy, buy, buy. In return, owners Renaat and Krista have pledged 100 per cent of that day's revenue will be used to make environmentally friendly improvements in their establishment under the guidance of Smallfeet Inc. (www. smallfeet.ca).

"I can tell this is going to be huge," proclaims John Bayley, third-year commerce student and lead organizer of the event. "There will be prizes, music, entertainment and some very tasty eco-friendly waffles."

More information: www.victoria. carrotmob.org, call 250-516-5828 or email maj@uvic.ca