



\$20 million expands NEPTUNE seafloor observatory

The research capacity of the University of Victoria-led NEPTUNE Canada, the world's first regional cabled ocean observatory, received a significant boost late September with \$20 million in additional funding.

The \$8 million from the Canada Foundation for Innovation (CFI), \$8 million from the BC Knowledge Development Fund (BCKDF) and \$4 million of in-kind support from private partners including Alcatel, will allow scientists to significantly expand the scope and scientific impact of the NEPTUNE Canada observatory.

Beginning in fall 2007, Alcatel will lay an 800-km network of powered fibre-optic cable across the seafloor in the deep ocean off the B.C. coast. A series of laboratories, or "nodes," along the cable will allow land-based scientists to remotely control and monitor instruments, video cameras and underwater vehicles as they collect data from the ocean surface to beneath the seafloor.

The observatory will revolutionize ocean research by transmitting images and data instantly to shore where they will be relayed to researchers, educational institutions, science centres and the public via the Internet.

The additional funding will be used

to increase the number of nodes from two to as many as six and the number of scientific instruments from 70 to more than 200. This will allow more coverage of the northern Juan de Fuca tectonic plate, permitting broader studies on such key topics as seismic and tsunami activity, ocean-climate interactions and influence on fisheries, gas hydrate deposits, and seafloor ecology.

"I want to express my appreciation to CFI, BCKDF and Alcatel for recognizing the importance and significance of NEPTUNE Canada's potential through this support," says UVic President David Turpin. "Thanks to the combined efforts of the partners in this initiative, Canada and UVic will be at the forefront of undersea research, leading the world in the use of regional cabled ocean observatories and driving the industrial discovery and advancements that will accompany it."

Alcatel, which operates in more than 130 countries, has played a key role in the development and implementation of the most important submarine cable networks in operation today.

"With this funding, NEPTUNE Canada will move ahead with a much expanded scope, on schedule, and

SEE NEPTUNE P.7

Draft renewed strategic plan available soon

Watch for an insert containing a draft version of the university's renewed strategic plan in the November issue. For more information visit web.uvic.ca/strategicreview.

Free flu shots part of emergency exercise

University of Victoria staff members are being asked to help the university's emergency response team and fight the flu by participating in a campus immunization clinic on Nov. 15, from 8:30 a.m. to 3:30 p.m.

The one-time clinic is voluntary, but participation will help provide UVic with valuable experience working with community partners to conduct an emergency pandemic response immunization exercise. It will also lessen the impact of influenza on campus.

Vouchers with a \$20 value to cover the cost of one influenza inoculation will be distributed to staff members via campus mail in the week prior to the clinic. Those who want to be inoculated must complete the voucher and bring it with them to the clinic's registration desk in the McKinnon Gym lobby.

Several inoculation stations will be available in the gym throughout the clinic but participants should allow a minimum of 30 minutes for the pro-

cedure, which includes a 15-minute rest period following inoculation. If possible, avoid attending over the noon hour when the clinic is expected to be busiest.

An influenza shot, which boosts the immune system and lessens the chance of getting sick and spreading the virus to others, is just one way to increase the odds of staying healthy this fall and winter.

UVic students will have their annual immunization clinic on Oct. 23 and 24 from 9:30 a.m. to 3 p.m. in the McKinnon Gym.

University Health Services also advises frequent hand-washing with soap and warm water, covering your mouth and nose with a tissue when you cough or sneeze (or cough into your upper sleeve—not your hands) and throwing used tissues away immediately.

Getting plenty of rest, exercise and healthy food also helps to keep you free of the influenza virus.



DIANA NETHERCOTT

It's a winner

Can a business be financially viable and socially conscious at the same time? Definitely, says Jenny Schoenberger (above), one of eight UVic student winners of this year's IDC Challenge. Schoenberger's business proposal, Clean Slate, provides a model for a resource centre that employs homeless people. To find out more, see story on p. 8.

BC Hydro contributes \$1 million to aboriginal chair

by Patty Pitts

The National Chair in Aboriginal Economic Development, based in the University of Victoria's faculties of law and business, has reached its \$5 million target to establish the chair and fund its programs.

A \$1-million donation from BC Hydro over four years to help launch the chair and support its ongoing research and project development wrapped up the fundraising. The chair will direct a program of research, relationship-building and education to advance aboriginal economic development in B.C. and the rest of Canada.

"Many of BC Hydro's generation facilities and distribution lines are located in traditional territories, and we strive to preserve a foundation

of mutual understanding, respect, open and honest communication with First Nations," says BC Hydro President and CEO, Bob Elton. "We believe that this initiative will help develop the foundation for sustainable, long-term economic development in aboriginal communities."

"UVic is very grateful to BC Hydro for supporting this important initiative, the first of its kind," says President David Turpin. "The establishment of this chair and its program reflects our university's continuing commitment to improving the lives of aboriginal peoples and supporting aboriginal communities."

The chair will conduct independent and collaborative research, develop a repository of best practices, serve as a catalyst for and broker of partnerships among a range of parties,

and offer students relevant learning in a supportive environment.

A symposium on issues relating to the chair and its mandate will be hosted by UVic this fall, and a national search for the chairholder will be undertaken in the coming year.

Previously announced funding of \$2 million from Industry Canada and \$1 million from the B.C. government will endow the chair. Earlier this year, EnCana Corporation provided \$1 million to help launch the chair and its program and to support ongoing research and project development. Enbridge Inc. provided \$200,000 for outreach support.

UVic is committed to increasing the number of aboriginal students graduating from all of its faculties, and to building on its unique relationships with First Nations communities.

University to award four honorary degrees this fall

A national science leader, a Coast Salish linguist, a journalist, and an art historian will become honorary graduates of the University of Victoria this fall.

The four honorary degrees will be presented during fall convocation ceremonies Nov. 14-15 in the University Centre Farquhar Auditorium.

A visionary in terms of Canada's role in international scientific collaboration, Dr. **Arthur Carty** has been national science advisor to the federal government since 2004. In this role, he has been instrumental in

promoting the development of science and technology clusters within Canada that build on established research strengths and foster synergy among researchers, governments and private sector partners.

From 1994 to 2004, Carty served as president of the National Research Council of Canada (NRC), the federal government's leading knowledge and innovation agency. He helped to lead the country's advances in international research, particularly with his strong support of Canadian scientists engaged in astronomy, par-

ticle physics and nanotechnology.

Much of Carty's academic career was spent at the University of Waterloo, where he was a teacher, researcher and administrator for 27 years. He still maintains an active research group at NRC and continues to publish in his field of synthetic chemistry and metallic clusters. The holder of five patents, he has more than 285 publications in refereed journals, in addition to book chapters and review articles.

SEE HONORARY DEGREES P.2

New director for research services

by Valerie Shore

The University of Victoria has its first director of research services. Dr. Rachael Scarth, formerly associate dean (research) of the University of Manitoba's faculty of agricultural and food sciences, assumed the new position on Sept. 1.

As director, Scarth manages operations for all research support services at the university. She'll also be contributing to strategic planning for the office of research services.

The office assists faculty in securing and administering research grants, contracts, and creative awards and in meeting their regulatory responsibilities in support of research. The office is the point of contact for the federal granting councils, government ministries, foundations, associations and industry.

In 2005-06, UVic received more than \$80 million in external grants, notes Dr. Richard Keeler, associate vice-president research. At the same time, the number of agencies that the research services office works with

now number in the hundreds and reporting requirements are becoming significantly more complex.

"For these reasons, we searched for and found someone with both research and research administration experience who could bring substantial new capacity and capability to our operations," he says.

The growth in research opportunities is both a benefit and challenge to UVic faculty and the university's research administration, says Scarth. "The office of research services has an excellent rapport with the research community it serves, and my goal is to ensure that this continues as the research enterprise of the university grows."

Scarth's area of research specialization is plant breeding and genetics, especially in oil crops such as canola and rapeseed. She joined the University of Manitoba's department of plant science in 1983, shortly after earning her PhD from Cambridge University. She hopes to eventually resume her research interests at UVic.

First, though, she's intent on get-



UVIC PHOTO SERVICES

Scarth

ting acquainted with her new university—and West Coast life. "This was our family's first move in 17 years, from the dry, hot Prairies to what we had anticipated as the cool, wet West Coast. We arrived in early August and were surprised by the long stretch of hot, dry weather that greeted us!"

For more information on the office of research services, visit www.research.uvic.ca/.

Public lecture examines cellular dynamics of cancer

How do cells turn cancerous?

Find out on Oct. 24 when Dr. Alan Hall presents the first Gairdner Lecture at the University of Victoria, entitled "Cancer—Just Cells Behaving Badly."

Hall is chair of the cell biology program at the Memorial Sloan-Kettering Cancer Center in New York. He's also the 2006 recipient of the Gairdner Award, awarded annually by the Gairdner Foundation.

The award is one of the most prestigious international prizes in medical research. Of the 279 Gairdner Award winners, 65 have gone on to win a Nobel Prize.

"We're very pleased that the Gairdner Foundation has chosen UVic to profile its 2006 award-winner," says Dr. Martin Taylor, UVic's vice-president research. "To host a speaker of this calibre reflects well on this university's growing strength in health and medical-related research."

Hall's research has focused on a family of proteins called GTPases. These proteins act as molecular switches in signal transduction pathways and play key roles in determining the behaviour of cells, including how they rearrange their cytoskeletons in response to external stimuli. This work has important implications for understanding how tumour cells spread throughout the body.

In his lecture, geared toward a non-scientific audience, Hall will examine some of the steps involved in cancer from the point of view of a cell. "Cancer is a consequence of cells behaving badly, hence the title," he says. "But one of the messages of my talk is that the 'bad' behaviour of cancer cells is actually very similar to the normal behaviour of cells in the embryo. The behaviour is only inappropriate when it occurs in an adult cell."

Hall's presentation will be fol-

lowed by a panel discussion with cancer researchers, health practitioners and members of the media on the health and social impacts of cancer. Panelists include: Dr. Mary Ellen Purkis, UVic's dean of human and social development; UVic molecular biologist Dr. Caren Helbing; Dr. Brad Nelson, director of the Deeley Research Centre at the BC Cancer Agency; and Linda Aylesworth, senior reporter at Global BC.

The lecture takes place at 7:30 p.m. in the Strong Building, room C103. Admission is free but seating is limited. Tickets can be obtained in person at the UVic box office, or by calling 721-8480 or <http://auditorium.uvic.ca/tickets.html>.

The lecture is sponsored by UVic, the Gairdner Foundation, Telus and the *Times Colonist*. For more information about the Gairdner Foundation, visit www.gairdner.org/.

Honorary degrees continued from p1

Earl Claxton Sr. is a lifeline for the preservation and revitalization of the Sencoten language of the Coast Salish peoples of Saanich, whose traditional territory includes the lands on which UVic is situated.

Without the benefit of formal training, Claxton has become an extremely talented linguist whose efforts to share his knowledge of his ancestral language—currently spoken fluently by fewer than a dozen elders—have been vital.

Through his work with UVic linguists, teaching materials are being developed that are easily comprehensible and explain all of the properties of the Sencoten language, so that future generations will have the ability to learn the language in a way that is grounded in a native Sencoten linguistic understanding.

Claxton is also considered *the* authority on matters of English/Sencoten translation and is a major source of knowledge and inspiration for many members of the Saanich Nation.

A staff writer for the *New Yorker* magazine since 1961, **Edith Iglauer** became one of her generation's most adventurous and astute observers of the Canadian way of life. She wrote the quintessential portrait of Pierre Trudeau after he became prime minister in 1968.

Iglauer moved to B.C. in 1974 and married Pender Harbour salmon fisherman John Daly. Their relationship,

and her introduction to the rigours of commercial fishing, became the basis of her 1988 memoir *Fishing with John*. A *New York Times* review called the book "an elegantly understated love story, as well as a quiet account of personal metamorphosis."

Before joining the *New Yorker*, Iglauer was one of the few female correspondents to cover World War II, in Italy and Yugoslavia. She resides in Garden Bay, B.C.

Art historian Dr. **Maria Tippet** recently returned to her hometown of Victoria after several years as a senior research fellow at the University of Cambridge. She's the author of 11 books, including biographies of two B.C. icons: *Bill Reid: The Making of an Indian* and *Emily Carr: A Biography*, for which she won a 1980 Governor General's Award.

Tippet is one of Canada's most prolific scholars and writers on the history and the role of the arts in society. Her *By a Lady: Celebrating Three Centuries of Canadian Women Artists* is considered the single best survey of the work of women artists in the country. She's one of a very small group of art historians to be elected to the Royal Society of Canada.

On her return to Victoria, Tippet began a weekly column in the *Times Colonist* called "Women of a Certain Age," which is to be the genesis of her next book, co-authored with a former Cambridge colleague.

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Bob Reimer



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The Coolest Milk 2 Go!



Ringers

Drs. **Stan Dosso** (earth and ocean sciences) and **Bob Kowalewski** (physics and astronomy) are the 2005-06 winners of the faculty of science excellence awards. Dosso, winner of the Excellence in Teaching Award, began his teaching career at UVic more than 20 years ago. He is consistently praised by students for his approachability and open-door policy. His patience with those who might be described as “math-challenged” testifies to his passion for teaching geophysics to students from all backgrounds.

Kowalewski, winner of the Excellence in Research Award, is described by his international peers as one of the top experimental particle physicists worldwide. He’s one of the leaders of the BaBAR experiment, an international effort at the Stanford Linear Accelerator in California that is probing the origins of matter dominance in the universe. He’s also the author or co-author of about 550 papers, including one published only a year after his PhD that is now listed as a “famous paper” by the SPIRES high-energy physics citation service.

English professor **Michael Cullen** has been awarded the Canada Post/Ma Murray Columnist of the Year 2006 Award for B.C. The award is named for a well-known figure in Canadian journalism. Cullen was also a finalist for Canadian Columnist of the Year at the Canadian Newspaper Association Awards in Quebec City this summer. Cullen writes “Rim Shots,” a regular column for the *Peninsula News Review*. His articles also appear in national publications such as the *Globe and Mail*. The subject matter in his columns range from discussions on courtly love to the history of nostalgia. Cullen already has several national awards for his plays.

Dr. **Chris Barnes** (earth and ocean sciences/NEPTUNE) has become the first Canadian appointed to Argentina’s National Academy of Sciences, Cordoba, for his scholarly contributions in paleontology and stratigraphy. Barnes is a geologist who specializes in studying vertebrate fossils that are hundreds of millions of years old. One area of focus has been in Argentina where the northwest part of the country was once part of North America. Last year, Barnes won the Billings Medal from the Geological Association of Canada for his long-term contributions to Canadian paleontology.

The UVic centre on aging recently acknowledged the contributions that local seniors make to the capital region by presenting three people with Valued Elder Recognition Awards. The recipients are: Oak Bay resident **Betty Brown** for her work over the past 10 years with the Victoria Women’s Transition House; **Thelma Clark** of Saanich for her work over the last 57 years with the Independent Living Housing Society of Greater Victoria; and Langford’s **Doreen Spring** for 18 years of volunteering at the Victoria General Hospital. The awards were presented on Oct. 2 (International Day of the Older Person).

At a special convocation held for him in Taiwan in June, Dr. **Hari Srivastava**, professor emeritus of mathematics and statistics, was awarded an honorary doctor of science degree by Chung Yuan Christian University. He is the first mathematician and the first Canadian to receive the honour. In its 50-year history, the university has awarded only 15 honorary degrees worldwide.

Dr. **Alan McConnachie**, a postdoctoral researcher working with UVic astrophysicist Julio Navarro’s research group, has been awarded a prestigious research fellowship from the UK Royal 1851 Commission to continue his work at UVic. McConnachie studies the properties of dwarf galaxies that orbit the Milky Way and Andromeda galaxies. The Royal Commission was established in 1850 by Queen Victoria for the Great Exhibition of 1851. Sufficient funds were left over for an educational trust fund, which dispenses the annual fellowships.

Last season’s Canada West rookie-of-the-year, Vikes soccer player **Cole McFarlane**, started the season off by being named Canada West male athlete-of-the-week for Sept. 22-24. While on the road with his team, McFarlane scored two goals in a tough 4-3 loss to the Calgary Dinos and followed up the next day with the game-winner in a 2-0 decision over the host University of Lethbridge, bringing his early season total to four goals in four games.



DON DENTON

Get it in writing

Two-and-a-half-year-old Quinton Nicoll watches as his surname is written out by a robotic arm operated by UVic lab tech Lynn Palmer. Quinton and dad Jim were among hundreds of visitors at the faculty of engineering’s Open House on Sept. 30.

Make a difference (and win a prize) in United Way campaign

by Christine Roulston

Looking for an easy way to make a big difference in your local community?

The University of Victoria’s 2006 United Way Campaign kicked off last week—a chance for the campus community to help the United Way target problems such as poverty, loneliness, violence and substance abuse in the Greater Victoria community.

“This is the start of what we hope is the university’s most successful campaign to date,” says Dr. Penny Codding, professor of chemistry and chair of UVic’s 2006 campaign. “There are several features of this year’s campaign that we really hope will get the campus community to

ramp up its support for an organization that makes such a difference in greater Victoria.”

As an extra “thank you” to donors this year, draw prizes are available every day of the campaign. The sooner pledge forms are returned, the earlier people are available for the prizes. Sheila Adams of medieval studies was the driving force behind

acquiring the many prizes, which range from spa services and ski weekends to gourmet meals.

In an effort to further spread the word about donating to the United Way, more departmental representatives than ever from across campus will meet one-on-one with co-workers from their respective departments and answer any questions they may have.

“We’re making extra efforts to inform campus of what the United Way does to help the community and how your money makes a big difference,” says Codding. “The volunteers play such an important role in this and every aspect of the campaign.”



United Way

SEE UNITED WAY P.6

WELLNESS COURSES ON CAMPUS

Dolphins and Whales: Healers and Teachers
Saturday, October 21, 9:30 am to 4 pm
\$68.90 (includes GST) HPHE183 2006F C01

Healing Pathway: An Interfaith Training in Energy Healing
Saturday, October 28 and Sunday, October 29, 9 am to 5 pm
\$148.40 (includes GST) HPHE186 2006F C01

HabitShift: Balanced Living Makes the Difference
Saturday, November 18, 8:30 am to 4 pm
\$79.50 (includes GST) HPHE184 2006F C01

Just three of the many new courses available to you this fall through the Division of Continuing Studies. Register online or call 472-4747

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Total Payout to Age 100		\$235,602	\$206,707	\$182,047	\$164,942	\$147,153	\$133,987

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Income over 10 years	\$1,026					\$123,029
Income over 15 years	\$755					\$135,464

*Based on best current GIC of 4.35%. Returns will vary depending on investment vehicle.

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	AGE	55	60	65	69	75	80
Male							
...payments cease at death		\$551	\$614	\$692	\$784	\$959	\$1,153
...10 years guaranteed		\$540	\$591	\$652	\$712	\$803	\$923
Female							
...payments cease at death		\$499	\$547	\$617	\$688	\$836	\$1,004
...10 years guaranteed		\$495	\$538	\$596	\$650	\$745	\$870
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BOARD OF GOVERNORS

06/
07

The board of governors is one of the two primary governing bodies of the university and is responsible for the maintenance and construction of buildings, the employment of personnel, and the establishment of faculties and departments on the recommendation of senate. It also administers university assets and approves the university budget framework.



Trudi Brown, chair—Order-in-council appointee

A graduate of UBC, Brown has practised law in the Victoria area since 1973 and is currently a partner in the firm of Brown Henderson. She is a trustee of the Nana Foundation, and co-chair of the National Family Law Program. Brown is past president of the Law Society of B.C. and has served as a director of the Continuing Legal Education Society of B.C., the Canadian Bar Association (B.C. branch) and Mt. St. Mary's Hospital. She is a former director of the B.C. Law Institute and Pacific Sports Victoria.



Gail Flitton, vice-chair—Order-in-council appointee

Flitton is retired after a long and distinguished career in public relations. She is a recipient of the Vancouver YWCA Women of Distinction Award and the Canadian Public Relations Society (Vancouver Island) Professional of the Year Award. She is an active community volunteer and has served on the boards of not-for-profit organizations in Ottawa, Vancouver and Victoria. She chairs the community and government relations committee of UVic's board of governors. She is also a member of the Friends of UVic Libraries and Friends of Phoenix Theatre.



David Turpin—President

Turpin was appointed UVic's sixth president in September 2000. Prior to joining UVic, he was vice-principal academic at Queen's University. During his first term as president, UVic adopted a strategic plan and a campus plan to guide future development. His presidency has been renewed until 2010. Turpin holds a PhD in botany and oceanography from UBC and is recognized as one of Canada's most highly cited scientists. He was elected a fellow of the Royal Society in 1998. The president is an *ex officio* member of the board.



Ronald Lou-Poy—Chancellor

Lou-Poy is a graduate of Victoria College, holds a commerce degree and a law degree from UBC, and is currently the senior partner with Crease Harman & Co. of Victoria. He has been UVic's chancellor since January 2003 and has served two terms on the board of governors. Lou-Poy's many community involvements include the Kiwanis Club and the United Way. He is a member of the Order of Canada, a freeman of the Municipality of Saanich and an honorary judge of the Citizenship Court of Canada. The chancellor is an *ex officio* member of the board.



Penny Beames—Elected student member

Beames first represented UVic students in 2004 as a director-at-large of the UVic Students' Society and is currently fulfilling her second term as chairperson. As chair, Beames has consistently advocated for reduced tuition fees, more comprehensive student financial aid, and increased government funding to the university. She has also participated in the university's strategic plan review and renewal process and served on administrative appointment and award selection committees.



James Biggar — Elected student member

Biggar is a master's student in environmental studies focused on the financial and social dynamics of the transition to renewable energy sources. He completed a degree in political studies at Queen's University where he established a sustainable business club. As a member of the UVic sustainability project's board of directors he promotes a new role for the university as a driver for the development of social, economic, and ecological sustainability in the region.



Peter Ciceri — Order-in-council appointee

Ciceri is a corporate director and management consultant. Until recently he was chairman of Sierra Wireless, and was previously president and managing director of Compaq Canada Inc. He has held senior posts with Tandem Computers Asia Pacific Ltd., Hewlett Packard Asia Pacific Ltd., and Japan Unisys. In 1999, he was named one of Canada's top 10 "IT influencers" by the *National Post* and one of the country's top 100 business executives. Ciceri holds a BA in economics from UVic and is completing an MA in counselling psychology at UBC. He is an alumni representative on the board.



Eric Donald — Order-in-council appointee

Donald retired from the Bank of Montreal in 2000 after 32 years in various management and executive roles. He is currently overseeing a group of real estate-related companies. Donald has devoted his expertise to various community groups, such as the Royal BC Museum, Pacific Sport Canada and the David Foster Foundation. He holds a BA in economics from UVic and completed advanced executive training programs at the Banff School of Advanced Management and Northwestern University. An alumni representative on the board, Donald served as chair from 2003-05.



Dr. Peter Driessen — Elected faculty member

Driessen is a professor in the department of electrical and computer engineering, cross-appointed to the school of music. His teaching and research interests include wireless communications, sound recording, audio and video signal processing, and computer music. In his 20 years at UVic, Driessen's campus involvements have included the senate, department curriculum committee (chair), the dispute resolution committee, the academic and professional affairs committee and the executive of the faculty association.



John Evans — Order-in-council appointee

Evans is an experienced real estate developer and the principal of Trilogy Properties Corp., headquartered in Vancouver. He has guided many major real estate projects in Canada and the U.S. over the past two decades. Trilogy, which Evans founded in 1991, is active in real estate development, acquisition and asset management in Vancouver, Whistler and the Fraser Valley. During its initial six years, Trilogy developments were valued at more than \$250 million, including the Westin Grand and OPUS hotels in downtown Vancouver and Whistler's Marketplace. Evans holds a commerce degree from UBC.



Murray Farmer — Order-in-council appointee

Farmer is president of Farmer Industries Group Inc., vice-president of Accent Inns, and vice-president of Farmer Management Inc., which provides project management services and oversees a portfolio of company-owned commercial properties. Farmer holds a BA in economics from UVic, is a registered quantity surveyor and completed the Harvard Business School's owner/president management program. He has been active in such organizations as the Royal Jubilee Hospital Foundation and the United Way of Greater Victoria and is a past chair of the Victoria Foundation.



Robert Giroux — Order-in-council appointee

Giroux is a prominent advocate for higher education in Canada. From 1995 to 2004, he served as president and CEO of the Association of Universities and Colleges of Canada in Ottawa. He was also a force behind the creation of the Canada Foundation for Innovation and the Canada Research Chairs program. Prior to joining the AUCC, Giroux held senior posts in the federal public service including secretary of the Treasury Board and president of the Public Service Commission. Giroux holds a BA in commerce and an MA in economics from the University of Ottawa.



Dr. Peter Liddell — Elected faculty member

Liddell, a professor and former chair of Germanic and Russian studies, has been academic director of the humanities computing and media centre since 1986. His teaching and research interests include computer-assisted learning, the history of the German language, and 19th and 20th-century literature. Liddell has been involved in many aspects of university governance over the past 10 years, including the senate, the senate committee on the university budget (as chair), the planning and priorities committee, and the university's information technology planning committee.



Jane Peverett — Order-in-council appointee

Peverett, who has been named one of 50 key women in energy on a global basis, is president and CEO of the B.C. Transmission Corporation. She has served as president and CEO of Union Gas Ltd. in Ontario and held senior positions at Westcoast Energy Inc. in Vancouver. Peverett holds a commerce degree from McMaster University and an MBA from Queen's University, and is a fellow of the Society of Management Accountants. Her other involvements include the board of the Encana Corporation.



Sarah Webb — Elected staff member

As UVic's sustainability co-ordinator, Webb works with academic and support units to implement educational programs and operational changes to reduce UVic's impact on the environment and save money at the same time. She believes that fully embracing sustainability is essential for UVic to maintain academic, research and operational excellence. A past nominee for the Victoria Leadership and the Women of Distinction Awards, Webb hopes to earn a master's in public administration and continue working in the community addressing urban environmental issues.



Learning on the job

UVic's co-op program celebrates three decades of workplace learning

30th
anniversary

by Joy Poliquin

Navigating the wild world of permanent employment is a tough order for any university graduate, although having the right job skills and relevant work experience can do wonders.

Fortunately, the UVic co-operative education program exists to bridge this gap. The program has been connecting students with work terms in their chosen fields for the past 30 years, and in doing so has helped to prepare more than 25,000 students for life after graduation. This year, the program celebrates its 30th anniversary.

When the university's co-op program first opened its doors in 1975-76 it was largely viewed as an educational experiment. At the time, co-op education was a relatively new concept; the University of Waterloo was the only other Canadian university to have initiated a program.

This didn't deter UVic faculty members from the departments of chemistry and physics, who proposed the development of a UVic co-op program to the university senate. With the support of then-president Howard Petch, UVic pioneered the first co-op education program in Western Canada in 1976.

The program started small and has grown exponentially over the last three decades. Fifty-eight students from the departments of chemistry and physics secured the first work term placements in 1977. In 2005-06 more than 2,700 students from over 40 program areas completed a co-op work term.

Today the program is the third largest in Canada. There are more than 70 co-op staff connecting students with workplace opportunities and students work for employers locally, across B.C. and Canada, and internationally.

"The co-op education program has always been one of the pillars

of this institution," says UVic President David Turpin. "We recognize that experiential learning is increasingly important in our modern world and continue to provide our students with the opportunity to develop hands-on experience in the workplace. The program's success on the part of both students and employers is a reflection of its tremendous value."

"This is a vital and exciting time for us," says Dr. Elizabeth Grove-White, the co-op program's executive director for the past six years. "We're constantly evolving to best equip students with relevant job skills and strategies and we continue to develop new ways to engage students in the program. Our students are looking toward their futures after university and realize that co-op can make a real difference."

Current UVic students aren't the only ones to recognize the benefits of an education complemented by

relevant work terms. Bruno Rocca, director of student recruitment, says the UVic co-op program is a key draw for the many prospective students he and his team meet on the road. The program is also viewed as a priority by the university's executive council.

Not only does the program allow students to apply their academic skills in a real workplace, but it also provides an opportunity for community outreach. Through liaison with co-op's employer communities, the university receives feedback on the relevance and quality of its academic programs, as well as information on current research in the business, industrial, government and not-for-profit sectors.

For more information on the co-op program or to read some of the program's current success stories, visit mycoop.coop.uvic.ca.

Biology co-op student Charlind Dary. ►

Co-op FastFacts

- This year marks the co-op program's 50,000th work term placement
- One in five full-time UVic students are enrolled in a co-op program
- UVic co-op students are hired by employers from more than 40 countries
- In 2005-06, 48.6 per cent of co-op placements were made in the Greater Victoria area; 17.5 per cent in the Lower Mainland; 7.2 per cent elsewhere in B.C.; 15.3 per cent in the rest of Canada; and 11.3 per cent internationally.



Two for the road

Two UVic students explore the province—and pick up work experience along the way

by Amy Geddes

Seventy days, 116 B.C. visitor centres, 12,000 kilometres, two students and one Plymouth Voyager—all of these elements added up to the co-op experience of a lifetime for UVic students Kate-Lynn Flanagan and Ian Hendry.

As quality service evaluators for Tourism British Columbia, Flanagan (art history) and Hendry (political science) spent the summer exploring the province and picking up invaluable work experience along the way.

The pair travelled to visitor centres across B.C., where they posed as tourists to evaluate the centres' quality of service. To meet their quota of two or three evaluations per day, they set up camp in a new B.C. town every night.

"We can set up and take down a tent faster than anyone I

know," laughs Flanagan, "and I can definitely say I know more about the province now!"

The opportunity to travel was a major incentive for the pair, who jumped at the chance to apply after seeing the posting on the co-op website in March. They purchased a 1981 Westfalia van and hit the road in early May.

They were one of two pairs of travelling quality service evaluators who reported to a fifth co-op student who was project manager. Flanagan and Hendry soon discovered that posing as tourists wasn't much of a stretch. From decoding maps to stopping to ask for directions and weathering campground lightning storms, they were indeed living the tourist lifestyle. They also experienced a common tourist misadventure—car trouble.

"A week into the trip the Westfalia started to lose power," says

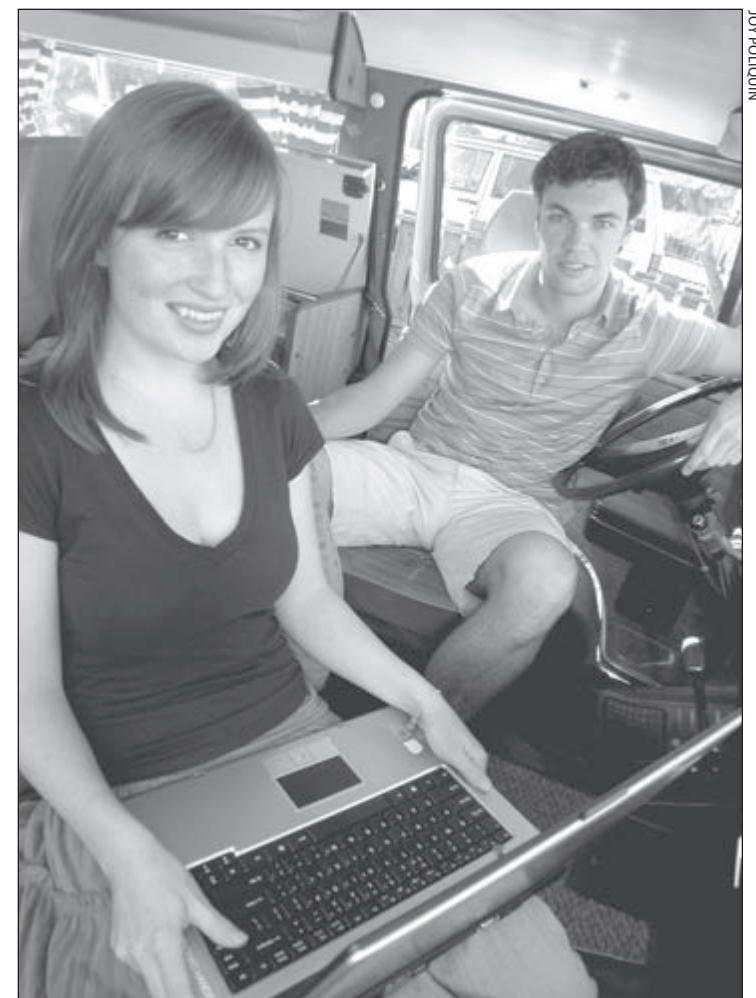
Hendry. "We were told it wouldn't make another 10,000 kilometres. We had to come up with a plan really quickly. It was pretty scary because we didn't want to lose the job." Fortunately, Flanagan's mother loaned the pair her Plymouth Voyager, and they were back on the road within a week.

Their adventures culminated in 116 nine-page, in-depth reports about every aspect of visitor centre operations, including highway signage approaching the centre, the display of corporate identity, interior and exterior features, washroom facilities, and most importantly, the staff's familiarity with local, regional and provincial information.

Overall, their study found that most centres are doing a good job of serving B.C.'s tourism industry. "The purpose of our reports was to help improve the centres' service levels and to create consistency," says Flanagan. "We want the centres to give the best possible impression to visitors."

Spending a summer exploring the province on an extended road trip may not seem to relate to art history and political science, but Flanagan and Hendry see a clear connection.

Flanagan has set her sights on working in art galleries and museums in British Columbia, and credits the co-op job for giving her a broader knowledge of the B.C. tourism industry. It also helped her realize how much she likes working



Flanagan, left, and Hendry.

with people.

Hendry, who is working on a double major in history and political science, says he honed his communication skills on the road—useful in his current co-op job as a communications assistant with Natural

Resources Canada.

Trying new things is what it's all about, he adds. "Co-op has been great. I'm developing a strong résumé and trying out different opportunities as I figure out what I want to do. It's been a real adventure."



Flanagan at "The World's Largest Truck" in Sparwood, B.C.

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School of social work celebrates 30 years



by Christine McLaren

It was 1976. The punk rock explosion was hitting England, the Vietnam War had just ended and the name “Microsoft” had just been officially registered. The school of social work was created at a time when protests were a fact of life and people were engaged in the new notion of “questioning authority.”

“The thought of planning a new school alongside a virtual revolution in the organization and governance of services was just delicious,” says Brian Wharf, the first director of the school.

The new school accepted 33 students into its first bachelor of social work (BSW) program. Joyce Bewley was drawn to the new school at a time when she was reassessing her own values on human rights and the disadvantaged.

“It was a time of social change and the new school of social work provided a very interesting combination of community development work, interdisciplinary education and exciting field practicums.” She went on to start the Family Violence Counselling Project and the Divorce Life Line for women in abusive relationships, following her rewarding work experience with the Law Centre of Victoria.

Since 1976, the school has graduated more than 2,400 BSW students and at present, over 75 per cent of students are enrolled in the school’s distance program.

To celebrate its 30th anniversary the school is hosting a gathering on Oct. 20-21—the Whitaker Field Education Conference—dedicated to social work field education and practice. Field education is a vital component in any social work program and students maintain that the practicum is the most significant part of their learning experience.

Choosing UVic’s school of social work was easy for Leanne Stuckless,



Members of UVic’s school of social work participate in a protest march to the B.C. Legislature, October 2002.

who lives in St. John’s, Newfoundland. “The theoretical framework and curriculum at UVic blows people away because of its utility in the field,” she says. “The contributions in the virtual classroom from students working in different settings across Canada helped me understand social work from multiple perspectives.”

The theme of the conference is the education and practice possibilities of social justice in social work. “The school continues to connect effectively with the community it represents and lives the work of its mission by challenging oppressive structures in society,” says Dr. Mary Ellen Purkis, dean of the faculty of human and social development. “It’s evident in the feedback I receive from the community the school serves.”

Leslie Brown, director of the school from 2001 until last June, says “the conference seeks to bring together community partners, students, activists, researchers and educators to engage the visions of social justice at work.”

The conference is named in honour of Walene Whitaker, field instructor to UVic’s first group of BSW students and who went on to

become the practicum co-ordinator until her retirement last June. Whitaker says that “field work never ceased to be an adventure.”

She notes that the field education program evolved as the school grew but the constant over the years was the adherence to the founding director’s vision of inclusion. The school is currently working on the creation of a chair in indigenous child welfare to provide further support and leadership for indigenous social work education.

The school’s new director, Allan Irving, who started teaching in 1976, believes the school is the most progressive in North America. “The central themes of social justice and anti-oppressive practice guide the entire curriculum, which also serves to anchor us firmly in the community.”

Arthur Black, former CBC Radio host, will be delivering the keynote address and Lena Dominelli, chair of applied social sciences from Durham University, England, will give the opening address.

For more information on the school of social work or the conference visit <http://socialwork.uvic.ca> or contact Wendy Seager at 721-8034 or seager@uvic.ca.

United Way continued from p.3


Fundraising events will run on campus until the campaign wraps up at the end of November. A book sale at McPherson Library is the major fundraising event for the month of October. Organizers are asking for donations of books, records, CDs, tapes, videos or DVDs. The sale

takes place Oct. 17 and 18 from 9 a.m. to 8 p.m.

The United Way of Greater Victoria’s role is to identify the community’s top human care priorities and to fund effective programs and services that address five community identified priorities.

In 2006 it provided funding for 78 programs and services in the area. This year 100,000 people in Greater Victoria will benefit from a United Way program.

For campaign updates and a list of upcoming events visit <http://unitedway.uvic.ca/>.



CAMOSUN COLLEGE

Food For Thought

- Author, Author: An Evening with Victoria Writers** (Susan Musgrave, Jody Paterson and Maleea Acker) • Thursday, Nov 2 • \$15
- Leadership Conversations** • A book club with a leadership focus. Three Tuesday evenings beginning Oct 17 • \$165

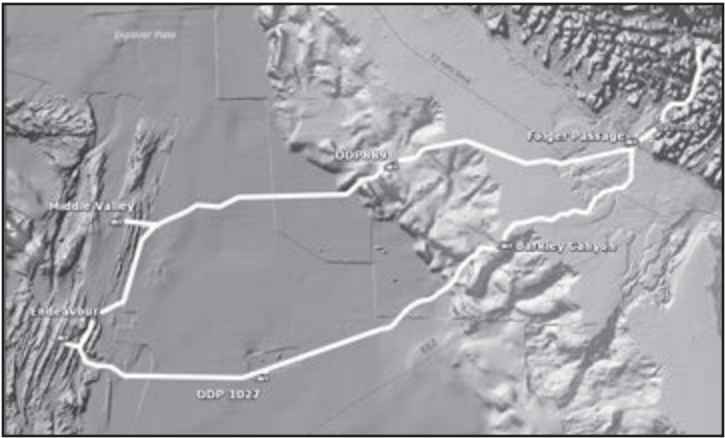
See the website for details or call 370-3550 for information and registration.

Pick up Camosun’s Fall Continuing Education calendar for additional ideas on how to draft a new chapter or set the stage for your next big adventure.

Email cecalendar@camosun.bc.ca if you’d like to be mailed a personal copy of the calendar.

www.camosun.ca/ce

The story starts here



The new NEPTUNE Canada array, with six nodes.

NEPTUNE continued from p.1

realize significant cost savings by installing additional instrumented nodes in 2007 and 2008,” says Dr. Chris Barnes, NEPTUNE Canada’s project director. “With these additional nodes, we’ll more than triple our scientific data collection and achieve a profoundly better overview of Earth and ocean processes.” Initial funding for NEPTUNE Canada was announced in October 2003 and totalled \$62.4 million from

CFI and BCKDF. Contributions from the U.S. and UVic bring total funding for the NEPTUNE project to CDN \$112 million. Another USD \$120 million is expected from the U.S. as its main contribution to this bi-national project. For more information on NEPTUNE Canada visit www.neptune-canada.ca

NEPTUNE Canada Fast Facts

- The first installation stage of NEPTUNE Canada is scheduled for fall 2007 with the laying of the cable, two nodes and some instrumentation. The remaining nodes and instrumentation will be deployed in summer 2008.
- With the additional \$20 million, the observatory will provide the science community with a plate-scale, four-dimensional view of a large area of the Earth’s crust and overlying ocean. The new nodes triple the scientific data return from the instrument arrays.
- NEPTUNE Canada researchers are using a node on the UVic-led VENUS (Victoria Experimental Network Under the Sea) observatory to test instrumentation and to prototype its remote control and data management systems.
- Knowledge gained through NEPTUNE will address pressing global and regional issues such as fish stock conservation, earthquakes and tsunamis, deep sea ecology, climate change, offshore resource development, algal blooms, and marine pollution.



Let’s talk climate change

The fragility of the Goldstream Park ecosystem, a new sewage treatment system for the city, and how to attract “green” business to Victoria—these are just some of the issues up for discussion when UVic hosts a public forum on climate change on Oct. 26. The forum, organized by C-FAX 1070, will feature a panel of experts from Greater Victoria including UVic climatologist Andrew Weaver. “The environment ranks second only to health care on the list of voter priorities,” says Rebecca Scott, C-FAX news anchor/reporter and organizer of the forum. “But people are still confused about climate change. The goal of this forum is to bring together experts to clear up misconceptions and look for

solutions, such as the fascinating technologies being developed right here in Victoria.” Every day leading up to the forum C-FAX will air a series of features on climate change and what it means for people of Greater Victoria. The features, airing after the 9 a.m. and 5 p.m. news, will involve interviews with environmentalists, business leaders and politicians, including David Suzuki, local MP Denise Savoie and Calvin Sandborn of UVic’s environmental law centre. The public is encouraged to voice its own concerns and ideas on climate at the public forum, which takes place in the Engineering/Computer Science Building, room 123, at 7 p.m. For more information contact Rebecca Scott at 381-6397.

Calendarhighlights

Events free unless otherwise indicated. For a complete list of events, see www.uvic.ca/events

At the Galleries

www.maltwood.uvic.ca
721-6562

Architectonics John Di Castri and West Coast Architectural Modernism. Until Nov. 9. An exhibit of models, sketches and reproductions of Victoria architect and artist John Di Castri. Maltwood Art Museum & Gallery.

At the Theatres

www.phoenixtheatres.ca
721-8000

Tartuffe. A biting modern-day take on Molière’s classic comedy about religious hypocrisy.

Views Sharing Stories. Authors’ panel with Dr. Larissa Lai, UBC, and Dr. Ashok Mathur, Thomson Rivers Univ. Cornett A121. 721-6143

Thursday, October 12

Centre for Global Studies Lecture 2 p.m. *Citizenship and Governance: Celebrating 25 Years of the Society for Participatory Research in Asia.* Univ. Club. 721-5178

Centennial Lecture Series 8 p.m. *Reflections on the Current State of Health Care in Canada.* Roy Romanow, former Saskatchewan premier and leader of the Commission on the Future of Health Care in Canada. Univ. Centre. \$10/\$25. 721-8480

Friday, October 13

Music 12:30 p.m. *Fridaymusic.* School of music guitar students. MacLaurin B125. 721-7904

Tuesday, October 17

United Way Library Book Sale. 8 a.m. Continues Oct. 18. McPherson Library. 721-6248

Friday, October 20

Music 12:30 p.m. *Fridaymusic.* School of music students in a program for various instruments.

MacLaurin B125. 721-7904

Tuesday, October 24

John Albert Hall Lecture 7:30 p.m. *The Hebrew Bible: Religious Law and Human Freedom.* Keith Ward, Univ. of Oxford. Fraser B159. 721-6695

Gairdner Foundation Lecture 7:30 p.m. *Cancer: Just Cells Behaving Badly.* Alan Hall, Memorial Sloan Kettering Cancer Center, New York. Strong C103. Call to reserve a ticket. 721-8480.

Continuing Studies Lecture 7 p.m. *ANTARCTICA: Passion and Obsession.* Pat and Rosemarie Keough, medallists of the Royal Geographical Society. Univ. Centre. \$31.80. Register 472-4747

Thursday, October 26

John Albert Hall Lecture 7:30 p.m. *The New Testament - Religion, Gender and Sexual Morality.* Keith Ward, Univ. of Oxford. Fraser B159. 721-6695

Tuesday, October 31

John Albert Hall Lecture 7:30 p.m. *The Qur’an: Religion, Justice and Jihad.* Keith Ward, Univ. of Oxford. Fraser B159. 721-6695

Fall 2006 Ring Schedule

Calendar items should be sent by 4 p.m. on the copy deadline date shown below to UVic Communications (Sedgewick C149, fax 721-8955, e-mail ucom@uvic.ca) or entered into the online calendar (www.uvic.ca/events). For more information call 721-7636.

Publication Date

Copy Deadline

Thursday, November 2 Wednesday, October 25
Thursday, December 7 Wednesday, November 28

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Upcoming



Events

Oct. 6	Women's Soccer vs. Trinity Western University	3:00pm
Oct. 7	Men's Soccer vs. University of British Columbia	2:30pm
	Women's Soccer vs. University College of the Fraser Valley	5:00pm
Oct. 9-10	Golf—Vikes Invitational	
Oct. 14	Men's Soccer vs. University College of the Fraser Valley	2:15pm
Oct. 15	Men's Soccer vs. Trinity Western University	2:15pm
Oct. 19	Men's Basketball vs. Royal Military College	7:00pm
Oct. 21	Men's Rugby vs. Velox	3:00pm
	Cross Country BC Championships	6:00pm
	Men's Basketball vs. University of Guelph	7:00pm
Oct. 28	Vikes Rowing—Head of the Gorge (Gorge Waterway)	
	Women's Soccer vs. University of Calgary Dinos	12:00pm
	Men's Soccer vs. University of Calgary Dinos	2:15pm
Oct. 29	Women's Soccer vs. University of Lethbridge Pronghorns	12:00pm
	Men's Soccer vs. University of Lethbridge Pronghorns	2:15pm
	Vikes Rowing—Head of the Elk (Elk Lake)	



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Former premier headlines first Centennial Lecture

Former Saskatchewan premier Roy Romanow kicks off the Centennial Lecture Series on Oct. 12 with a presentation on "Reflections on the Current State of Health Care in Canada." In 2001, Romanow was appointed to head the Royal Commission on the Future of Health Care in Canada. The commission's mandate was to recommend policies and measures to ensure the long-term sustainability of a universally accessible, publicly administered health care system. Romanow's lecture, which takes place at 8 p.m. in the University Centre Farquhar Auditorium, is the first in a series of three lectures involving world-class speakers, co-hosted by UVic to celebrate the centennials of Oak Bay and Saanich. For ticket information and details on the other speakers go to <http://communications.uvic.ca/media/centennial>.

Nominate a co-worker for a staff award

You have until the end of this month to nominate your co-workers for this year's President's Distinguished Service Awards. The awards are given annually to outstanding employees who have contributed to the betterment of the university and its community. Any employee or recognized student organization may nominate an individual or team to receive a commemorative plaque, a specially designed pin and \$1,000 for professional development (\$6,000 maximum in the case of team awards). The deadline for nominations is Oct. 31 and the winners will be announced at the president's holiday reception in December. For more information visit web.uvic.ca/hr/pdsa or call 721-8088.

Indigenous scholar discusses women and leadership

One of America's leading indigenous scholars will deliver the next Women Scholars Lecture. Dr. Henrietta Mann, professor emeritus and special assistant to the president of Montana State University, will discuss "Indigenous Women and Leadership in the 21st Century: Cultural and Historical Lessons" on Oct. 11 at 7 p.m. in room 105 of the Hickman Building. Mann is a full-blood Cheyenne enrolled with the Cheyenne-Arapaho Tribes of Oklahoma. She has taught at Montana State University, the University of California, Berkeley, Harvard University, and Haskell Indian Nations University in Kansas, in addition to lecturing around the world. In her presentation she'll discuss the significance of how indigenous women were the first women leaders in North America and how they continue to assume strong leadership roles in their communities today.

Nominations open for future women scholars lectures

Do you know an academic who can wow an audience with her exceptional research? The Women Scholars Lecture committee is seeking nominations for guest speakers for the 2007-08 academic year. The series brings up to four distinguished women scholars to UVic each year. During their three to five day visit, the speaker gives one public lecture for the university and a community audience, as well as seminars within the appropriate academic units on campus. Nominators should supply a complete curriculum vitae, information on the proposed public lecture topic, and the participation of their own and other academic units in the visit. Nominations are due Oct. 31. For more information, contact Jittiya Dearden, office of the vice-president academic, at 721-7013 or jdearden@uvic.ca.

Current and former older drivers needed for studies

Are you over 70 years of age and currently driving? Or are you over 75 years of age and have recently stopped driving? If so, you could make a contribution to research projects at the University of Victoria's centre on aging. The latest study involves participants 70 years of age and over, and evaluates computer software that provides a self-assessment of driving-relevant abilities, including vision, mobility and cognition. Researchers are also looking for additional participants for a study that began in July. The study involves focus group discussions and single participant interviews with individuals 75 years of age or over who have stopped driving. For more information call 721-8987.

Authors' panel explores race and culture

Craving a little culture? Don't miss an upcoming authors' panel exploring perspectives on race and culture through writing on Wednesday, Oct. 11 from 2 to 4 p.m. in Cornett A121. Featured panelists are Dr. Larissa Lai, author and postdoctoral fellow at the University of British Columbia, and Dr. Ashok Mathur, novelist, critical theorist and Canada Research Chair at Thomson Rivers University. Lai's books include *When the Fox Is a Thousand* and *Salt Fish Girl*. Mathur is the author of *Once Upon an Elephant* and *The Short, Happy Life of Harry Kumar*. Meet the novelists and enjoy a thought-provoking reading and discussion. The event is moderated by Dr. Jo-Anne Lee, an associate professor of women's studies, and sponsored by the diversity advisor and the office of the vice-president academic. The university bookstore will have copies of the authors' books available for purchase and signing after the reading.

Women's conference seeks volunteers

Planning is underway for the ninth UVic Women's Conference, titled "Well-Rounded, Well-Grounded: the Whole Person." The conference takes place on Tuesday, Feb. 20, 2007, with UVic marine biologist Dr. Verena Tunnicliffe, the Canada Research Chair in Deep Ocean Research and project director of the VENUS subsea cabled observatory, presenting the keynote address on "Voyages of Discovery." Anyone interested in participating on any of the conference planning committees (accounts, awards, food, fundraising/gifts, programming and/or publicity), should contact Amy Tews in the equity and human rights office at 721-8486 or eqsec@uvic.ca.



A DAY IN THE LIFE of Gilles Ayotte starts at 6 a.m., putting the pot on for 80 gallons of soup. Ayotte has been a cook in the Commons cafeterias for 20 years and is part of the team that prepares three full meals a day for 1,700 students in residence.

Ayotte's focus is lunch and banquet preparation. When students arrive in September, they try everything, he says. "They like a good roast beef, but their favourites are chicken—Cajun or baked—and lasagna.

Ayotte finds it rewarding to serve all those people every day and enjoys establishing a good rapport with them. There's a five-week menu cycle, and, he says, "we try to make it appealing for them and to get away from chicken and beef all the time." But, he adds, they don't like lamb. "They just see an image of that cute little wooly thing and won't eat it."

With lunch starting at 11 a.m., the team estimates the flow so that food is always ready. Along with Ayotte and the lead cook, there are bakers, salad and sandwich cooks



UVIC PHOTO SERVICES

Ayotte

and a lot of student workers. "They're great," he says. "They're always willing to do what needs to be done."

Originally from Quebec, Ayotte moved to Banff at age 20, working in hotels. He was planning to go to California, until he met his wife, who was from Victoria, in Banff. "I never made it to California," he laughs. Before coming to UVic, he was a cook in several restaurants in the Victoria area.

"We have a good time here in the kitchen, and laugh a lot," he says of his job. And what we look forward to the most is the 8th and the 23rd! That would be pay day.

If you would like to participate in this ongoing Day in the Life series, or would like to suggest someone to profile, contact Linda Sproule-Jones at 721-8486 or sproulel@uvic.ca.

Everyone profits from student's winning business idea

by Christine Roulston

Can a business be financially viable and socially conscious at the same time?

Definitely, says Jenny Schoenberger, one of eight UVic student winners of the IDC Challenge, an annual competition held by the Innovation and Development Corporation (IDC), the university's technology transfer office.

Schoenberger won \$2,000 for her business proposal, Clean Slate, which provides a model for a resource centre that employs homeless people in exchange for food, counselling, detoxification, work experience and other services. The plan also involves the shelter seeking funding and resources from local business in exchange for sponsorship.

"There are so many benefits this would provide to the community," says the fourth-year commerce student. "Homeless people would essentially run the centre and gain work experience at the same time. Business is always looking for ways to be socially responsible. Sponsorship would provide a chance to do that, while addressing a range of issues, such as helping to reduce loitering in front of businesses."

While monetary gain is usually perceived as the driving force behind business, Schoenberger says most entrepreneurs are motivated by personal reasons. Her idea for Clean Slate came when a family member went through a difficult phase that could have resulted in him living on the street.

Schoenberger's business plan was also inspired by a UVic course taught by Dr. Anna Maria Peredo that made her reflect on poverty in her own community. "I started out wanting to do work in Third World countries," she says. "The course made me realize the business models applied to help poor countries can be applied here."

Currently, Schoenberger is completing a co-op term at the Victoria Youth Empowerment Society, an organization that provides resources such as counselling, detoxification and rehab to at-risk youth and their families. "I'm learning a lot about the resources available in Victoria and gaining experience in the field," she says.

As for her winning business plan, she says, "Right now, it's a bit of a dream but I would love to see it eventually put into place."

The IDC Challenge: Vancouver Island Student Business Plan

Competition invites university and college students to compete for more than \$23,000 in cash prizes and seed capital before a panel of entrepreneurs, business experts, and investors.

For more on IDC, visit <http://web.uvic.ca/idc/>

Other winning UVic proposals:

Team Pages would enable amateur sports leagues and teams to quickly and intuitively create their own websites. Submitted by Mike Tan, Nikolas Laufer-Edel, faculty of business.

Mesh View is a web-based 3-D visualization tool that would allow users to download images of 3-D body parts to preview tattoos on different areas of the body. Submitted by Patrick Tuckey and Neil Burroughs, faculty of engineering and computer science.

Blue Box Storage provides a model for a self-storage business that would allow customers to catalogue the items in storage and request specific stored items to be delivered by the company. Submitted by Derek Story, Adain Henry and Saare Adams, faculty of business.



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