

Career Fair Karae (car-A) White ECS Career Educator

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Info for... Indigenous International Graduate students Employers Alumni

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West Coast Virtual Fair

West Coast Virtual Fair

Who's attending?

Prepare for the fair

Book sessions with exhibitors

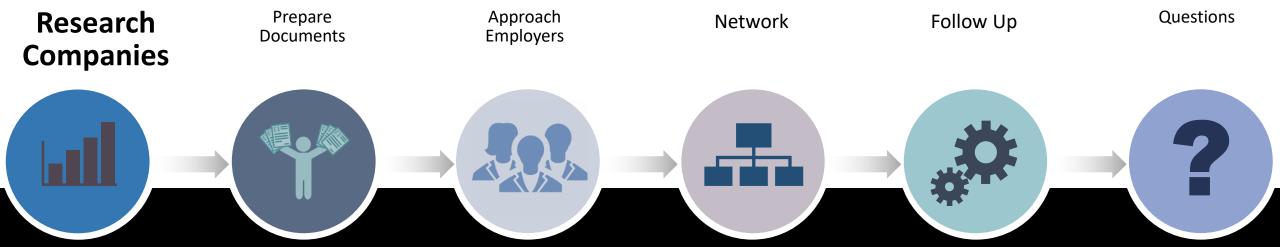
Accessibility

SCROLL DOWN FOR EVERYTHING LOOKING FOR A

JOBYOU

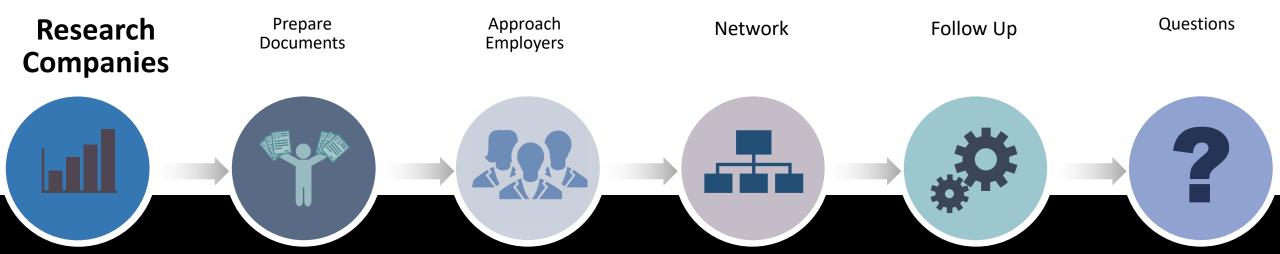
Log in, then complete your profile

Opening the second of the s Complete Your Profile Preferred Name John Doe Institution/School Not yet set Program Enter the program you are enrolled in. Degree & Year of Study Not yet set **Graduation** year Not yet set Resume 1 Upload a File LinkedIn Karae Student I am looking for Mandatory Not yet set



Research Companies

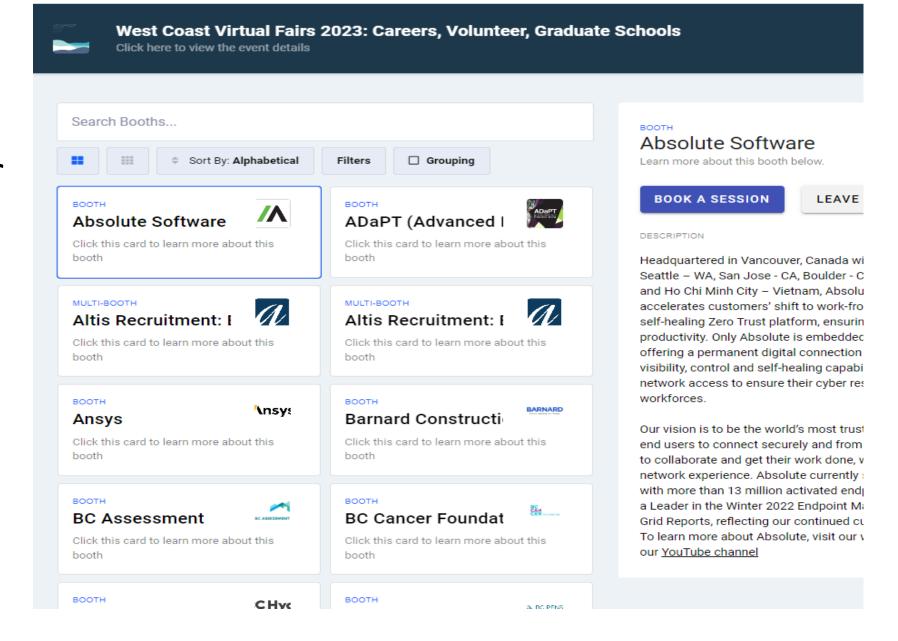
https://www.uvic.ca/career-services/events/west-coast-virtual-fair/



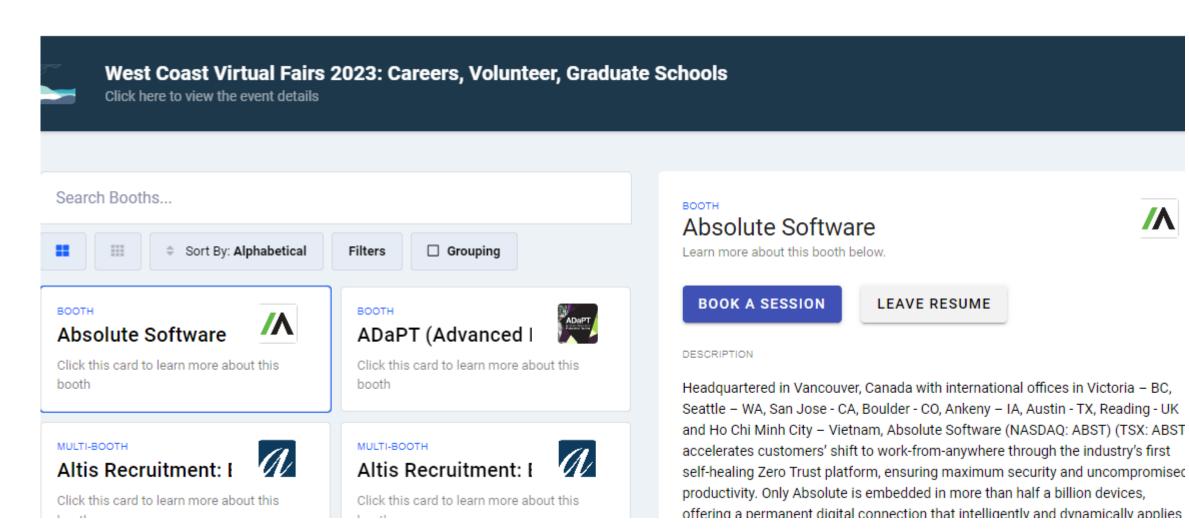
- Find list of employers who are attending
- FILTER for relevant lists
- Investigate websites, LinkedIn, anything that comes up in Google search
- Look for company culture, values how you fit in
- Determine what is something unique you could contribute
- What do you like about the company? Innovation or growth & development
- Make a list of most wanted to least wanted

Filters for your degree and major

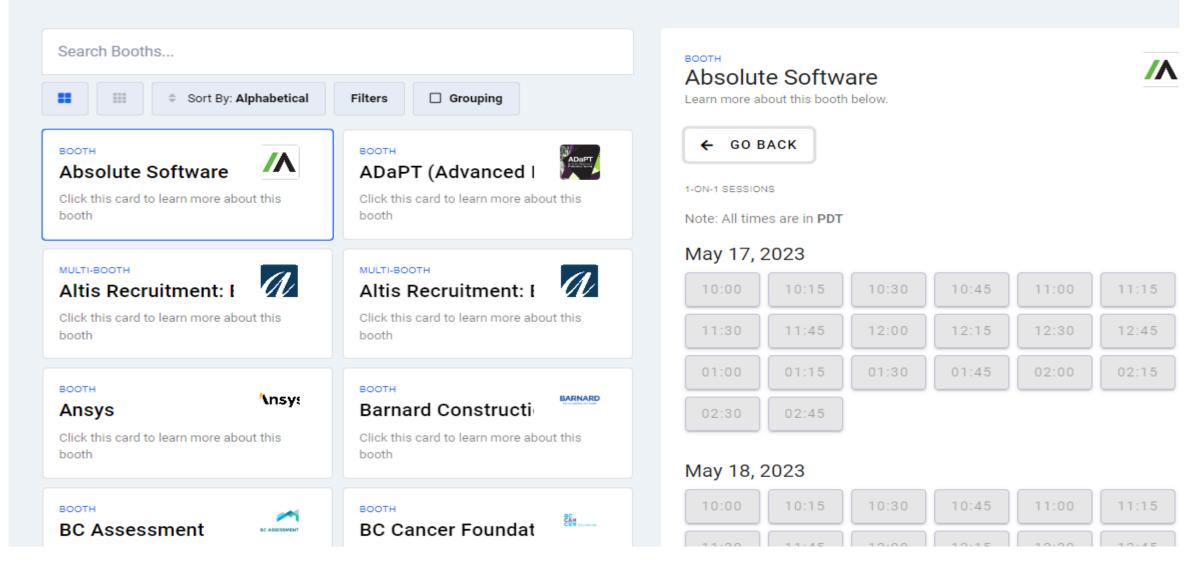
There are 51 employers.



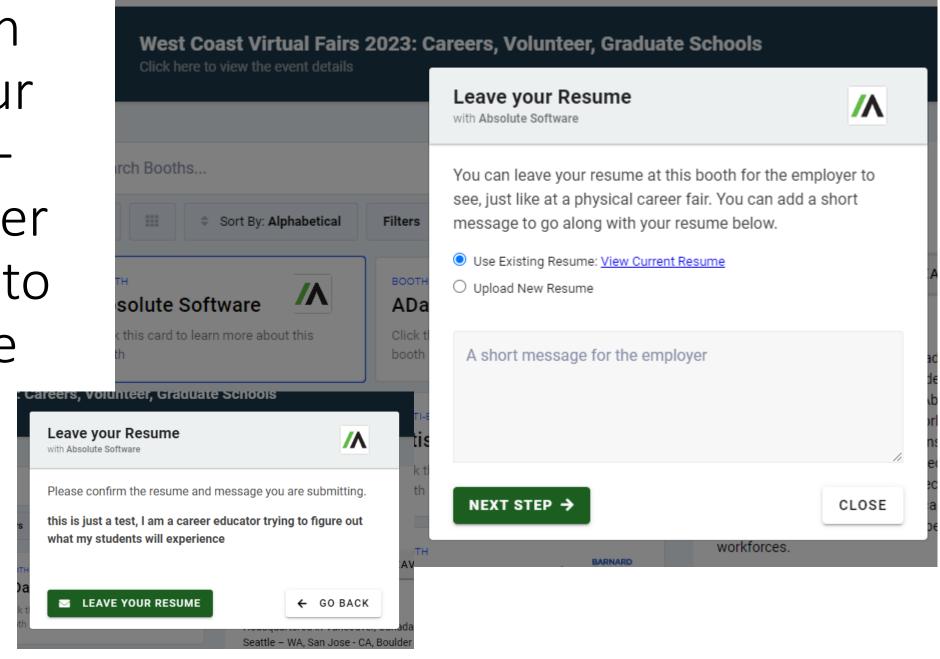
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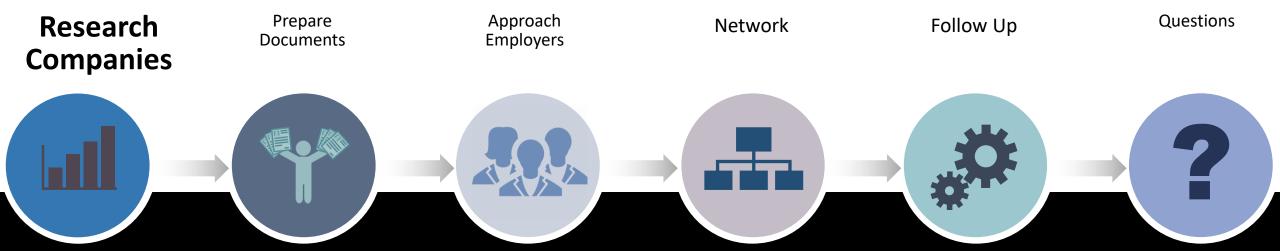


Clicked on Book a Session



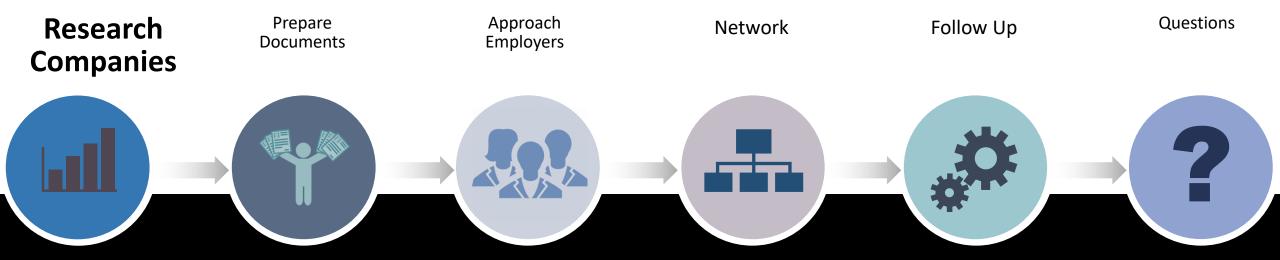
Clicked on Leave Your Resume as no cover letter try to customize





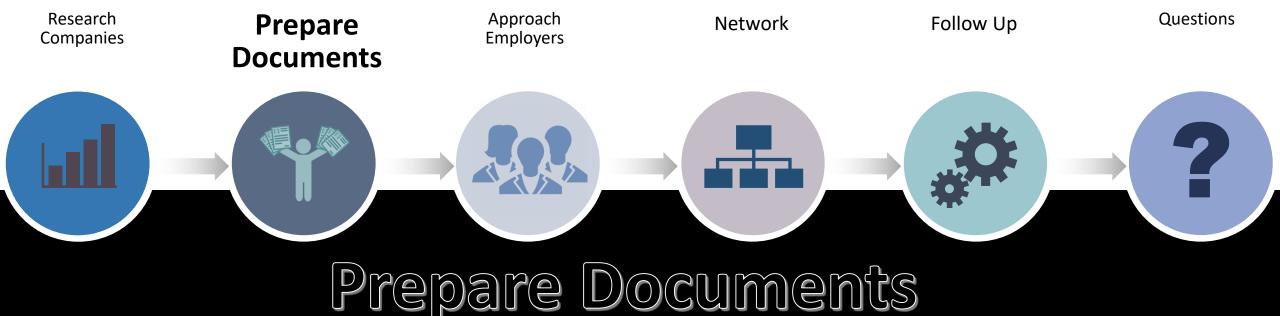
Research Companies

- Each company puts their career tab in a different place
- Look for what the company values

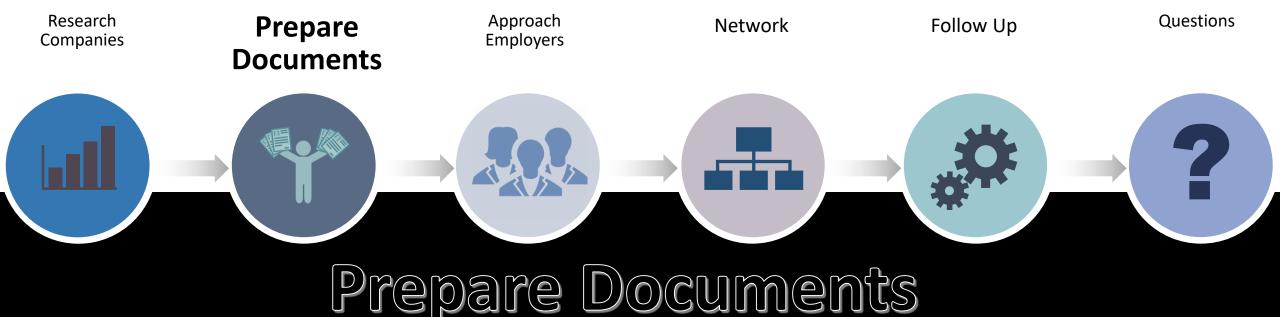


Research Companies

Take 2 mins and find some companies you would like to talk to



- Write resumes
- Get references ready to go
- Have LinkedIn match your resume
- Consider sending a tailored thank you / cover letter for each interview



Resumes

- Each bullet starts with past tense action verb & written as accomplishment statement (includes results, outcomes)
- Employer has not worked where you have, be uber clear

Opening the second of the s

Complete Your Profile

Preferred Name

John Doe

Institution/School

Not yet set

Program

Enter the program you are enrolled in.

Graduation year

Not yet set

Resume



Upload a File

LinkedIn

Karae White

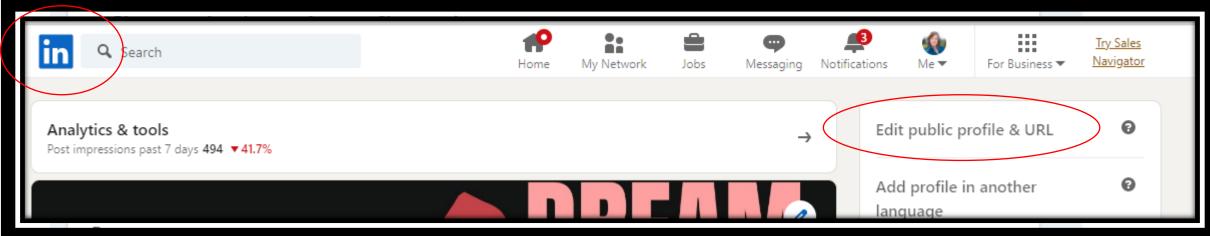
I am looking for Mandatory

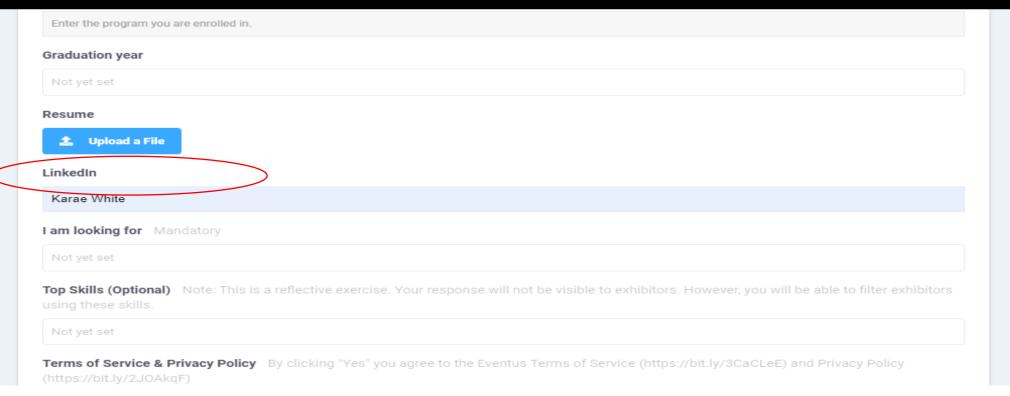
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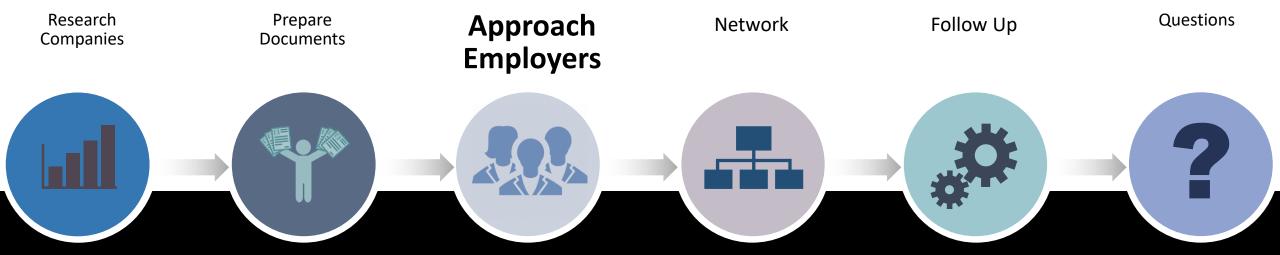
Top Skills (Optional) Note: This is a reflective exercise. Your response will not be visible to exhibitors. However, you will be able to filter exhibitors using these skills.

Not yet set

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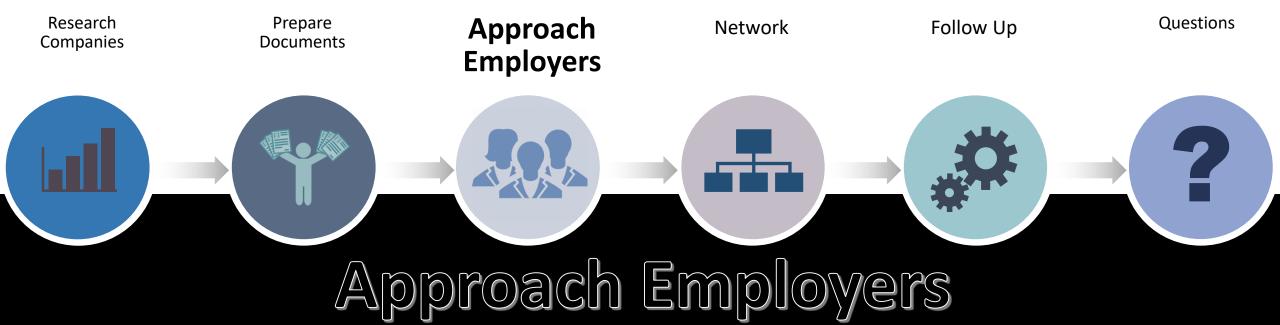




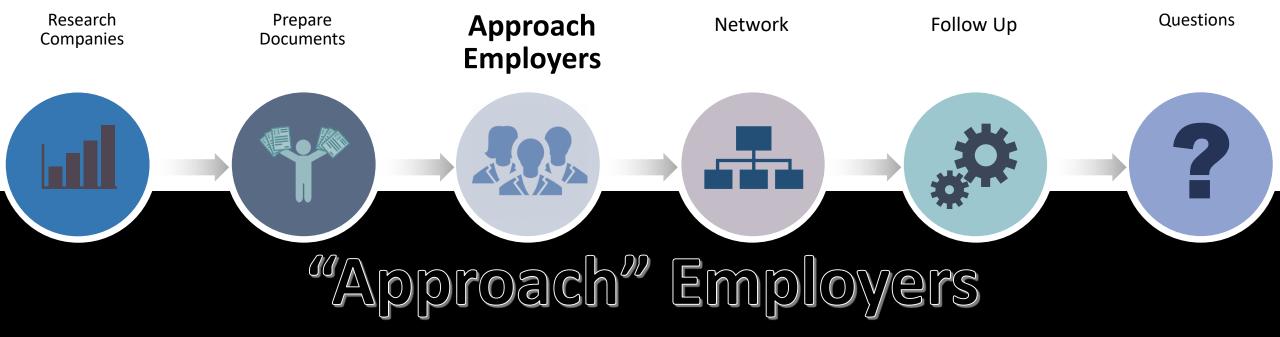


"Approach" Employers

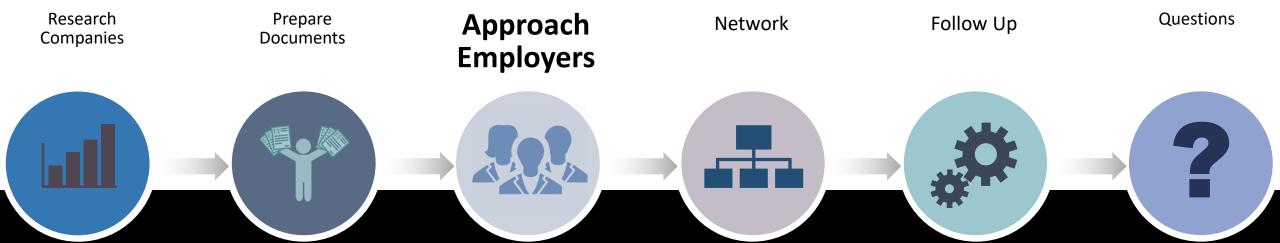
- On website click on company name, then you get into a cue, then they let you in when it is your turn
- Imagine what that feels like as the employer



- Before you begin speaking with recruiters, remember this acronym:
- Greeting, Name, and Goal (short time frame so get to the point)
- Start with a friendly greeting, followed by your full name, and goal for being there (I'm a _____ student looking for summer work)



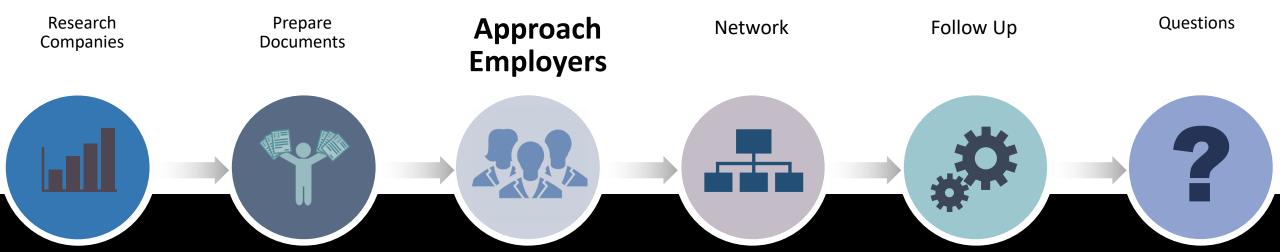
- Tell the Interviewer it is a pleasure to meet them, smile, and make eye contact, then state your name
- Have one question ready to go
- Be polite and professional



Introduce yourself (elevator pitch) - 3 things like skills, education, experiences

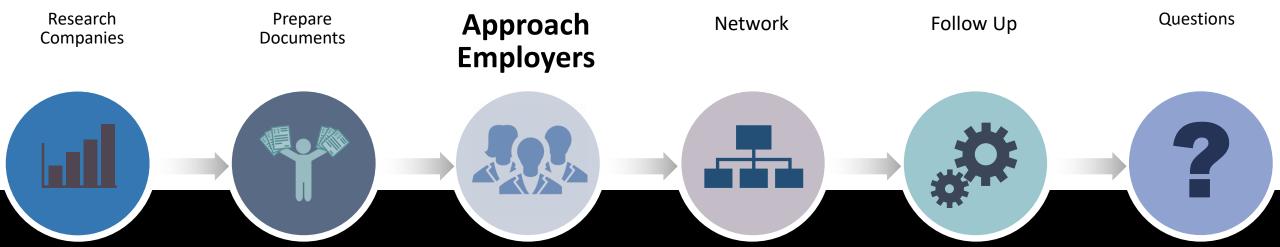
Hi, I am Amanda I am a 3rd year ______ student who loves traveling and working with people from different cultural backgrounds. I am looking for an entry level job in _____. I saw that your company has some interesting projects. Who could I talk to, to learn more?"

- Wow something unusual but try to relate to job (hobbies, interests, travel)
- How you do your work (communication, problem solver, details)
- Now looking for a summer job, post graduation year round position, etc

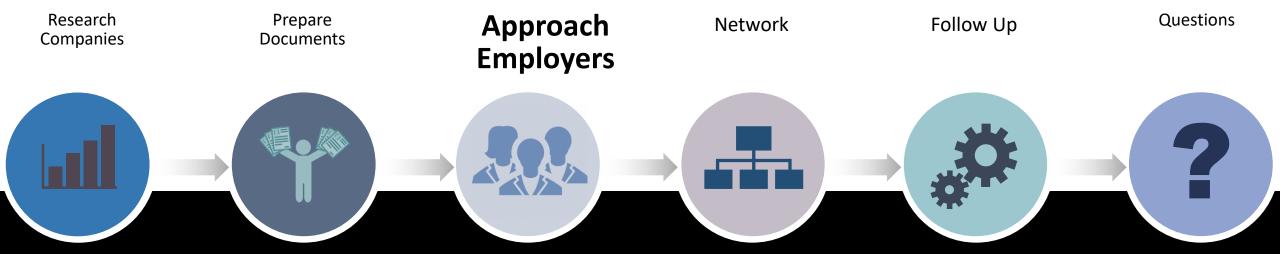


Have 1 -2 questions ready to go

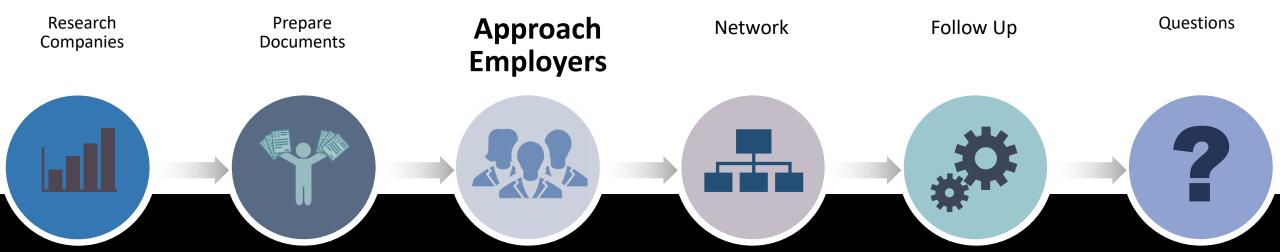
- Ask "What positions are you hiring for? What skills do you look for most in a candidate for X position?" "What is one of the biggest challenges of the job?"
- Ask "Could I send you my resume?" "I am looking for career advice, what are entry level positions with your company?"
- Ask "I saw that the company values _____, would the experience I have from _____ be similar?"



- 1. Take 5 mins to work on your introduction / elevator pitch / Wow, How, Now
- 2. Then we will pair up and try them on each other

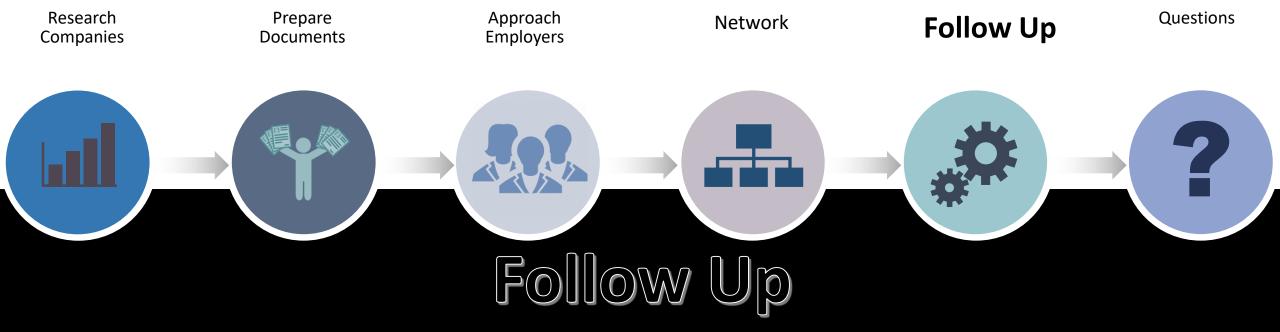


- For each question you ask, be prepared to know how they will answer and what you could say next
- Practice rolling out the conversation in your head, then practice it aloud
- Eg. If they say no that transferable skill is not what they are looking for, could they suggest what skills they are looking for?
- Take a minute and write out a question or two you would like to know



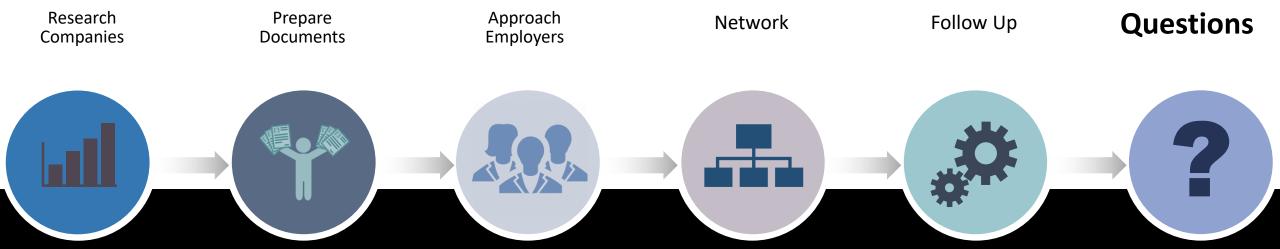
- Ask "Where is the company headed? What kind of projects are in the future?"
- Ask "What is the company culture like? If I want to only work 7 hours/day will that be ok or is over-time expected at some points?"
- Ask "Would the skills I gained here, (show on resume) transfer to an entry level position?

- Who can you connect with? Employers, Professors, Staff, Peers
- · How can you connect? LinkedIn personally and follow company, ask for email
- Why connect is it short term or long term gain or both?
- What do you have to offer the connection?
- Take a minute to connect with someone in this workshop and exchange emails / LI



Keep the gears turning on your connections to companies and people who have the power to hire you or refer you

- Take info learned and add to cover letter
- Connect with on LI, follow company
- Ask if you can check back in ...



Questions

Karae (car-A) White Career Educator in ECS 210 LIM portal select Appointments / Career Services / Search by Provider / Scroll down