Giving UVic its Edge – diversifying funding sources

- Current funding
- Partnership successes & opportunities
- Looking forward
- Your input
Revenue and Funding Sources 2016-17 ($618.4M)

- Student Tuition & Fees: $155.6M (25%)
- Sales (services/products): $70.6M (12%)
- Other: $87.7M (14%)
- Provincial grants: $212M (34%)
- Federal & other grants: $92.5M (15%)
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**Fundraising**
- UVic owned properties
- Investment income
- Other
Partnering externally – our opportunity

- Philanthropy – a potential growth area
- UVic Edge positioning
- Relationship-building
Aligning priorities

- Role of philanthropy at universities
- Process
- Fundraising priorities/donor interests – to align with university priorities
$5.3M SUPPORT TO STUDENTS
1/10 STUDENTS HELPED
93 NEW AWARDS IN 2016-17
Your impact

Pennies Per Paycheque

University of Victoria
Inspiring support

• Donors are partners in tackling issues that matter

• Sharing stories

• Saying thank you
The Culture of Philanthropy

Philanthropy – Development – Fundraising

A role for everybody:
- Ambassador
- Enthusiastic communicator
- Connector
- Cultivator
- Solicitor
- Steward
PHILANTHROPY:
A SHARED APPRECIATION FOR GIVING AND THE DESIRE TO MAKE A POSITIVE IMPACT IN THE LIVES OF OTHERS.
Your input ...

- Advancing philanthropy at UVic
- Things you are doing that inspire support
- Questions for us
Thank you

Campus update website: https://www.uvic.ca/current-faculty-staff/home/updates/index.php

Please send suggestions for future topics to uviccampusupdate@uvic.ca