

GIVING UVIC ITS EDGE

CAMPUS UPDATE
JUNE 7, 2017



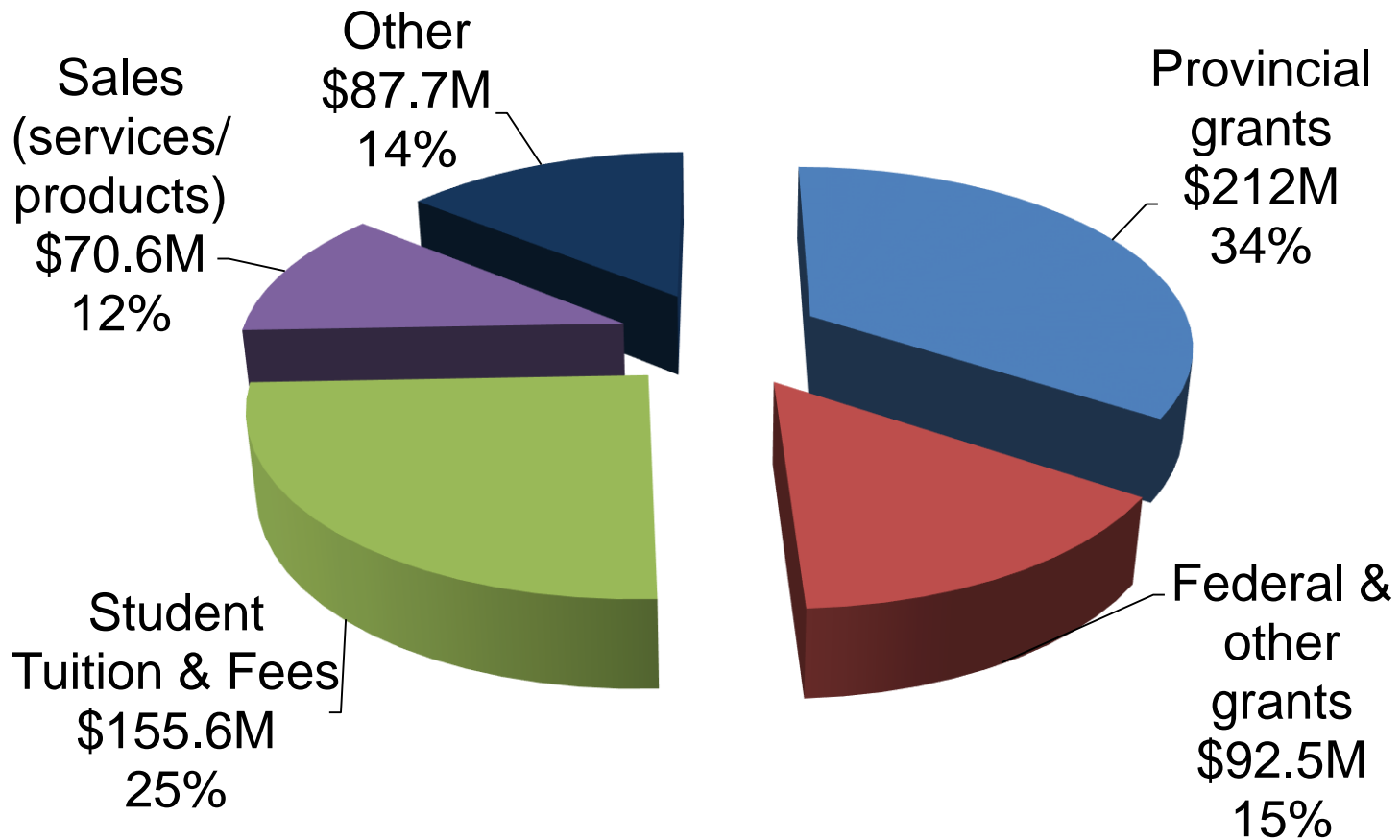


Giving UVic its Edge – diversifying funding sources

- Current funding
- Partnership successes & opportunities
- Looking forward
- Your input

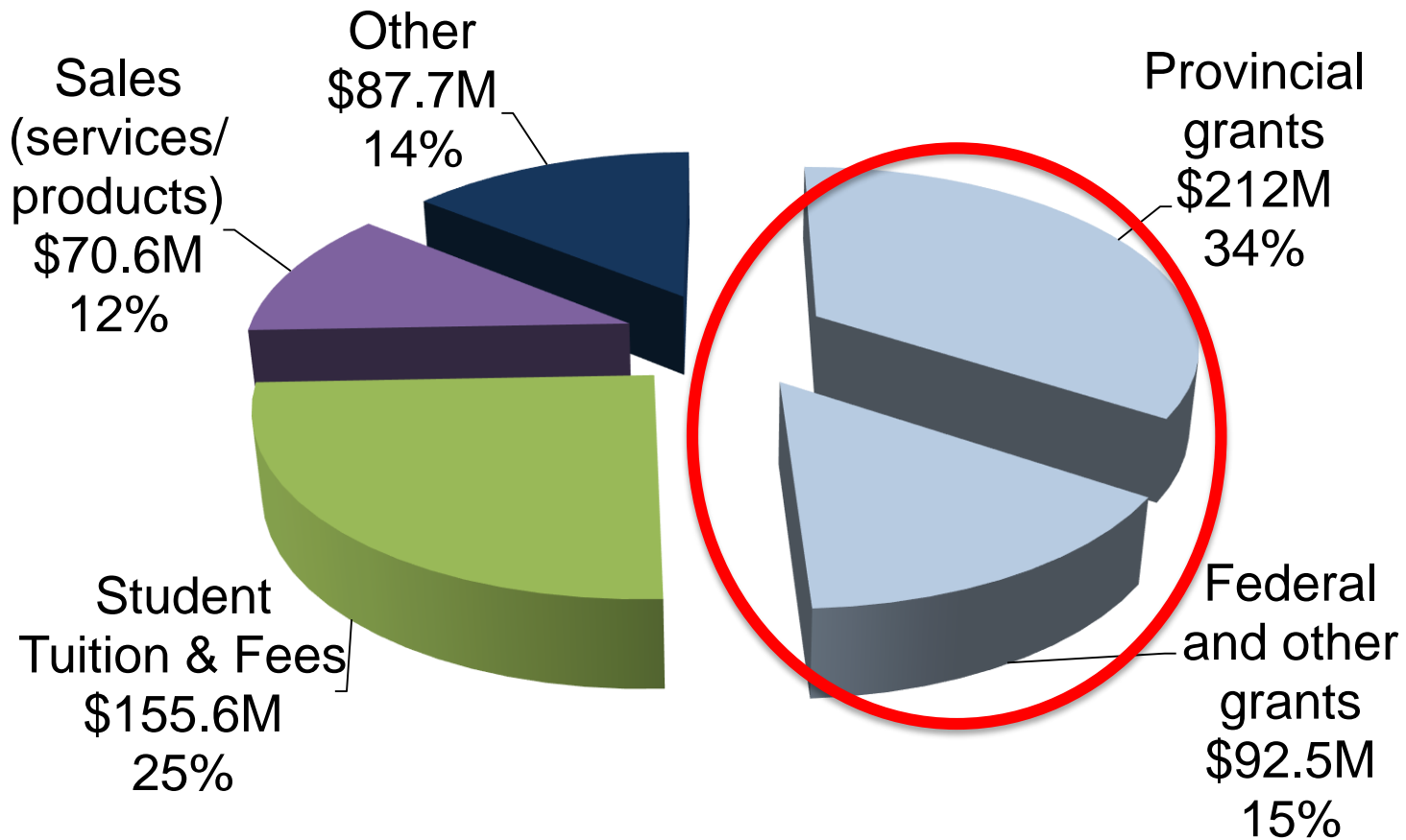


Revenue and Funding Sources 2016-17 (\$618.4M)



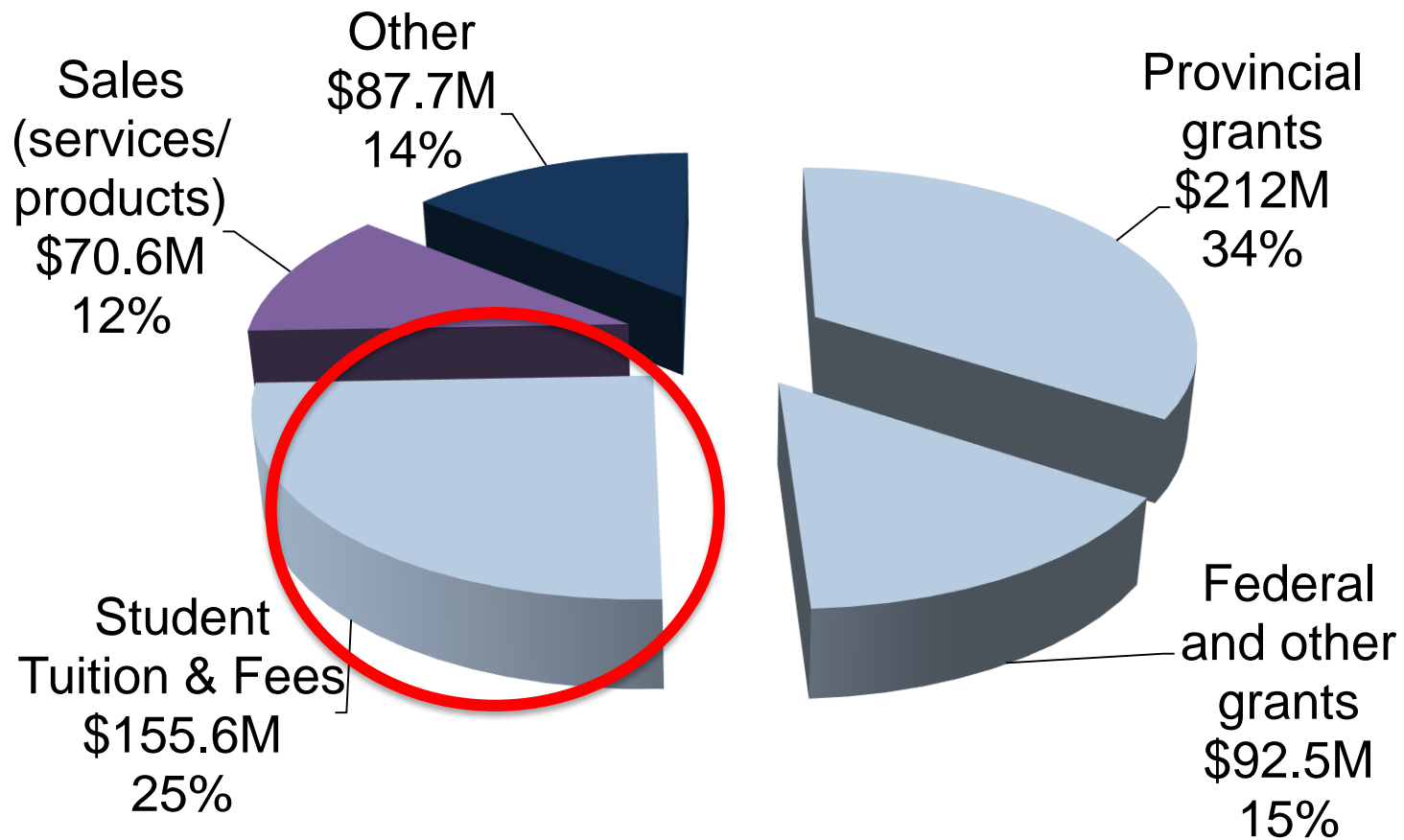


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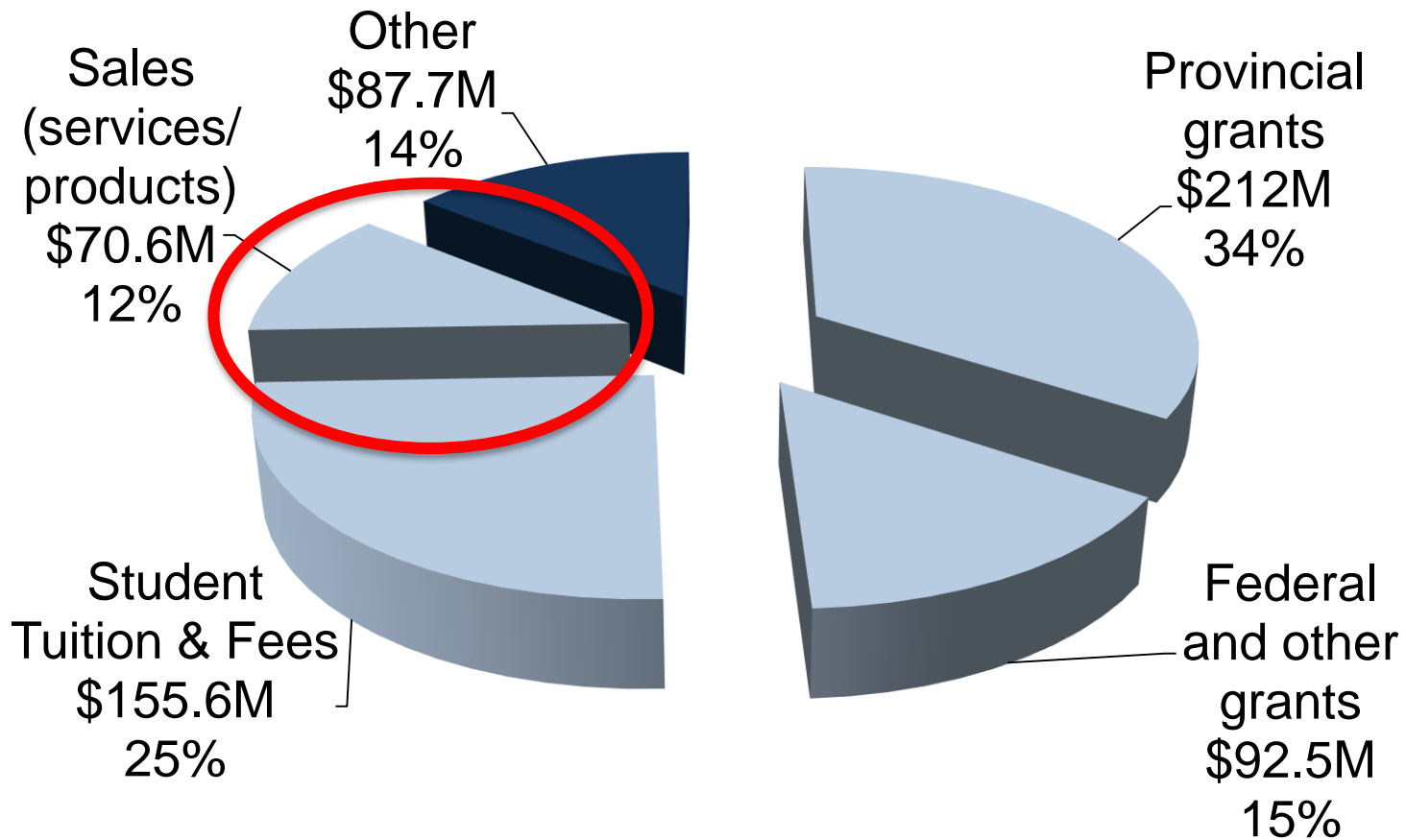


Revenue and Funding Sources 2016-17 (\$618.4M)



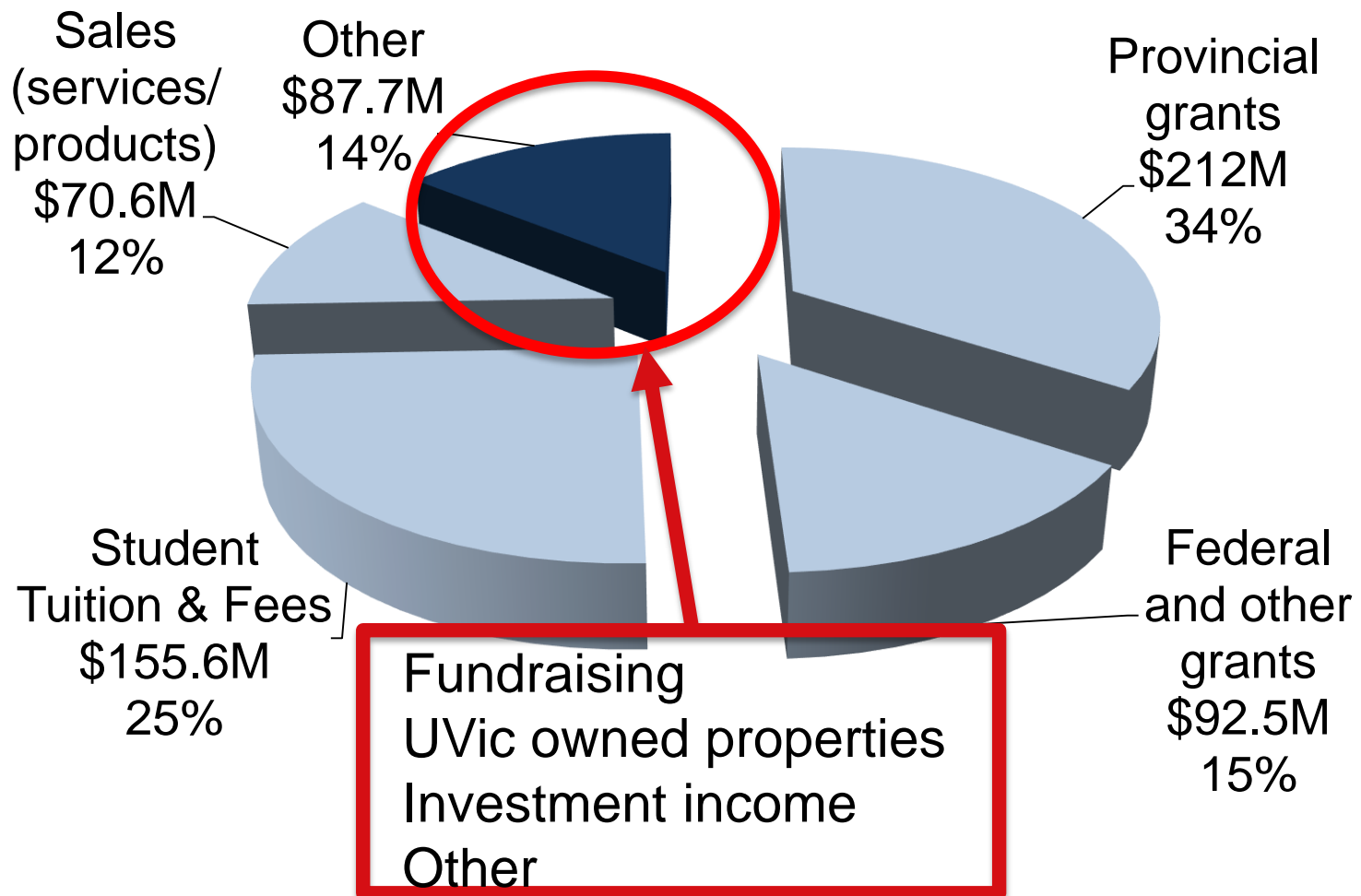


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Partnering externally – our opportunity

- Philanthropy – a potential growth area
- UVic Edge positioning
- Relationship-building



Aligning priorities

- Role of philanthropy at universities
- Process
- Fundraising priorities/donor interests – to align with university priorities



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\$5.3M

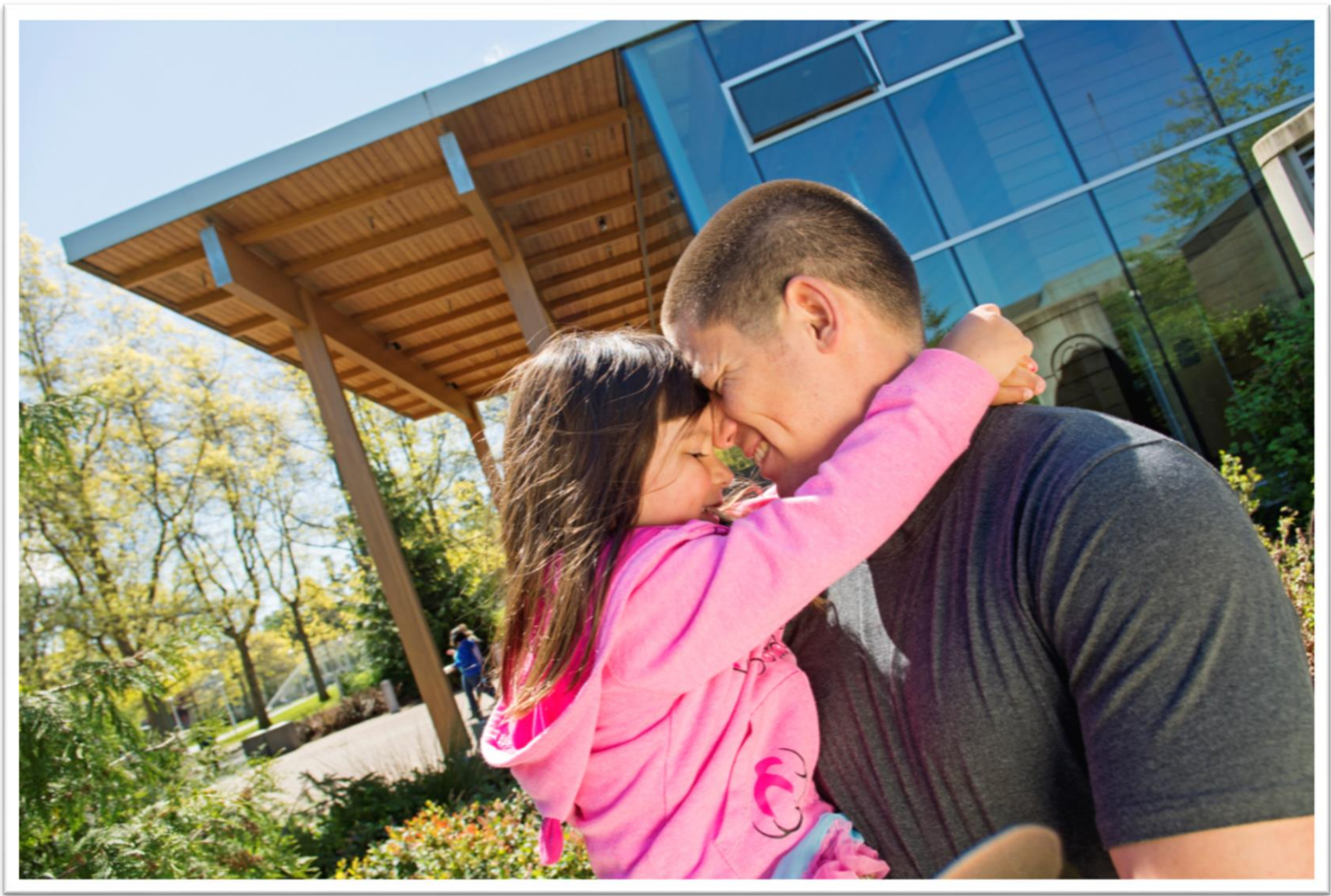
SUPPORT TO STUDENTS

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STUDENTS HELPED

93 

NEW AWARDS IN 2016-17



Your impact



Pennies Per Paycheque





COAST CAPITAL SAVINGS
INNOVATION CENTRE



Hakai

Science on the Coastal Margin





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Inspiring support

- Donors are partners in tackling issues that matter
- Sharing stories
- Saying thank you





The Culture of Philanthropy

Philanthropy – Development – Fundraising

A role for everybody:

- Ambassador
- Enthusiastic communicator
- Connector
- Cultivator
- Solicitor
- Steward



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PHILANTHROPY:

A SHARED APPRECIATION
FOR GIVING AND THE DESIRE
TO MAKE A POSITIVE IMPACT
IN THE LIVES OF OTHERS.



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Your input ...

- Advancing philanthropy at UVic
- Things you are doing that inspire support
- Questions for us

UVIC

Thank you

Campus update website:

<https://www.uvic.ca/current-faculty-staff/home/updates/index.php>

Please send suggestions for future topics to
uviccampusupdate@uvic.ca



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