SOCI 376
Quantitative Research Methods

Instructor: Dr. Zheng Wu

Course Description:

This course introduces quantitative research techniques in sociological research, particularly survey research.

In this course, students will be provided opportunity to examine various basic principles and statistical techniques used by social scientists to conduct their day to day research. It will cover such topics as research design, measurement, questionnaire construction, data collection methods, sampling theory, and data analysis techniques.

Course Outcomes/Objectives:

This course provides students with an opportunity to design and conduct their own research, and develops tangible skills that would allow them to critically assess the quality of research findings and their usefulness in policy development. The course helps students better understand quantitative research and prepares them to conduct basic statistical analysis.

Required Textbook:


Prerequisite:

Sociology 211 & 271.

** A more detailed course outline will be distributed to students during the first week of classes. **