PSYCHOLOGY 351A (A01) – COGNITIVE PSYCHOLOGY – SUMMER 2017
COURSE OUTLINE

TIME: Mon. & Wed.: 12:30pm – 2:20pm, Fri.: 12:30pm – 1:20pm  ROOM: COR B135  WEBSITE: CourseSpaces

INSTRUCTOR: Prof. Adam Krawitz
EMAIL: akrawitz@uvic.ca  OFFICE: Cornett A251  OFFICE HOURS: On CourseSpaces  PHONE: 250-721-7551

TEACHING ASSISTANT: Sheliza Ali
EMAIL: sheliza@uvic.ca  OFFICE: Cornett B032  OFFICE HOURS: On CourseSpaces

COURSE INSPIRATION & GOALS
“In general we’re least aware of what our minds do best.”
Marvin Minsky, p. 29, The Society of Mind, 1986

My primary goals for this course are for you to:
- Improve your knowledge of the field of cognitive psychology;
- Develop your ability to critically evaluate research about cognition.
- Gain a deeper understanding of the methods used to study cognitive processes.
- Increase your appreciation for how cognitive psychology is applicable to everyday life.

REQUIRED MATERIALS

At UVic Bookstore and online: http://www.nelsonbrain.com/shop/isbn/9781285763880

At UVic Bookstore (w/textbook) and online: https://www.nelsonbrain.com/shop/isbn/9781285461083
CogLab website: https://coglab.cengage.com/

HARDWARE: iClicker (Generation 1 or Generation 2)
For sale at the UVic Bookstore. Register your iClicker at: http://www.uvic.ca/iclickerreg

PREREQUISITES & REGISTRATION
Prerequisites for this course: Either PSYC 100A and 100B, or PSYC 210 and 251; and PSYC 201; or permission.

Students are responsible for checking their own registration status. Students will not be added to the course after the Add Deadline on May 15. Students may not be automatically dropped for non-attendance, so students deciding to drop the course must do so themselves. The Drop Deadline with 100% fee reduction is May 15, with 50% fee reduction is May 28, and without penalty of failure is June 12. Refer to the UVic Calendar for further dates: http://web.uvic.ca/calendar/G1/2AYeID.html

GRADES
Your final letter grade in the course will be determined by your total percent score according to the standard UVic grading scale (see the UVic Calendar for details). Final grades ending with a decimal point of 0.5 or above will be rounded to the next higher whole number, and grades ending with a decimal point below 0.5 will be rounded to the next lower whole number. The minimum percentage necessary for each grade is as follows:

<table>
<thead>
<tr>
<th>LETTER GRADE</th>
<th>A+</th>
<th>A</th>
<th>A-</th>
<th>B+</th>
<th>B</th>
<th>B-</th>
<th>C+</th>
<th>C</th>
<th>D</th>
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<tbody>
<tr>
<td>MINIMUM %</td>
<td>90</td>
<td>85</td>
<td>80</td>
<td>77</td>
<td>73</td>
<td>70</td>
<td>65</td>
<td>60</td>
<td>50</td>
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EVALUATION
Your grade will be based on the following items:

<table>
<thead>
<tr>
<th>ITEM</th>
<th>DATE</th>
<th>% OF GRADE</th>
</tr>
</thead>
<tbody>
<tr>
<td>iClicker Participation</td>
<td>throughout</td>
<td>4</td>
</tr>
<tr>
<td>CogLab Experiments</td>
<td>throughout</td>
<td>8</td>
</tr>
<tr>
<td>Research Report</td>
<td>Fri., June 23</td>
<td>8</td>
</tr>
<tr>
<td>Exam 1</td>
<td>Fri., May 19</td>
<td>20</td>
</tr>
<tr>
<td>Exam 2</td>
<td>Fri., June 2</td>
<td>20</td>
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<tr>
<td>Exam 3</td>
<td>Fri., June 16</td>
<td>20</td>
</tr>
<tr>
<td>Exam 4</td>
<td>Fri., June 30</td>
<td>20</td>
</tr>
<tr>
<td>Extra Credit</td>
<td>by Fri., June 30</td>
<td>(up to 2)</td>
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\[= 100\%\]

iCLICKER PARTICIPATION (4%): The use of iClickers in the classroom will give you opportunities to participate in class, compare your thoughts with those of other students, and provide me with feedback on the level of understanding in the classroom. You will not be evaluated on the answers you give, just on participation. iClicker participation credit for a class is earned by making at least one iClicker response that day. Credit will be given for each class, except for the first class and exam days, thus there are 18 available classes. You can miss iClicker participation in up to 4 classes and still receive full credit. If you miss participation in more than 4 classes, your grade will be based on the number of days you participated divided by 14.

COGLAB EXPERIMENTS (8%): The CogLab experiments will give you hands-on experience with experimental tasks, and will allow us to look at the aggregate results of our own data. Detailed instructions on how to use CogLab are provided on CourseSpaces. Credit will be given for completing each of the 8 required labs by the specified deadline. Each lab will be due at 6pm. If you experience technical difficulty with a lab that will prevent you from completing it on time, you must contact the instructor before the relevant deadline in order to receive credit.

RESEARCH REPORT (8%): The research report will give you experience searching the scientific literature, reading an original research article, and thinking about how research studies incrementally build up our knowledge of cognition. You will write a brief report (2 pages maximum) that summarizes an experiment in a peer reviewed journal article. The experiment you describe should follow-up on one of the CogLab experiments required for this course. You will describe the research question addressed, how it relates to the original CogLab experiment, how the follow-up experiment addresses the question, and what results were found. Further details will be provided in a separate document on CourseSpaces during the term, and we will discuss the assignment in class. The report will be due in printed form at the start of class on Friday, June 23. Late papers will be penalized 25% and will not be accepted after the start of class on Monday, June 26.

EXAMS (80%): Exams will evaluate your understanding of the material presented in the lectures, CogLab experiments, and textbook. Exams will include multiple choice and short answer questions on the following topics:

- Exam 1: History & Methods and Perception
- Exam 2: Visual Imagery and Attention
- Exam 3: Short-Term & Working Memory and Long-Term Memory
- Exam 4: Knowledge and Problem Solving

All 4 exams will be in class. You are responsible for attending examinations as scheduled. If you miss an exam for a valid, documented reason (e.g. illness or accident) you may be permitted to write a make-up test at the instructor’s discretion. Unexcused missed examinations will be assigned a score of zero.
EXTRA CREDIT (UP TO 2%):

RESEARCH PARTICIPATION: Experience research being carried out here at UVic, while simultaneously helping out our scientific community with data collection. Earn up to 2% toward your final grade by participating in research studies in the Department of Psychology. Each 15 minutes of participation will earn 0.5 credits and up to 4 credits may be counted toward this course. Each credit increases your final grade by 0.5%, thus 2 hours (i.e. 4 credits) of participation will earn the full 2%. For details, go to the Psychology Research Participation System web page (http://www.uvic.ca/socialsciences/psychology/research/participants) and follow the instructions for students. You are encouraged, but not required, to participate in studies pertaining to this class. The last day for earning and assigning credits towards this course is Friday, June 30.

ALTERNATIVE ACTIVITY (ARTICLE REVIEWS): If you want to earn extra credit, but do not wish to be a research participant, article reviews are an alternative. You will gain research experience by writing reviews of recent journal articles that report original research relevant to the course. Each review will be worth 1% extra credit and a maximum of 2 reviews will be accepted (i.e. you can earn a total of 2% extra credit). You must send an email to the TA no later than the start of class on Friday, June 23, indicating you wish to use this option, and submitting the chosen journal article(s) for approval. Completed reviews must be submitted in printed form no later than Friday, June 30. Details and requirements are on CourseSpaces.

COURSE EXPERIENCE SURVEY (CES)

Near the end of the term, you will receive an email inviting you to complete the CES online. We will complete the CES in class on Wednesday, June 28. I will set aside ~15 minutes at the beginning of class. We do the CES in class because this increases the number of students who complete it. You will need your UVic Netlink ID and a laptop, tablet, or mobile device. If you do not own one then please try to borrow one for that class. If you don’t complete the CES during class, you can complete it at any time during the last week of classes.

I value your feedback on this course! The more students that complete the survey, the more meaningful and informative the results will be. The CES provides vital information that I will use to improve this course in the future. It will also be used by the Department of Psychology to evaluate my performance as an instructor. I will not receive the results until after I have submitted marks for this course. Responses are anonymous unless you choose to say things in optional open-ended comments that identify you.
TIPS FOR SUCCESS
Please consider the following suggestions for maximizing success:
- Attend, participate, and engage in class.
- Use the posted lecture slides for note-taking, reference, and studying.
- Perform the CogLab experiments and understand their purpose and results.
- Read the book chapters to augment the lecture material.
- When you are studying, don’t just reread, actively self-test.
- Focus not just on facts, but also on concepts, methods, and logical arguments.
- Don’t cram, rather, spread out you study time over days and weeks.
- Organize a study group using the Student Discussion Forum on CourseSpaces.
- If you struggle in the course, seek help sooner rather than later – we want you to succeed!

SOURCES OF ASSISTANCE
Please make use of the following resources as needed:

COURSE MATERIAL: Do you have questions about course material? Or do you just want to chat about the course?
Please feel free to contact Prof. Krawitz or the TA during office hours or by email.

COURSE MARKS: Do you have questions about the marking of an exam or assignment? First, review the course material, including the answer key (if applicable), to determine the explanation yourself. Second, if you still have questions, visit the TA during office hours. Third, if talking to the TA does not resolve the issue, visit Prof. Krawitz during office hours.

iCLICKER: If you have not received any iClicker participation points, and you believe you should have, first make sure that you have registered your iClicker at UVic: http://www.uvic.ca/iclickerreg
For iClicker technical support, refer here: http://www.uvic.ca/systems/support/learningteaching/iclicker/

COURSESACES, EMAIL, NETLINK ID, LAB COMPUTERS: For technical matters, please contact the Computer Help Desk: helpdesk@uvic.ca, (250) 721-7687, Clearihue A004, or visit the University Systems Help Centre: http://www.uvic.ca/systems/support/

PSYCHOLOGY RESEARCH PARTICIPATION SYSTEM: Email the coordinator: p100res@uvic.ca, or refer to the documentation at: http://www.uvic.ca/socialsciences/psychology/research/participants/

ACADEMIC ACCOMMODATION: Students with diverse learning styles and needs are welcome in this course. In particular, if you have a disability/health consideration that may require accommodation, please feel free to approach me and/or the Resource Centre for Students with a Disability (RCSD) as soon as possible. The RCSD staff members are available by appointment to assess specific needs, provide referrals and arrange appropriate accommodations: http://rcsd.uvic.ca/

ENGLISH AS AN ADDITIONAL LANGUAGE: If English is not your first language and you are having trouble because of that, please contact the English Language Centre: http://www.ues.uvic.ca/elc/

MENTAL HEALTH AND WELL-BEING: Most students at one time or another struggle with mental health issues (anxiety, depression, insomnia, substance abuse, etc.). UVic has a wealth of resources to help students through those tough times: http://www.uvic.ca/mentalhealth/students/

Students are expected to familiarize themselves with the Important Course Policy Information (attached).
<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
<th>READING</th>
<th>COGLab</th>
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<tbody>
<tr>
<td>Mon., May 8</td>
<td>0. INTRODUCTION</td>
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</tr>
<tr>
<td>Wed., May 10</td>
<td>1. HISTORY &amp; METHODS</td>
<td>Chpt. 1</td>
<td>SIMPLE DETECTION. Due 6pm, Thu., May 11</td>
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<td>Fri., May 12</td>
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<tr>
<td>Mon., May 15</td>
<td>2. PERCEPTION</td>
<td>Chpt. 3</td>
<td>SIGNAL DETECTION. Due 6pm, Sun., May 14</td>
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<td>Wed., May 17</td>
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<tr>
<td>Fri., May 19</td>
<td>EXAM 1 (History &amp; Methods and Perception)</td>
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<tr>
<td>(Mon., May 22)</td>
<td>VICTORIA DAY – NO CLASS</td>
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<tr>
<td>Wed., May 24</td>
<td>3. VISUAL IMAGERY</td>
<td>Chpt. 10</td>
<td>MENTAL ROTATION. Due 6pm, Tue., May 23</td>
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<td>Fri., May 26</td>
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<td>Mon., May 29</td>
<td>4. ATTENTION</td>
<td>Chpt. 4</td>
<td>SPATIAL CUEING. Due 6pm, Sun., May 28</td>
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<td>Wed., May 31</td>
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<tr>
<td>Fri., June 2</td>
<td>EXAM 2 (Visual Imagery and Attention)</td>
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<td>Mon., June 5</td>
<td>5. SHORT-TERM &amp; WORKING MEMORY</td>
<td>Chpt. 5</td>
<td>STERNBERG SEARCH. Due 6pm, Sun., June 4</td>
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<td>Wed., June 7</td>
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<td>Fri., June 9</td>
<td>6. LONG-TERM MEMORY</td>
<td>Chpt. 6, 7, &amp; 8</td>
<td>FALSE MEMORY. Due 6pm, Sun., June 11</td>
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<td>Mon., June 12</td>
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<td>Wed., June 14</td>
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<td>Fri., June 16</td>
<td>EXAM 3 (Short-Term &amp; Working Memory and Long-Term Memory)</td>
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<td>Mon., June 19</td>
<td>7. KNOWLEDGE</td>
<td>Chpt. 9</td>
<td>LEXICAL DECISION. Due 6pm, Sun., June 18</td>
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<td>Wed., June 21</td>
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<tr>
<td>Fri., June 23</td>
<td>RESEARCH REPORT. Due at start of class, Fri., June 23</td>
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<tr>
<td>Mon., June 26</td>
<td>8. PROBLEM SOLVING</td>
<td>Chpt. 12</td>
<td>WASON SELECTION. Due 6pm, Thu., June 22</td>
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<tr>
<td>Wed., June 28</td>
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<tr>
<td>Fri., June 30</td>
<td>EXAM 4 (Knowledge and Problem Solving)</td>
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Prerequisites

Students who remain in courses for which they do not have the prerequisites do so at their own risk. Students who complete courses without prerequisites ARE NOT exempt from having to complete the prerequisite course(s) if such courses are required for the degree program.

Program Requirements

For more information see pages 310-313 of the UVic Calendar May 2017.

Registration Status

Students are responsible for verifying their registration status. Registration status may be verified using My Page, View Schedule. Course adds and drops will not be processed after the deadlines set out in the current UVic Calendar.

Commitment to Inclusivity and Diversity

The University of Victoria is committed to promoting, providing and protecting a positive and supportive and safe learning and working environment for all its members.

In the Event of Illness, Accident or Family Affliction (See UVic Calendar, May 2017, p. 49-51)

- What to do if you miss the final exam scheduled on the last day of classes

Apply at Records Services for a “Request for Academic Concession”, normally within 10 working days of the date of the exam. Records Services will forward the form to the instructor. If the concession is granted, the instructor will determine how to deal with the situation (for example, a deferred exam). Where a concession is not applied for or where such application is denied, an N grade will be entered on the student’s academic record.

OR, you can download the Request for Academic Concession form here: http://www.uvic.ca/registrar/assets/docs/record-forms/rac.pdf

- What to do if you miss an exam other than one scheduled on the last day of classes

Do not apply at Records Services for a “Request for Academic Concession”. Instead submit documentation of the illness, accident or family affliction directly to your course instructor (or designated teaching assistant).

- What to do if you require additional time to complete course requirements

Apply at Records Services for a “Request for Academic Concession”, normally within 10 working days of the end of the course. Records Services will forward the form to the instructor. If the concession is granted, the instructor will determine how to deal with the situation. Where a concession is not applied for or where such application is denied, an N grade will be entered on the student’s academic record.

OR, you can download the Request for Academic Concession form here: http://www.uvic.ca/registrar/assets/docs/record-forms/rac.pdf
Policy on Academic Integrity including Plagiarism and Cheating

The Department of Psychology fully endorses and intends to enforce rigorously the Senate Policy on Academic Integrity ([http://web.uvic.ca/calendar2017-05/undergrad/info/regulations/academic-integrity.html](http://web.uvic.ca/calendar2017-05/undergrad/info/regulations/academic-integrity.html), p. 45-48, UVic Calendar May 2017). It is of utmost importance that students who do their work honestly be protected from those who do not. Because this policy is in place to ensure that students carry out and benefit from the learning activities assigned in each course, it is expected that students will cooperate in its implementation.

The offences defined by the policy can be summarized briefly as follows:

1. **Plagiarism.** You must make sure that the work you submit is your work and not someone else’s. There are proper procedures for citing the works of others. The student is responsible for being aware of and using these procedures.

2. **Multiple Submission.** Only under exceptional circumstances may a work submitted to fulfill an academic requirement be used to satisfy another similar requirement. The student is responsible for clarifying this with the instructor(s) involved.

3. **Falsifying Materials Subject to Academic Evaluation.** This includes falsification of data, use of commercially prepared essays, using information from the Internet without proper citation, citing sources from which material is not actually obtained, etc.

4. **Cheating on Assignments, Tests, and Examinations.** You may not copy the work of others in or out of class; you may not give your work to others for the purpose of copying; you may not use unauthorized material or equipment during examinations or tests; and you may not impersonate or allow yourself to be impersonated by another at an examination. The Department of Psychology has a policy of not making old examinations available for study purposes. Therefore, use of old exams without the express written permission of the instructor constitutes cheating by the user, and abetting of cheating by the person who provided the exam.

5. **Being an Accessory to Offences.** This means that helping another student to cheat (for instance, by showing or communicating to them answers to an assignment, or by allowing them to view answers on an exam) is an academic offence.

Instructors are expected to make every effort to prevent cheating and plagiarism. This may include the assignment of seating for examinations, asking students to move during examinations, requests to see student identification cards, and other measures as appropriate. Instructors also have available to them a variety of tools and procedures to check for Internet and electronic media-based cheating. In instances of suspected or actual plagiarism or cheating, instructors, following prescribed procedures, are authorized to take steps consistent with the degree of the offence. These measures will range from a zero on the test or assignment or a failing grade for the course, probation within a program to temporary or even permanent suspension from the University.

Rights of Appeal are described in the Policy on Academic Integrity in the University calendar (on p. 54-57 in 2015-2016).

The definitive source for information on Academic Integrity is the University Calendar (p. 45-48 in May 2017) ([http://web.uvic.ca/calendar2017-05/undergrad/info/regulations/academic-integrity.html](http://web.uvic.ca/calendar2017-05/undergrad/info/regulations/academic-integrity.html))

Other useful resources on Plagiarism and Cheating include:

1. The Study Solutions Office: [https://www.uvic.ca/services/counselling/success/study/index.php](https://www.uvic.ca/services/counselling/success/study/index.php)
2. The Ombudsperson's office: [http://www.uvss.uvic.ca/ombudsperson/pubsguides/plagiarism.pdf](http://www.uvss.uvic.ca/ombudsperson/pubsguides/plagiarism.pdf)