University of Victoria External Award Listings
For Students Studying Business/Commerce

AgoraPulse Social Media Management Scholarship

The AgoraPulse Social Media Management Scholarship is an award for high school and college students interested in Social Media Management. Students applying must submit a brief essay explaining the best use of social media management — the act of engaging with a targeted audience on social media to increase brand visibility and build trust and top of mind awareness — that they have seen. In 5 paragraphs or less, you should share what you saw (feel free to link to it if its online), how it made you feel, the call-to-action, and ultimately explain why you feel it was the best use of social media that you have ever seen for the purposes of achieving business goals (typically increasing revenue and profits through increased brand visibility and top of mind awareness).

- Amount: $1,000
- Website: https://www.agorapulse.com/social-media-management-scholarship
- Deadline: Please see website for deadline

BeTheBoss Future of Franchising Award

This award is for all Canadian citizens or permanent residents that are enrolled full time in post-secondary studies (undergraduate or graduate).

- Amount: Visit website for 2016 information
- Website: http://www.betheboss.ca/future-of-franchising-awards.cfm
- Deadline: Please see website for deadline

BMO Financial Group/Lime Connect Canada Scholarship Program

BMO Financial Group/Lime Connect Canada Scholarship Program for Students with Disabilities: This program helps to fund the education of current undergraduate or graduate students enrolled at a university or recognized college in Canada. Students must be a Canadian resident and have a strong interest in pursuing a career in retail banking.

- Amount: $2,500
- Website: http://www.limeconnect.com/opportunities/page/bmo-financial-group-lime-connect-canada-scholarship-program-for-students-with-disabilities
- Deadline: Please see website for deadline

BMO Capital Markets Lime Connect Equity Through Education Scholarship Program: This is for undergraduate and graduate students pursing a degree in business/commerce, engineering,
math, physics, statistics or a related discipline and who are interested in a career in Financial Services with a focus on Capital Markets preferred.

- Amount: $5,000
- Deadline: Please see website for deadline

**British Chevening Scholarships**

The British High Commission in Canada offers several awards each year to enable Canadians to pursue post-graduate studies in Britain. Most of the scholarships are awarded in the fields of international relations, politics, business and law.

- Amount: Visit website for information
- Website: [http://www.chevening.org/canada/](http://www.chevening.org/canada/)
- Deadline: Please see website for deadline

**Canadian Hospitality Foundation**

The Canadian Hospitality Foundation is very proud to offer approximately $200,000 in scholarships for students wishing to pursue a career in the hospitality, foodservice and tourism industry across Canada annually. We are Canada's largest industry-driven source for scholarships.

- Amount: Approximately $200,000 in scholarships
- Website: [http://www.thechf.ca/scholarships](http://www.thechf.ca/scholarships)
- Email: slkarras@uvic.ca (Sheryl Karras – Peter B. Gustavson School of Business)
- Deadline: Please contact email for deadline

**Credit Union Central of Saskatchewan: The Norm Bromberger Research Bursary**

The Norm Bromberger Research Bursary will provide annual funding to encourage research in the area of co-operatives and credit unions. Please see website for eligibility criteria and requirements.

- Amount: $2,000
- Website: [https://students.usask.ca/money/awards/graduate-awards.php?award=EX5151G&search_keywords=graduate+research+fellowship&department=&category=&award_type=&deadline=&sort_col=value&sort_dir=asc](https://students.usask.ca/money/awards/graduate-awards.php?award=EX5151G&search_keywords=graduate+research+fellowship&department=&category=&award_type=&deadline=&sort_col=value&sort_dir=asc)
- Deadline: Please contact email for deadline

**Ellen Bell YMCA Memorial Scholarship**

This award is for a female student registered in a College or University academic program planning to pursue a career in Marketing and Advertising.

- Amount: $1,000
• Website: https://gv.ymca.ca/Opportunities-to-Give/Endowment-Fund-of-the-YMCA-of-Greater-Vancouver/Details-about-Woodwards- YMCA
• Deadline: Please see website for deadline

Export Development Canada (EDC): International Business Scholarships

Through the Youth Education Program, EDC awards scholarships to Canadian students with a demonstrated interest in international business. Students must be studying business (international business, commerce, finance, economics, accounting etc.) or business combined with environmental or sustainability courses.
• Amount: Up to 30 scholarships of $4,000 in value
• Website: http://www.edc.ca/scholarships
• Deadline: Please see website for deadline

GE Foundation Scholar-Leaders Program in Canada

The GE Foundation Scholar-Leaders Program provides financial support and skills development opportunities for accomplished first-year undergraduate students from recognized institutions who are pursuing degrees in the fields of engineering or business/management. To be eligible, Canadian residents must be an Aboriginal individual (First Nation status or non-status, Metis or Inuit) and studying engineering or business/management.
• Amount: $3,000 per year for 2nd, 3rd, and 4th year of undergraduate program
• Contact: gefslp-canada@iie.org; 1-800-486-0308
• Website: http://scholarshipandmore.org/canada/program-details/
• Deadline: Please see website for deadline

Government Finance Officers Association

The Government Finance Officers Association is offering four different scholarships for students planning to pursue a career in state or local government finance. Applicants should have a superior record of academic achievement and/or job performance and show promise of completion of their studies at a high level of performance. See website for specific eligibility criteria and guidelines.
• Amount: Three (3) scholarships of $7,000; One (1) scholarship of $12,000
• Website: http://www.gfoa.org/about-gfoa/student-opportunities/scholarships-full-and-part-time-students
• Deadline: Please see website for deadline
**HomeGuyd’s Scholarship for Business and Management Students**

Being educated is one of the greatest gifts of life. It is the stepping-stone for future entrepreneurs to change the world and that is why this scholarship is available to undergraduate or postgraduate students attending an accredited four-year college or recognized university for Business and Management Studies.

- **Amount:** Two (2) scholarships of $1,200 each (one fall and one spring)
- **Website:** [https://homeguyd.com/500-scholarship/](https://homeguyd.com/500-scholarship/)
- **Email:** homeguyd@gmail.com
- **Deadline:** Please see website for deadline

**James Lee Foundation**

The JLF Scholarship is open to emerging non-professional creative talent from across Canada looking to enter the advertising industry. Please see website for specific requirements and eligibility.

- **Amount:** $5,000
- **Deadline:** Please see website for deadline

**Kerotin Annual Women in Business Scholarship**

Kerotin is offering a scholarship to high school and college/university students. Annually, once each year, they will award a $1,000 USD scholarship to a female student enrolled in a business or beauty program who submits a unique essay that answers their questions and meets their requirements detailed on their scholarship web page.

- **Amount:** $1,000 USD
- **Website:** [https://kerotin.com/pages/scholarship](https://kerotin.com/pages/scholarship)
- **Email:** scholarship@kerotin.com
- **Deadline:** Please see website for deadline

**Lead Roster B2B Sales & Marketing Scholarship**

The Lead Roster B2B Sales & Marketing Scholarship is a highly competitive award for high school, college and university students interested in sales & marketing. Studying in the fields of Business, Marketing, Computer Science, Communications, or IT are recommended but not required.

- **Amount:** $1,000
- **Website:** [https://www.leadroster.com/?scholarship](https://www.leadroster.com/?scholarship)
- **Deadline:** Please see website for deadline
**LinesRetail Council of Canada – Retail as Career Scholarship Program**

The Retail Council of Canada will award over 25 scholarships to post-secondary students pursuing retail, business or marketing related program. Applicants must be currently working part-time or full-time within the retail industry.

- Amount: One (1) $5,000 Scholarship; One (1) $3,000 Scholarship; twenty-four (24) $1,000 Scholarships
- Website: [http://www.retailcouncil.org/education/retail-as-a-career-scholarship-program](http://www.retailcouncil.org/education/retail-as-a-career-scholarship-program)
- Deadline: Please see website for deadline

**The Publicity.ai SEO & Content Marketing Scholarship**

The Publicity.ai SEO & Content Marketing Scholarship is a highly competitive award for high school and college students interested in SEO and content marketing. Studying in the fields of Business, Marketing, Computer Science, Communications, or IT are recommended but not required.

- Amount: $1,000
- Website: [https://publicity.ai/?scholarship](https://publicity.ai/?scholarship)
- Deadline: Please see website for deadline

**RBC Capital Markets Scholarship for Women**

This scholarship is meant to recognize and reward outstanding Canadian female undergraduate business, engineering and economics students who are interested in pursuing a career in banking and finance.

- Amount: $5,000
- Website: [www.rbccm.com/scholarships](http://www.rbccm.com/scholarships)
- Deadline: Please see website for deadline

**Vol & Tier Digital Excellence in Entrepreneurship Scholarship**

Vol & Tier provides one $4,000 annual scholarship to an undergraduate student enrolled in an academic institution (College or University) with both a high level of business acumen and a strong entrepreneurial mindset. Applicants cannot be in their final year of study and must be enrolled full-time.

- Amount: $4,000
- Deadline: Please see website for deadline

**Wealthsimple Finance and Economics Scholarship**
Wealth simple is proud to offer an annual $1,000 scholarship to university students interested in the fields of finance and economics. This scholarship will be awarded to (5) Canadian citizens enrolled and currently taking classes of an accredited college or university, and will award these scholarships to the students with the most compelling essays on personal finance.

- **Amount:** 5 awards $1,000 each
- **Website:** [https://www.wealthsimple.com/scholarship](https://www.wealthsimple.com/scholarship)
- **Deadline:** Please see website for deadline

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