2015 President’s Distinguished Service Awards

Recipients of the
Team Award for Innovation

Vikes CARSA Implementation -
Athletics and Recreation

The Vikes CARSA Implementation Team consists of; Michelle Peterson, James Keogh, Don Chow and Rob Mackay, who are all members of UVic’s Athletics and Recreation department.

Last May, the largest infrastructure project in UVic’s history opened its doors. The Centre for Athletics, Recreation and Special Abilities – CARSA – is a world-class facility that benefits thousands of community members both on and off campus.

The opening of CARSA was the culmination of seven years of planning and challenges, and throughout that time, the members of this team worked with an extraordinary level of positive energy and commitment, to keep all aspects of the project coordinated and on track. Traditionally, with a project of this size, most of the key contributors work in isolation: designers and builders don’t generally collaborate with operations or marketing or fundraising or the community.

But in CARSA’s case, this team had their fingers on the pulse every step of the way. From design to construction, to transition and move in, operational start-up, equipment, opening activities, sales and marketing, donor recognition and customer service planning – the CARSA Implementation Team made sure it all happened smoothly and seamlessly. An amazing feat of coordination and collaboration.

The results of the team’s efforts are on display for all to see. UVic has a stunning facility to further its institutional reputation for excellence. Feedback on CARSA remains highly positive, and membership and program registrations are exceeding projections. This is a credit to the work undertaken and completed, in remarkable fashion, by the members of this team.

Congratulations!