Social Media in the Classroom
Privacy

- **FIPPA section 30.1** states that “Storage and access must be in Canada.”
- Data in Cloud
- Privacy Concern
- Notify Students
- Options
Privacy

• Freedom of Information and Protection of Privacy Act

• See Office of Information & Privacy Commissioner for Public Bodies
  [tp://www.oipc.bc.ca/for-public-bodies.aspx](tp://www.oipc.bc.ca/for-public-bodies.aspx)

• Bill Trott, Privacy Officer at UVIC
  [btrott@uvic.ca](btrott@uvic.ca)
Pedagogy

- Enhancing Courses with Social Media
- Twitter
- Blogging
- Vlogging
- Student Response
Social Media

- Numerous Platforms to
- Twitter—microblogging platform & various 3rd party platforms to manage tweets
- 140 characters, use 120
- Globe and Mail or Times Colonist

Headline
• @janniaragon
• @ = your handle
• 140 > requires concise posts
• Twitter handout, primer (2x)
• Live tweeting to video clips/films
• Breaking News
• Makes politics/info real
• Students follow scholars/journos
• Continues convo from class
Gen and IR

- @girls_on_film
- @RAWA77
- @Womenotw
- @UN_Womenwatch
- @UN_Womenwatch
- @UN_Womenwatch
- @UN_Womenwatch
- @Womens_eNews
- @the_fbomb
- @UN
- @UNDP
- @UN_CSW
- @nytimes
- @guardiannew
- @AJEnglish
Blogging

• Primer, handout, suggestion for platforms (WP pref)
• Blogging familiarity (intermediate)
• Attended multiple Word Camps/Social Media Camps, Blog Her +
• Blogging Assignments last 6-7 w/ various courses
Blogging

- Students note that their reading of the assignment is diff due to weekly blog asst
- Requires them to make connections to current/past events
- Level of reading heightened

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Blogging

• UVIC Online Academic Community
• Supporting a UVIC based Word Press!
• Privacy concerns—none! Cloud is at UVIC—in Canada
• https://onlineacademiccommunity.uvic.ca/
Women, Water, and Trees.

Posted: November 19, 2011 in Uncategorized

**Taking Root: The Vision of Wangari Maathai**

My my my, Wangari Maathai (pronounced Wan Gary Ma's tie) was most certainly a women whom the world had been waiting for. I dare anyone to categorize this extraordinary women as either a: Mother, Munster, or Whore, because she is truly a new category of women; one that refuses to be categorized. Being “The first woman in East and Central Africa to earn a doctorate degree” she was an extremely intelligent individual who never lost sight of her pride of the homeland nor her duty to her people and heritage. (Something most westerners lose sight of 10 minutes after birth when the personal ambition kicks in)
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Gender and Wartime Reality: A Scripted Narrative

Both Krista Hunt’s “The War on Terrorism” and Christine Masters “Cyborg Soldiers and Militarized Masculinities” drew attention to a fundamental feature of wartime strategy in the U.S.—controlling how people at home view war through a calculated depiction of the reality. In the case of the cyborg soldier, the transference of military responsibility from the human soldier to technology leads to a departure from awareness of the violence and harm inflicted on humans during war, a form of desensitization. As deaths appear as “blips on the screen,” the horrors of war become replaced with feelings of dominance and superiority over the “other” (enemy). The notion of technology replacing the human represents a goal to lessen the human cost of war and exercise military efficiency and superiority over the other in combat, maximizing the chance of winning and minimizing the materiality of war (leading to less fear of combat). In the case of the “War on Terror,” the control of images and wartime stories serves to further inculcate a perception of the war through a sense of alterity, or us vs. them. Whether it be gender, religion, or race, the control of images and their significance acts as a tool of war to garner support at home and fortify the image of the American, the American man, American woman, American child, American soldier, the enemy, the victims, the Christina, the Muslim, the “good” people, the terrorist, etc.

I see the effort to control how people view war, whether desensitization through the use of technology (cyborg in entertainment) or the control of wartime images and stories, as a manipulation of reality. While the amount and type of images captured of men and women during war or times of adversity are vast and all unique, the ones which are promoted and memorialized are highly calculated by the media and government. For example, the image of the Migrant Mother during the Great Depression is widely recognized as a popular depiction of women during the Great Depression. However, it is loaded with gendered symbolism. In a moment of desperation, she is still portrayed as maternal and stoic for her children. In another example, the image of soldiers raising the flag at Iwo Jima was so popular it inspired the plot of a book and movie! All men, raising the US flag, portrayed in a moment of ultimate heroism. In both photos we see depictions of gender that align with the intended strategy to view men as heroes, and women as maternal. While they are both relatively old photographs, they are monumental examples of how the most powerful images circulated to depict the conditions of war simultaneously reinforce gender norms (or the state’s desired gender roles to serve the state, for instance Rosie the Riveter).
• Can transform assignments & classroom
• Many students are already using Web 2.0 Platforms
• Offering them opportunity to gain a skill or hone a pre-existing one (transferable job skills)
Feedback

Happy Birthday!! Hope you are doing well. Heading to University of Alberta in September for law!

I just wanted to thank you for all your help over the past year. The interview went really well so you may be getting a phone call soon. Anyways good luck with marking the end is in site... kinda.

Ps. looks like the kids got a good hall of easter treats! wish the bunny still visited my house.

I honestly never thought that I would be saying this, but thank you for making us do those blogging assignments because I just got a job and I have you to thank for that! When it came down to me and another person for the position, they made us both do a blog post as the tie breaker, and I got the job because of that. So thank you so much for everything these past couple of years 😊

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Vlogging

- Students sign up with You Tube
- You Tube Channel
- 5-9 minute vlogs about materials
- Some work in teams of 2-3
- Another way for analysis and creativity

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Final Word

• Self-select
• Increased competency
• “I took this course to learn how to use Social Media”
• Positive comments on CES
Hat Tips

- Paul Stokes, Chief Information Officer, for Feedback slide/image
- Nav Bassi, Dir of Academic, Administrative Services, University Systems for privacy info and links
- OAC at UVIC—you rock!
- LTC for invite to participate in LTAT

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