



University  
of Victoria

# Health Information Science Seminar Series

Dr. Mei Chen presents:

## Reinventing Search for Better Health

Wednesday, February 15

12:00 p.m. – 1:00 p.m.

Human and Social Development Building A160 &  
online using Blackboard Collaborate

It has been reported that the Internet, rather than physicians, has become the primary and preferable source for people to obtain health-related information. However, it is difficult for users to judge whether health information found on the Internet is reliable; it is also challenging users to sort out the information from various sources and form a comprehensive view about a given health issue. Senso Health ([senso.com](http://senso.com)) is a smart search engine created to make it easier for users to search for medical information on the Internet, and to help users better understand their health issues and make wiser medical decisions. Senso is offered as a public service to promote public health education and self-care at home; it is free of advertisement and user tracking. Senso focuses on high-quality health information sources on the Internet.

Dr. Mei Chen is an applied cognitive scientist with 25 years' research and teaching experience in educational technology. Prior to joining Cogilex R&D Inc., Dr. Chen was an assistant professor at Concordia University where she taught various graduate courses related to the design and evaluation of educational technology. Her research focuses on the understanding of what constitutes essential knowledge in a given task domain and how to design computer-based knowledge systems to effectively support users' learning, problem solving, decision making, and performance. Dr. Chen has dedicated the past twelve years to the research and development of a cognitive-based semantic search engine named Senso.

To connect to the LIVE session, go to: <https://casas.bbcollab.com/c.jnlp?password=C.117CE9D5CB6643C46096E3FAE43D28&sid=2009331>

It is important to **setup your computer well in advance to joining this session.**  
[http://www.uvic.ca/til/services/home/services\\_blackboard\\_collaborate/index.php](http://www.uvic.ca/til/services/home/services_blackboard_collaborate/index.php)