Sustainable Leadership panel blog
Malcolm Webster, who runs Gustavson’s executive mentorship program, invited five local purpose-driven business leaders to share some of their most useful lessons with Gustavson’s Weekend MBA students. Sage Berryman, Mark Breslauer, Daisy Orser, Stacey Toews, and Mischelle vanThiel delivered, with stories that illustrate how sustainability and social responsibility underpin their work. Some of their tips are on Gustavson’s blog this week.

International Day of
Yesterday, November 2, was International Day to End Impunity for Crimes against Journalists. The United Nations adopted this resolution because: “Over the past decade, more than 700 journalists have been killed for bringing news and information to the public. Worryingly, only one in ten cases committed against media workers over the past decade has led to a conviction. This impunity emboldens the perpetrators of the crimes and at the same time has a chilling effect on society including journalists themselves. Impunity breeds impunity and feeds into a vicious cycle.” One movie suggestion: A Mighty Heart about Wall Street Journal reporter Daniel Pearl.

November 6 each year is the International Day for Preventing the Exploitation of the Environment in War and Armed Conflict. Humankind has always counted its war casualties in terms of dead and wounded soldiers and civilians, destroyed cities and livelihoods. However, the environment has often been the unpublicized victim of war. Water wells have been polluted, crops torched, forests cut down, soils poisoned, and animals killed to gain military advantage. One movie suggestion: Lessons of Darkness about the oilfields of Kuwait.

Changing times
On November 6, 2016, people in many locations in North America and around the world will set their clocks back an hour. This is less disruptive to human wellbeing than the spring time change, but there are still possible implications.

People who bike and walk: please turn on your flashy lights so you’re visible in the dark.
People who drive cars: please be extra alert for people on foot and on two wheels.

At UVic, Subtext in the Student Union Building is offering helmets and lights for 25% off during the month of November.