



### We were there!



CSSI was delighted to sponsor three people to attend the Model United Nations Framework Convention on Climate Change

(UNFCCC) hosted by the Global Alliance in Management Education (CEMS) at the University of St. Gallen in mid-May.

Dr. Monika Winn attended as an observer with Anne-Marie Beliveau, who recently received her MA in Dispute Resolution from UVic's School of Public Administration, and Babak Manouchehrinia, a PhD student in Electrical Engineering. Each of the 120 student delegates from seven European universities plus the two from UVic was assigned a role in a model climate-change policy negotiation.

"The most valuable part of the model," reported Anne-Marie, "was meeting with students from different backgrounds and discussing common challenges, information and discussion stemming from speakers."

"We were impressed by how well students were prepared for the model and how serious they played their respective roles," Babak added. "The delegate's determination toward finding a solution for climate change was admirable."

### Women at the table

The UN Global Compact's [Women Empowerment Principles](#) offer guidance on empowering women in the workplace, marketplace and community, making the business case for corporate action to promote gender equality. But it doesn't stop there. Academic institutions can play a crucial role. The American University in Cairo developed a unique series of initiatives to improve gender balance of corporate boards in Egypt and the Middle East and North Africa region. Learn more in the PRME blog post of June 8, 2015, [Women on Boards – The American University in Cairo](#).

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## Centre for Social and Sustainable Innovation Communiqué June 11, 2015

### Jeff Rubin on Canada's economy

Economist Jeff Rubin will be [in Victoria on June 16](#) to talk about Canada's economic future as he describes it in his new book [The Carbon Bubble](#).

[Munro's Books](#) has given CSSI several complimentary tickets to the event, and we want to pass them along to keen Gustavson faculty, staff and students. Please let [Rachel](#) know if you'd like one.

### Classroom resource: Bob Willard's huge slide deck



A few years ago, CSSI brought sustainable-business guru [Bob Willard](#) to Gustavson.

Bob gave us a series of dynamic talks about the whys and hows of applying

sustainability to business and shared his slide deck with us.

**We've just subscribed to his latest update – 600 slides** with current information and graphics drawn from news feeds, surveys, articles, books, reports, and other research.

They're stored on Gustavson's SharePoint site in [CSSI's resources](#) section. This is available only to Gustavson faculty and staff, HOWEVER an [annual subscription](#) to the slide deck (which includes three quarterly updates) is an unbelievable price, so anyone can afford to sign up.

### The kids are all right

[Looking Further with Ford 2015](#) is a compilation of consumer research and insights about what we can expect as Generation Z, born from 1993 onward, grows up.

The third annual report on consumer micro-trends includes Gen Z examples like three teenage Irish diazotroph scientists and Victorian Ann Makosinski's hollow flashlight.

### Strategy: Ford on scaling change

For global companies, environmental successes are often incremental – they happen across regions, channels and supply chains. Planning for long-term success requires strategic identification of the most promising opportunities for improvement, and committing to small but consistent change on a worldwide scale.

Join this [free webinar](#) on June 17, 12-1 pm PST, to learn how Ford scaled sustainability, including key achievements such as reducing facility CO2 emissions per vehicle by .76 metric tons and the effects of training 2,948 suppliers in sustainability management.