Global Leaders Festival

All fourth-year Commerce students at Gustavson take the innovative COM 405 Career Preparation Across Borders. Whether they’re on co-op work terms or attending classes on campus, the students choose from a huge menu of activities that will help them reach their career goals.

Jennifer Gill, who developed and instructs the course, wants students to attend in-person events where they can meet like-minded people and prospective colleagues or employers, and she hopes they’ll sign up for online social media workshops or design classes or sustainability tracking training.

The finale of the year-long course is the Global Leaders Festival, a reverse career fair where graduating students showcase their own websites for business leaders.

For GLF2015, Jenn invited Andrew Hewitt, founder of GameChangers 500, to share his story. What made him want to change how business gets done? What’s his goal in stimulating the for-benefit business model? What’s his strategy and how’s it going so far?

Find out more on Gustavson’s blog this week!

UVic’s seeking grassroots sustainability champions

UVic staff are invited to join like-minded people from across campus to help the university reach its sustainability goals. Two people from each department will attend monthly lunch meetings (lunch provided!) to talk about priorities and campaigns, liaise between their department and UVic’s sustainability office, and orient new staff on practices and programs.

To learn more, email UVic’s mgreeno@uvic.ca to RSVP for the information session in late August. Gustavson staff can also talk to Rachel at 3721 or cssi@uvic.ca.

Aug 15, 2015 is National Honey Bee Day

Without pollinators like bees, flies, wasps, and butterflies, our food sources would simply disappear.

Tugwell Creek Honey Farm and Meadery is a certified Vancouver Island Green Business whose bees pollinate local fruits and then create honey, and whose owners then make value-added products.

Queen of the Sun is a fascinating documentary about bees. It’s available at Victoria’s public library, on Netflix, and elsewhere.

Free reporting webinar

Evolving Corporate Reporting Landscape – Sustainability Reporting, Integrated Reporting and Environmental, Social and Governance Reporting

This free webinar from CPA Canada focuses on:

- sustainability reporting
- integrated reporting
- environmental, social and governance disclosures for US filings

It’s recorded, so it’s available at any time, to anyone.

Resource industry:

all three bottom lines benefit from sustainable practices

FSC certification provides profit incentive for sustainable forestry

A new report from the World Wildlife Federation (WWF) has found that forest producers can benefit significantly from Forest Stewardship Council (FSC) certification. The WWF study examined 11 companies in seven countries to see the financial impact of the certification.

The business case: FSC certified companies earned an extra $1.80 for every cubic metre of FSC-certified wood product, breaking even on their investments within six years.

Major businesses including IKEA, Tetrapak and Kingfisher have already implemented FSC assessment for more than 266 million hectares of forest.