In 2009, Gustavson became one of the early supporters of the United Nations Global Compact Principles for Responsible Management Education (PRME).

It’s clear why we signed on: the principles match Gustavson’s values and goals perfectly.

**Principle 1**

**Purpose**
We will **develop the capabilities of students** to be **future generators of sustainable value** for business and society at large and to work for an inclusive and sustainable global economy.

**Principle 2**

**Values**
We will **incorporate into our academic activities and curricula** the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

**Principle 3**

**Method**
We will **create educational frameworks**, materials, processes and environments that **enable effective learning** experiences for responsible leadership.

**Principle 4**

**Research**
We will engage in **conceptual and empirical research** that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

**Principle 5**

**Partnership**
We will **interact with managers of business** corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to **explore jointly effective approaches** to meeting these challenges.

**Principle 6**

**Dialogue**
We will facilitate and support **dialog and debate among educators, students, business, government, consumers, media, civil society** organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

These are the promises we made as a faculty, and they’re why we record the annual PRME commitments that each unit at Gustavson makes. Last year’s report is [here](#).