Communiqué
Centre for Social and Sustainable Innovation
Gustavson School of Business, University of Victoria
November 1, 2012

Gustavson carpool survey

$40.23 a month for parking + $100 a month for gas = a lotta lattes or beachtime or new shoes. If you’ve got something you’d rather spend that money on, check out the Gustavson Operations Committee’s survey. Let us know if carpooling to work might fit your lifestyle, either now or later, every day or once in a while. We’ll create a list and even a cool map so you can figure out if any interested carpoolers live along your route.

Today!
Louis Brown is one of New Zealand’s rising stars, working on large-scale, grassroots actions to solve major community problems. He was involved in creating the world’s first digital action platform to keep beaches free of trash (Love Your Coast), and he organized a 10,000-member Student Volunteer Army in the wake of New Zealand’s biggest natural disaster—the Feb. 2011 Christchurch earthquake.

Using a mobile management system, they organized everything from shovelling earthquake-deposited mud and silt from homes, to improving the efficiency of delivering clean water and hot meals to hard-pressed Christchurch residents.

Brown’s speaking today, Nov 1, to UVic staff and faculty at 1:30 p.m. in the Sinclair Room, Cadboro Commons Building, and to the public at 7 p.m. in SSM, Room A120.

Responsible Investing
Tuesday, November 6 in Victoria: Responsible Investing. CommonEnergy and the Centre for Cooperative and Community-Based Economies host this discussion on the nuts and bolts of how institutional capital, like that in pensions and endowments, can earn social as well as financial return.

Clean energy
The gusty stuff is the fastest-growing and one of the cheapest forms of renewable energy. According to new research from the University of Delaware and Stanford University, wind could provide half the world’s energy in less than 20 years.

Ethics
When it comes to ethics, maybe it’s not enough to lead from the top. Researchers have found that lateral leadership occurs across hierarchies as well.

Innovation
The relationship between creativity and implementation is regulated by individuals’ motivation to put their ideas into practice and their ability to network, or, alternatively, how many strong relationships they maintain, according to this Academy of Management Journal article.

Abuse and creativity
This article in the Academy of Management Journal examines the effect of abusive supervisory leadership on employee creativity.