Communiqué
Centre for Social and Sustainable Innovation
July 5, 2012

Speaking of picnics and, um, power tools, there’s an expanded program with local drop-off points for all manner of hard-to-purge items. Visit Canadian Electrical Stewardship Association for where you can (legally) ditch that worn-out stationary bike or the rusty Skilsaw.

Reminder
BC Hydro is offering money to do what Gustavson profs are either planning to do or already doing.

Sure it’s a contest, but judging by our recent PRME conversations, we’re already ahead of the game.

To create a culture of energy literacy within Business Administration in BC, the Crown Corporation is encouraging educators to embed into their curricula the concepts of energy efficiency and conservation as they relate to their fields of study. This will, ideally, expand student knowledge and inspire them to identify and act on energy efficient practices in their subject areas and future careers.

Basically, it’s just one of the many ways that Gustavson is already preparing our students.
You can find the details here, or via the Links on CSSI’s website.
The deadline’s August 30, 2012.

Entrepreneurship
This is a great overview of social responsibility and might inspire entrepreneurship students to dream up businesses that support their own personal values.
Harvard Business School professor and historian Nancy Koehne talks about Josiah Wedgwood, Henry Heinz, and Estée Lauder as CSR role models.

Supply chain
Nature contributors Lenzen, Moran, et al offer research showing that international trade chains accelerate habitat degradation far removed from the place of consumption and therefore that international trade threatens biodiversity in developing nations.

Edgar Hertwich offers an illuminating commentary on the above article in Remote responsibility. “Lenzen and colleagues,” he writes, “present two significant advances in making such connections. The first is their model, the most detailed yet to describe the economic relationships between production and consumption....”