Communiqué
Centre for Social and Sustainable Innovation
July 12, 2012

Reuse comes before recycling
Well, not in the dictionary, obviously, but you get the point, right?
The recycling depot at Hartland Landfill accepts those cans of dried-up paint and,
drum roll! There’s also an exchange shelf! So, like, that gallon of green that looked
great on the chip and awful on your wall? Or the can of oil-base that was supposed
to be latex? That’s right, drop ‘em off at Hartland for someone who can use ‘em.

Accounting
Number crunchers are finally getting some respect. In Accountants Will Save the World, Lindsay Clinton explains how.
“Puma, the sporting goods company,” she notes in one example, “took an initial step
towards accounting for environmental externalities last year when it announced the
start of an environmental profit and loss statement (EP&L) to track the company’s use of
nature’s services in monetary terms.”

Carbon tax
The BC government is seeking input on our carbon tax system - is it working? How can
we make it more effective? Share your points with the Minister of Finance by Aug 31st,
2012. See the province’s media release for more information or email a note.

This from the Pacific Institute for Climate Solutions news scan of July 10, 2012:
“July 1, 2012 also marked the four-year anniversary of BC’s carbon tax and its increase by $5, bringing
the province’s carbon levy to $30 per tonne. While unpopular with some BC motorists and used as a
political bludgeon by the federal Conservative party, BC’s carbon tax appears to have delivered on its
promises of cutting the province’s GHG emissions with little economic disruption. In fact, BC’s GDP
growth has outpaced the rest of Canada since the carbon tax came into effect. As for environmental
benefits derived from BC’s carbon tax over the past four years, British Columbians have reduced their
consumption of petroleum fuels by 15.1 percent while the rest of Canada has increased its use by 1.3
percent. With a review of the carbon tax set for later this year, environmentalists and green economy
proponents hope that BC can build on the success of these policies and maintain its competitive
advantage over competing jurisdictions.”

Gustavson resources
New SharePoint access is easier than ever! Seriously.
Check out the link above or take three easy steps: share.uvic.ca/bus, then the Centers
tab, then CSSI on the left.

In the CSSI stuff section are a couple of especially useful folders: “S,SR content in Gustavson courses”
contains baseline S/SR data for all GSB courses in an Excel spreadsheet, and for core courses in a Word
table.
Also in the CSSI stuff section is the folder with the readings, case studies and videos spreadsheet, if
you’re looking for links or ideas to add content to this fall’s courses.