Communiqué
Centre for Social and Sustainable Innovation
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On September 21, urbanites from Buenos Aires to Bucharest will reclaim their cities, one parking space at a time. The timing of the event makes it unlikely that Gustavson students can tackle a project, but if you have any ideas about how the campus community could act on the idea in future, please let CSSI (aka Rachel) know. cssi@uvic.ca, 250 853 3721.

Investment
The second Global Investor Survey on Climate Change is out now. Some of the findings:

- investor respondents are taking stronger and more concrete steps to address the challenge of climate change;
- European and Australian investors continue to lead their peers in North America in overall engagement in addressing climate change;
- members of the investor networks have retained, and in many cases boosted, their commitment to addressing climate change in their investment activities

Entrepreneurship, Marketing
Entrepreneurs know that it’s smart business to make every task accomplish more than one thing. An example close to home: a BC company sponsored the Canadian Olympic team’s travel to the tune of about 1,500 tonnes of CO2 equivalents. Offsets supported Canadian athletes, raised public awareness of climate change, reduced the potential impact of the Games on the planet, and, it is to be hoped, also brought Offsets to the attention of travellers and business owners across the country.

As well, several of the projects that Offsets, um, offset are in BC, including fuel switching at commercial greenhouses in Delta and Aldergrove, and landfill gas capture and flare in Nanaimo. For an international angle, there’s a waste-to-energy system in Thailand and a wind farm in India.

Entrepreneurs for entrepreneurs
A startup company helps other startups get a good night’s sleep – and a tinier travel bill.

Collaborative Consumption
TIME Magazine recently called Collaborative Consumption one of the "10 Ideas That Will Change The World". Rachel Botzman, co-author of What’s Mine is Yours, explains the Collaborative Consumption concept at TEDxSydney.

Collaborative Consumption entrepreneurs in Korea are exploring every avenue, from OpenCloset (clothes swapping), MyRealTrip (experience marketplace) and Wonderlend (‘stuff’ rental), to peer-to-peer accommodation site BnbHero, lending library Bookooob and children’s clothes swapping Kiple.