In honour of **Bike to Work Week** (May 28-June 3), we bring you entertainment and information.

- Your commute will look easy compared to [this guy’s](#). Guaranteed.
- **Ride of Your Life: Make Cycling Your New Gym**

**Assigning** [this Globe and Mail article](#) to students could provoke both thought and discussion: What’s at stake if Canadian businesses don’t track the environmental footprint and life-cycle costs of our products?

**Win five hundred dollars** for telling BC Hydro what you’re doing to include energy efficiency or conservation in your course content! **Competition** closes August 30. For more info or help putting your submission together, contact Rachel at 3721 or cssi@uvic.ca

**KPMG’s Building Business Value** examines 10 global megaforces and their effects on corporate growth. Climate change, energy and fuel, material resource scarcity, water scarcity, population growth, wealth, urbanization, food security, ecosystem decline and deforestation all have costs that are usually not listed on financial statements because they are difficult to quantify and are borne by society in general. However, between 2002 and 2010, those costs rose from $566 billion to $846 billion and they’re still climbing. A pdf of KPMG’s full report is in Shared Documents on [Gustavson’s SharePoint site](#), and in the Centre for Social and Sustainable Innovation repository on our SharePoint site.

To maneuver in SharePoint, go to [https://share.uvic.ca/busi/](https://share.uvic.ca/busi/) then on the left-hand side [View All Site Content](#) then in **Document Libraries** click on **Shared Documents**. That’s where you’ll find the folder with actual documents, like the KPMG report, journal articles, a list of sources for data and statistics to use in business ethics classes, and more.

**Top down or bottom up?** “…design for social innovation is a constellation of design initiatives geared to making social innovation more probable, effective, long-lasting and apt to spread…” Ezio Manzini (Design for Social Innovation and Sustainability), *Making things happen: social innovation and design*, April 2012

[This paper](#) looks at several examples – mostly in the realms of social responsibility and community wellbeing - of social and environmental changes driven either top-down or bottom-up, and at some hybrids.

International Renewable Energy Agency (IRENA) and the International Energy Agency (IEA) are developing a joint **renewable energy policies and measures database**. It will provide an overview of global status on renewable energy policies as well as country-specific policy profiles.

The IEA database already contains 1,100 entries on policies and measures in 72 countries.

**Good local news:** Andrea Lloyd points out that **BC Business** magazine rates the **top innovation companies in the province** – and a surprising number have a sustainability or social responsibility agenda.