Everybody’s business: It’s everywhere!

Big, hairy, audacious goals – that’s what Gustavson set for CSSI three and a half years ago and we’re still shooting for some large targets.

It’s right in our Strategic Plan that our Education priority is to help “integrate sustainability/social responsibility throughout all educational programs.” Gustavson faculty members will achieve that, according to the plan, by ensuring that “sustainability is addressed in all core Gustavson classes” as well as “all specializations.”

One purpose of this Communiqué is to make instructors’ work a tiny bit easier by offering links to articles, videos, webinars, and events that might be handy for business educators.

Every edition is a variety pack. You might find International Business, Marketing, Service Management, or students, or all of the above. We hope something piques your interest!

Peace in our time, in our school, in our businesses

UVic students wish the world friendship, peace, chocolate, peace.... And the UN Global Compact has put together a range of resources to help with some of that. Business for Peace is a leadership platform that assists companies to implement responsible business practices and to identify and manage business risks and opportunities. Guidance on Responsible Business in Conflict-Affected and High-Risk Areas, short case studies, and webinars such as Human Rights and Business Dilemmas are available in several languages via the UN Global Compact website.

Wet’suwet’en First Nation signs LNG pipeline benefits agreement with Province

“We are fully concerned about maintaining the environment while pursuing economic opportunities that will provide sustainability to our community,” says Chief Karen Ogen in this news release that describes the financial and other details. “We have taken a leap of faith to sign these agreements because we are aware that these are time sensitive opportunities.”

Join our mailing list. Leave our mailing list. Ask a question. Share a great idea.

Thanks!

Service clubs and community groups will be chipping Christmas trees in the Capital Regional District of British Columbia (Greater Victoria) this coming weekend. Your donations support local kids, education, and other good causes, so please be generous.

National carbon standard gets the nod from some big players

“The new standards will reinforce what leading companies already know: climate change poses real financial risks and substantial economic opportunities and we must act now,” wrote a Who’s Who of 223 American businesses to President Barack Obama in a letter of support for the Environmental Protection Agency’s proposed Carbon Pollution Standard for existing power plants. Who are the Whos? Here’s a smattering of familiar names from the list of signatories: Adidas, Ben & Jerry’s, Clif Bar, Symantec, Unilever, North Face...

Competitive Cooperatives

Cooperatives face the challenge to be competitive in the market without losing their traditional values of mutuality and democracy. This article in Business Ethics: A European Review analyses a five-year action research project (2006 to mid-2011) carried out within Unicoop Tirreno, an Italian consumers' cooperative that aimed to implement different tools for sustainability accounting and to embrace a more open dialogue with stakeholders.