Everybody’s business: volunteers at UVic

UVic’s bike club will once again be tuning up bikes by the fountain in front of McPherson Library!

Tues, Nov 25 from 9:30 to 4:30.

These people volunteer their time and skill to help us all roll safely so please be generous with your donation for their help and materials. Whatever you give ($5? $10? $20?) pays for that new brake cable and chain lube for you, and also goes toward supplies to keep other, poorer, UVic folks safe on two wheels, too.

Doing Well by Doing Good – Nielsen survey results

A new survey shows that consumers around the world are willing to pay more for products from companies that practice social responsibility, and the largest IPO ever involves a company that prioritizes customers and employees over shareholders, according to Curtis Verschoor in Sustainability as a Strategy, Strategic Finance, Nov 2014.

Workplace Bullying Primer: What It Is and How to Deal With It

This 60-minute webinar from the Conference Board of Canada is free to UVic employees. Ruth McKay, Associate Professor in the Sprott School of Business at Carleton University, and Jae Fratzl, Registered Art Therapist, will explore the prevalence and root causes of bullying in the workplace and offer some foundational tools that organizations can use to proactively address workplace bullying.

Systemic Approaches for Business Innovation and Sustainability by Gandolfo Dominici in Systems Research and Behavioral Science, Nov/Dec 2014

Palm oil

You wash with it, you brush with it, you toast it, it’s in 50% of what you buy – but what’s the real story? The Guardian, Nov 10, 2014, helps trace the journey of palm oil from the rainforest to your kitchen cupboard.

The Malaysia Institute for Supply Chain Innovation is running a study for Procter & Gamble to help the company find ways to implement its zero-deforestation palm-oil supply chain policy. More in Sustainable Brands, July 25, 2014.