Everybody's business: Impressing industry
UVic students have, for the second year in a row, taken first place at EV2014VE Conference!
“Our team won the student competition on Oct 29 at the Electric Vehicle Conference in Vancouver,” reports Gustavson BCom student Martin Guinto. Students from across Canada had a week to assess “how electric transport can make cities more liveable,” conduct research, and prepare a 10-minute presentation.
The UVic team of Ted Alley, Pouya Amid, Adam Gray, Martin Guinto, Valery Heckel, Ryan Johnston, Sahand Behoodi Kalhori, Mojtaba Lajevardi, and Mina H. Tehrani impressed the EV industry judges and won for UVic an electric vehicle charging station!

Everybody’s business: Gustavson’s Grant and McCutcheon
Rebecca Grant and Dave McCutcheon have published a case study of a for-profit business with a passionate commitment to fostering social responsibility. One of Benevity’s key objectives was to change the landscape of philanthropy and social action from a model that depended heavily on the generosity of high-net-worth individuals and government to one that engaged companies, youth, and the community at large in a more grassroots manner.

Ten reasons students should vote
These go for the rest of us, too.
Almost 9 million Canadians were born between 1981 and 2000. That’s a lot of political and economic clout in the hands of students. Let’s encourage them to use it: BC municipal elections are Nov 15.

Where’s HR in all this?
Recent research by the Center for Effective Organizations shows that most companies aren’t relying on HR departments as part of their sustainability focus — yet most think there’s an opportunity for HR to play a major role in the structuring of a company’s sustainability processes, practices and strategies, according to this article in MIT Sloan Management Review on Nov 5, 2014.

Join our mailing list. Leave our mailing list. Ask a question. Share a great idea.
cssi@uvic.ca @CSSIRachel CSSI Gustavson

Promising practices for better housing
At the Pacific Housing Research Network Housing Research Symposium 2014, community-based practitioners, academics, students and government researchers from across housing sectors (policy, technical, cultural, health, social services, political, economic and social) will share examples of promising practices.
November 19, 2014 from 1–4:45pm in Richmond, BC at the Sheraton Vancouver Airport Hotel
$25 +GST phrn@uvic.ca

CSR communications in different industry sectors
“[This] empirical research explores how 16 global corporations from four different industry sectors—retail, technology equipment, food/beverage/tobacco, and consumer goods—use social media platforms and corporate social responsibility (CSR) reports to communicate about sustainability. Facebook, Twitter, CEO letters from annual reports and CSR/sustainability reports...are examined.... The sample is divided into two subsamples (Green and Not Green firms) using Newsweek ’s Greenest Company 2012 rankings...” according to the abstract of Corporate communication, sustainability, and social media: It’s not easy (really) being green by Anne Reilly et al in Business Horizons, Nov 2014.

The title says it all

Climate Insights 101: the movies
from our very own Pacific Institute for Climate Solutions
These short animated, interactive courses provide an understanding of the causes of climate change, how society can adapt, and the options for mitigation.