“Give me a lever and a place to stand and I shall move the world,” said Archimedes.

Following up on our link in last week’s Communiqué to Andrew Winston’s HBR article about “the big pivot,” here’s a website with the sustainability goals of the world’s largest and leading companies. PivotGoals.com is a database of environmental, social, and governance targets set by Fortune Global 500 companies.

Better living through chemistry…oh wait. I think that line’s already been used

New chemistry makes heavy oil more slippery for easier flow through pipelines

Monsanto et al on sustainability accounting. Really.

Imagine being able to tell customers that your product costs the environment $2 compared to a competitor’s product, which costs the planet $5. Find out more in “Natural Capital Accounting” in SustainableBrands Business Weekly.

CFOs - free webinar

Sustainability and the Corporate Finance Department: The CFO’s Emerging Role as Sustainability Leader

From The Conference Board of Canada

Globalization, population growth, resource scarcity and other social and environmental issues are transforming the competitive landscape. Shareholders, customers, employees, auditors and other stakeholders increasingly expect companies to address sustainability issues. Forward-thinking CFOs see that sustainability is now central to value protection and creation...

Green Growth: can profits help the planet?

CBC Ideas podcast from March 27 is here. Stewart Elgie, University of Ottawa; Nancy Olewiler, Simon Fraser University; Avrim Lazar, former CEO, Forest Products Association of Canada; Joshua Farley, University of Vermont, joined Paul Kennedy on CBC’s Ideas on Mar 27.

Join our mailing list. Leave our mailing list. Ask a question. Share a great idea.

Sustainability @ your library

from Business Librarian Corey Davis

Silent Spring by Rachel Carson

This week, on what would be her 107th birthday, we celebrate the scientist and world-changer Rachel Carson. Carson played “a central role in starting the environmental movement, by forcing government and business to confront the dangers of pesticides." According to Harvard Business School Professor Nancy Koehn’s NYT article, Carson’s story also offers many leadership lessons. Explore more books by and about this visionary leader.

UN Sustainable Development Goals: Seeking your input

Consultations about SDGs are happening online now at www.worldwewant2015.org. Share your thoughts, best practices, research, and inputs on joint position papers.

Sustainable Development Goals e-inventory is crowdsourcing proposals for post-2015 to feed into the intergovernmental process for SDGs. Engage via the different issues specific platforms of the UN Global Compact. Introduce your students to the MDGs and Post-2015 agenda, and have discussions around how business can and should contribute. Explore ways to incorporate the SDGs into your research, courses, events on campus and, once established, participate in making them happen.

Stay up to date about the issues at http://sustainabledevelopment.un.org and follow discussions on social media at #post2015, and on Facebook and Youtube.