**Breaking news!** On May 20, UVic faculty voted 66% in favour of divesting their pension fund of fossil fuels and will ask the UVic Foundation to divest as well!

**Everybody’s business: on the move at Gustavson**

Gustavson walks the talk. On Sunday, May 25, please join Professor Emeritus Ralph Huenemann at UVic for the 30th annual World Partnership Walk. At www.worldpartnershipwalk.com, click on the city Victoria, then connect to the team by typing “Gustavson” into the team search space. Sign up and help raise funds for development projects in Asia and Africa — like this project in Hunza, Pakistan, where Ralph got all hands-on.

Then, from May 26 to June 1, bike or walk (or otherwise propel yourself) to school or work during Bike to Work Week. Or, as we’ve renamed it, Move to Work Week. Join your local team, or sign up with the Go Gustavson! Team, and be eligible for Gustavson prizes AND the amazing prizes the Victoria Bike to Work crew have assembled.

**Harvard offers GSB students new frames and tools**

In the April 2014 *Harvard Business Review*, Andrew Winston describes a new business model he’s seeing. “Companies in the vanguard are beginning to make what I call “the big pivot,” he writes here. “This represents a profound change in strategy, operations, and business philosophy...” In this video he says, “With something as meta-challenging as climate and resource constraints...[traditional business] goals aren’t going to cut it.”

In “How to survive climate change and still run a thriving business,” also in the April *HBR*, Eric Lowitt says, “According to a recent global survey of nearly 2,000 executives by *Sloan Management Review* and the Boston Consulting Group, two-thirds of leaders agree that climate change is real—but only one-third believe that their companies are prepared for its disruptions.” He has also created some checklists to help businesses survive and thrive.

**Join our mailing list. Leave our mailing list. Ask a question. Share a great idea.**

**Thanks!**

**Sustainability @ your library**

from Business Librarian Corey Davis

Last week’s lunchtime panel discussion about carbon-neutral business strategies with Jeremy Trigg and Elizabeth Sheehan shed some light on the broader challenges of sustainability in business. This week’s featured library resource digs even deeper. *The Sustainable MBA : a business guide to sustainability*, by Giselle Weybrecht, is organized like a b-school course and tackles issues related to accounting, entrepreneurship, marketing, organisational behaviour and HR, operations and strategy, and many more.

Check out more books on the environmental aspects of business enterprises.

**Heavy hitters back sustainability accounting**

Former NYC mayor Michael Bloomberg and former Securities and Exchange Commission chair Mary Schapiro have joined the board of the Sustainability Accounting Standards Board. Bloomberg and Schapiro will lend extra clout and credibility to SASB, which has been rolling out sustainability accounting standards for various industry sectors, including health care, finance and most recently technology and communications.

**Former Avon CEO heads Grameen America**

Muhammad Yunus named Andrea Jung president & CEO of Grameen America, the US’s first sustainable microfinance organization.

**Want more?**

Communiqués also live on our website.