Social entrepreneurship eco-system
On April 2 at Belfry Theatre in Victoria, Catalyst will showcase and inspire the social enterprise and impact business sector on Vancouver Island and surrounding island communities. The goal is to build momentum for the sector, provide resources directly to social enterprises, and highlight the ‘eco-system’ of supports available.

Webinar
Community Impact: From Incremental to Transformational Community Investment
Are companies generating the most social impact or realizing sufficient business benefit from their charitable investments? How do leading companies evolve their philanthropy programs to achieve greater shared value?

This Conference Board of Canada webinar explores how companies can leverage their community investments.

The energy-conservation business is booming
“Amory Lovins was right,” according to Negawatt hour in The Economist Mar 1/14. “In 1989, the American physicist noticed a misprint in a report of the Colorado Public Utilities Commission: negawatt for megawatt. He borrowed the word to describe power saved through conservation or efficiency measures, and argued that these were the best way to meet rising demand for power, both for businesses and the environment. The first global study of such measures shows how far they have come.”

Teaching: gender equity
The PRME Gender Equality Repository identifies materials and resources that assist faculty in integrating gender issues and awareness into management education in that field. These include, for instance, specific case studies, syllabi, texts, and best practices that assess or otherwise address the roles of gender in various educational and workplace environments. The Repository also lists resources, including search engines, divisions/subgroups within professional academic associations, organisations such as the Aspen Institute’s Center for Business Education, etc. that are designed to help faculty and administrators incorporate gender-related topics into management education curricula.

Impact and you
Professors, we need you! by Nicholas Kristof in the NY Times, Feb 15/14
“Professors today have a growing number of tools available to educate the public,” Kristof says, “from online courses to blogs to social media. Yet academics have been slow to cast pearls through Twitter and Facebook.”

That’s going to change, though. Or as Stanford prof John Willinsky said at UVic on March 17 and 18, Open Access is here – deal with it. (I’m paraphrasing; he was much more eloquent and witty.)
SSHRC and NSERC are moving toward requiring researchers to make publicly funded research available to, well, the public that paid for it. The United States is already there, with a clause in the appropriations bill that was passed in January.

The "B Corp Best for the World" list honors micro, small and mid-sized businesses businesses that earned an overall score in the top 10 percent of all Certified B Corporations on the B Impact Assessment, a rigorous and comprehensive assessment of a company’s impact on its workers, community and the environment.