And the winner is…

Gustavson Co-op Assistant Audrey Audebert is the proud owner of a CSSI wine bag for her quick deduction and speedy email last week. She submitted the correct English translation of the wee molecular structure on the left.

And because CSSI was so amused by the many fast (albeit way off base) responses, we were in the mood to send a CSSI beer bag to Max D’Ambrosio at the Martlet, whose right answer (supplied by his brother Rem) came in a mere 12 minutes after Audrey’s.

Everybody’s business: beyond Gustavson’s classrooms

Gustavson students Michael Wilson and Darrin Mah brought home PlanIt!’s big prize. Nightshade, which garnered Wilson and Mah $5000, is a hardcoat for nails that detects flunitrazepam (Rohypnol) and gamma-hydroxybutyric acid (GHB).

“Mike [Wilson] worked for Res Life, and they spent one and a half hours at Orientation on safety topics, which included sexual assault and date rape,” Mah explains. As well, he knows from his own years as a bartender and then restaurant owner that situations can get sticky late at night.

While the fourth-year business students are keenly competitive and very happy to have won PlanIt!, they see that their participation is about more than winning a big chunk of money.

“Me and Mike want to do this,” Mah says. “We’ll use the prize as seed money to come up with more investment.”

He adds, “[Nightshade] is a good thing to do, and it’s also a good learning experience.”

Case study: Good Spirited

Bacardi Rum, the world's largest privately held spirits company, has made a global commitment to protect the environment – from the timberlands of southern Georgia to the sugarcane fields of Fiji.

"We have all hands on deck to ensure we deliver on our sustainability commitment to return to the environment at least as much as we take away," says Jon Grey, Bacardi Senior Vice President of Global Operations. "Manufacturing sites, suppliers, offices, operations, sales teams and customers all play an important role in creating a more sustainable future."

In the journal Education + Training (2014), researchers “Exploring corporate social responsibility values of millennial job-seeking students” came to these conclusions:

While the majority of students rated CSR values highly in the job choice scenario, a larger majority were willing to trade this off for greater extrinsic benefits. Among millennial job-seeking students, workplace practices were rated the most important CSR dimension with environmental issues ranking last. Significant differences were found between gender and discipline.

Feedback and ideas from the campus community are welcome as UVic creates its new Sustainability Plan to guide the next 5 years and beyond. Fill out the online questionnaire before Monday, March 17th or contact action@uvic.ca with any questions.