The all-about-us edition

Gustavson scores big with EDC
Gaelle Madevon followed her heart and has already steered her passion into profit. The Gustavson BCom student won one of 30 $4,000 scholarships that Export Development Canada awards to business students each year.

“I’m really excited,” she said afterward, during a break at her co-op job with GlobalFest in Calgary.
She heard about the EDC scholarships from Assistant Teaching Professor Heather Ranson in the third-year core course Business and Sustainability.
“It was my first sustainability class and I really liked it. I was intrigued [by the scholarship] and decided to apply,” says the former science student, who based her submission on how she came to Commerce.
She had been aiming for medical school when a summer trip changed her world view.
“I travelled to Africa, to rural Senegal, for a month and realized I could help in different ways,” she says. “I realized that business development, economic development, can have a big impact.”

Watch this space for more great news: Gaelle Madevon’s classmate Nam Pham also won an EDC scholarship this year – one of five earmarked for business and environment!

The much-anticipated Hartland Happening this weekend!
Quick! Reserve your spot on a tour of this award-winning landfill Sunday, June 22, 10:30-2:00 at Hartland Landfill outside Victoria.
Seriously, spaces are disappearing fast, so get your name on the list.

No wonder PRME is impressed
When Jonas Haertle, the head of the UN Global Compact PRME Secretariat, was at Gustavson in March, he was very impressed by his meeting with co-op manager Leslie Liggett. So impressed, in fact, that as soon as he got back to New York, he suggested his staff do a story about the program for the PRiMETime blog.
The feature article appeared this week, and is a beautiful showcase for UVic and Gustavson’s unique experiential approach to education.

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Ask a question. Share a great idea.

Sustainability @ your library
from Business Librarian Corey Davis

Check us out!
Global sustainability and the responsibilities of universities by L. Weber and J.J. Duderstadt
From course work to faculty research, sustainability is an important part of what goes on at Gustavson. But it’s about more than just the Business School. Research universities overall have an important role to play in addressing issues of global sustainability. “This book,” writes the publisher, “discusses not only how research universities are adapting to the imperatives of global sustainability, but also how they can develop new curricula, student experiences, research paradigms, social engagement, and international alliances to better address the challenges of global sustainability while producing globally identified citizens.”

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