Everybody’s business: beyond Gustavson’s classrooms

Paul Chaddock (MBA ’07) is a VP and partner in Finest at Sea, a BC business that’s making a big splash in the world of sustainable seafood. Find out more in the UN PrimeTime blog post this week!

Natural Capital

The UN Global Compact Natural Capital Declaration has materials and cutting-edge initiatives from the UNEP Finance Initiative about material risks related to natural capital in the core operating/accounting/reporting functions of the financial industry.

There are three documents: a CEO Briefing Document, four Natural Capital Declaration Commitments, and Implementing NCD.

They could be useful for many things including teaching finance, teaching sustainability, teaching supply chain management, or for executive education.

Green business

A local certification that recognizes the efforts of local businesses that are reducing their environmental impact and being socially responsible, the Vancouver Island Green Business Certification program is a guide for businesses that want to make their operations more sustainable. For consumers, it’s a symbol that you can trust businesses with green practices.

Nonprofit Teaming with More Banks to Better Reach Underbanked

Since 2004, Operation Hope has worked with a handful of West Coast banks, including Bank of the West, a unit of France’s BNP Paribas, and UnionBanCal, a unit of the Bank of Tokyo-Mitsubishi UFJ Ltd. Buoyed by its success, the program went nationwide in 2013 and struck partnerships with the likes of SunTrust Banks, Wells Fargo, Regions Financial OneWest Bank, and Popular Community Bank, a unit of Popular in San Juan, P.R. - and it's not planning to stop there.

There are 25 Hope Inside locations now and the nonprofit aims to have a presence in as many as 6,000 bank branches by 2020.

Lance Triggs, chief executive of Operation Hope’s LA division, says, "We want consumers to transition from being payday lending customers and check cashing customers into traditional banking customers."

Culture: A New Agenda for Social Innovation Research?

Social Frontiers Canada symposium

Vancouver, BC, May 30/14 8-4:30

How does culture present the context, barrier and opportunity for social innovation? Do changing cultures present opportunities for cross-sector collaboration? What is the relationship between cultures and resilience? What methods have we developed for researching cultures of social innovation?