**Reports here to stay**

KPMG Survey of Corporate Responsibility Reporting 2013 provides a snapshot of current global trends with benchmarks, guidance and insights to help companies determine their own approaches to CR reporting and to assess and improve the quality of their reports. This year the survey covers a record 41 countries and 4100 companies across 15 industry sectors.

**Show, don’t tell: Timberland’s good example**

Timberland’s 2013 CSR report showcases its environmental and community impact. A few highlights, to show how it’s done:

In 2013, 70% of Timberland® footwear incorporated recycled, organic or renewable materials.

Ninety-eight percent of footwear leather volume was sourced from Silver or Gold-rated tanneries, as rated by the Leather Working Group.

Green Rubber™ outsoles substitute virgin rubber with 42% post-industrial recycled latex. In 2013, Timberland produced over 13 million pairs of Green Rubber outsoles using 4 million pounds of recycled rubber. That’s up from 9 million pairs and 2.8 million pounds of recycled rubber in 2012.

**A new guide for consultants**

International Standards: Annotated Corporate Social Responsibility Codes contains 99 leading CSR standards from 51 organizations. This unique compendium covers stakeholder engagement, human rights, labor, environment, consumers, bribery and corruption, whistleblowing, corporate governance and disclosure and reporting.

"Professional advisers can craft strategies for clients and their stakeholders, based on unique frameworks of rights and responsibilities, business imperatives, international standards and influential best practices," says the author, Canadian lawyer Kenning Marchant.

**Principle-based framework guides reporting**

The International Integrated Reporting Council has signed a memorandum of understanding with the Global Initiative for Sustainability Ratings to promote and support the global alignment of corporate reporting and ratings frameworks. The International Framework provides principles-based guidance for companies and other organizations for greater innovation in corporate reporting globally, according to an article in Accounting Today, March 2014.

**And a movie about local heroes**

The Good Life, The Green Life
April 24, 6-8 pm @ SFU Centre for Dialogue, Vancouver
Register at www.goodgreenlife.eventbrite.ca
Or watch at www.pics.uvic.ca/events/live-webcast
This PICS-funded documentary features nine everyday green heroes from the Lower Mainland who share their hopes, fears, ideas, experiences, vision, and courage. The filmmakers will discuss the research behind the film, and how it will be used as the centrepiece of an engagement strategy that invites people to talk about what it means to live a good, green life.