Communiqué
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UVic Community Market Oct 9, 3-6 PM, Michele Pujol Room, Student Union Building, UVic
Local organic produce straight from the farm, plus other local sustainable food producers and artisans. At the market last spring, there was even Island-grown pasta! Well, you know what I mean. The spaghetti wasn’t grown here but the wheat was.
There will also be info on local food security issues, gardening, permaculture, healthy eating and community mapping projects. Not mention live music and a way to connect with students, staff, faculty and community members in a fun, festive atmosphere.

Circular economy
“The sense that our planet is running out of the minerals, metals and organic matter required to sustain its rising human population has helped to fashion a new concept for our times: the circular economy,” writes Will Henley in Guardian Professional, Sept 25, 2013.
“At its core is the argument that the old, linear model of conducting business – extraction, consumption and waste – is past its sell-by date…Is it a revolutionary reimagining of economic theory or merely a recycling of, well, recycling?”

Social entrepreneurship
My guess is that a man wrote (or at least titled) “Cut from a different cloth: Building a business around solving a chronic female health-care problem” in The Economist, Sept 14, 2013. The business has positive social, economic and environmental implications but health care? Not so much. Problem? No. New market? Absolutely. Still, it’s an interesting idea with big business potential.

More social entrepreneurship
A couple of young entrepreneurs in Kamloops, BC are synergizing discount retail sales with marketing with scholarships.
Thompson Rivers University student Travis McKenna and former student Chris Maydaniuk have launched VivedU, a website where shoppers can get discount goods while paying into scholarships, according to “Discount deals that give back” in Kamloops News on Sept 27, 2013.

New book
Educating for Values-Driven Leadership Across the Curriculum by Mary Gentile is now on UVic library’s e-shelves.
The publisher, Business Expert Press, has made it available with perpetual access and unlimited simultaneous users. As well, there are no usage restrictions, so students and faculty can download the book and use it as they see fit, even loading individual e-books into course management systems.

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