Communiqué  
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Everybody’s business: in the classroom at Gustavson  
“A lot of strategic issues have ethical components,” says Sudhir Nair, assistant professor of international business at Gustavson. “When a company downsizes or outsources...what does that mean in terms of ethics?”  
As he sees it, ethical questions permeate everyday and strategic decisions throughout businesses so he threads them throughout COM 400 Strategy, too. He assigns readings such as Princeton bioethics professor Peter Singer’s Weigh More, Pay More about airlines charging for overweight luggage but not overweight people.  
Then he promotes his students to CEOs, asks them, “What would you do?” and lets the sparks fly.

Gustavson goes big  
We’ve given our too-tiny compost bucket its pink slip and installed a gorgeous new bin for all compostables: paper towels, banana peels, meat scraps, bones, leftover spaghetti.... If it was once alive, it can go in here.  
We’ll still empty it in the even bigger green bin in the breezeway by DSB – just less often. Yay!

Become one of the first green certified businesses on Vancouver Island! The Vancouver Island Green Business Certification Program is currently accepting applications (deadline Nov 1) for its pilot program. Interested businesses can email info@vigbc.ca for more information and to express interest.

Webinar  
“British Columbia: A Climate for Change” presented by Andrew Weaver, OBC, MLA, climate scientist and Lansdowne Professor in the School of Earth and Ocean Sciences at UVic and a lead author in the United Nations Intergovernmental Panel on Climate Change. Free, hosted by BC Sustainable Energy Association on Tues, Oct 15, 2013,12-1 pm PDT https://www2.gotomeeting.com/register/588231570

Gustavson alumna Karen Jawl of Jawl Properties Ltd. is one of Saanich’s inspiring Carbon Champions speaking in the David Lam Auditorium in the MacLaurin Building at UVic on Thursday, Oct 17 from 6-8 pm.

There will also be presentations from: Rob Abbott, Executive Director, BC Climate Action Secretariat; Mark Boyesen, Saanich’s Sustainability Division Lead; panelists Rob Bernhardt, builder of the first solar passive home on Vancouver Island, and Ed Knaggs and family, Saanich award winners for their sustainability efforts at home.

There’ll be coffee, tea, snacks and prizes as well as profiles of municipal projects. Everyone’s welcome to learn tools and resources to lead change at home and work. https://carbonchampsnight.eventbrite.ca/

For more events, articles, and tips: Facebook = Cssi Gustavson, Web = uvic.ca/Gustavson/cssi

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